



Mandate, Funding Criteria, and Grant Application Format

The Whistler Blackcomb Foundation Environmental Fund (WBFEEF) is dedicated to providing financial support to registered non-profit organizations whose actions can show a benefit to the natural environment in the Sea to Sky Corridor. Our mandate is to facilitate and grow fundraising efforts to support larger environmental projects with long term results within the Sea to Sky Corridor, as well as to build strong partnerships with community stakeholders. The WBFEEF provides support by way of monetary grants once annually. Funds are raised through the generous voluntary donations from Whistler Blackcomb employees which are in turn matched by the Whistler Blackcomb Foundation, as well as through giving campaigns in partnership with Vail Resorts EpicPromise which target donations from Whistler Blackcomb resort guests. Volunteer support from EpicPromise volunteer initiatives may also be possible to be provided, if specific criteria are met.

Our funding application deadline this year will be May 15, 2023. Proposals will then be reviewed by the Whistler Blackcomb Foundation Environmental Fund Selection Committee for approval. We will aim to respond back to all applicants before the end of June 2023 in time for summer projects to proceed.

We recognize that a great deal of time and effort can go into drafting a proposal, so *please review our [funding criteria](#) below and our requested [application format](#) on the next page before making a submission.* Questions about this can be directed to Cynthia Buck, Whistler Blackcomb Foundation Environmental Fund Chairperson.

Whistler Blackcomb Foundation Environmental Fund – Funding Criteria:

(see next page for proposal requirements and submission format)

- We are dedicated to the support of registered non-profit organizations who are qualified donees under the Canada Income Tax Act and whose activities provide benefit to the natural environment in the Sea to Sky Corridor.
- All project descriptions need to clearly outline the benefit to the natural environment and what care will be taken by the fundees to ensure the success of the project.
- Projects should be focused primarily on direct action to protect and enhance the natural environment. Emphasis is on active campaigns, rather than mainstream education or scientific research projects.
- Projects should be quantifiable, with specific goals, objectives and action plans and should include a measure for success and a schedule for evaluating progress toward that. We would ideally like to see a tangible benefit to the environment within two years of project completion.
- The Whistler Blackcomb Foundation Environmental Fund typically supports projects' capital assets such as land, planting and restoration supplies, equipment, interpretive signage and building materials, although this does not preclude funding of some programs that are well-suited to our mandate. We will consider projects that have a valuable educational component for the local community that will result in meaningful long term environmental protection in the Sea to Sky Corridor.
- Funding emphasis cannot be on general operating expenses, staff payroll or salaries.
- It is preferred that projects be completed within the season when grants are received (for example, summer restoration work). If this is not feasible, the project should see closure or significant measurable results over a fairly short term (1-2 years). Timelines for completion of the project should be included in the funding proposal and will be monitored for completion upon granting of funds.
- All fundees will be required to follow up within 6 months of receiving funding with a Project Completion Summary including monies spent, variances in allocation, photos and project achievements.
- Groups receiving funding must provide public recognition of the grant received from the Whistler Blackcomb Foundation Environmental Fund within 6 months of receiving funding (such as a plaque, memo in local newspaper, notice of appreciation, etc.)
- When deciding on valid projects the Selection Committee will look at the entire project scope to understand its overall impact on the environment within our local area. Only projects with a proportionately positive impact will be funded.

WBFEEF Application Format:

1) Project Summary (1 page max)

- Title of project
- Name of organization
- Project summary (150 words or less)

2) Organization (1 page max)

- Name of organization, year established, and mailing address
- Registered Tax Charity BN#
- Name of contact person
- Contact phone number, fax, e-mail and website if applicable.
- Brief history of organization including objectives, number of members and description of membership requirements and restrictions, organization type (e.g. society, charitable organization, government entity) and a summary of income and expenses for the previous fiscal year. Please, describe the revenues from all sources and indicate how funds are managed and used to support your program.
- Please identify if WBFEEF has offered support to your organization in the past. If so, how much and for what? Please, include the year of support.

3) Project (2 pages max)

- Details of project, including schedule for completion
- Total dollar amount requested
- Description of how the project benefits the natural environment
- Details of evaluation plans to measure the success of the project and follow-up plans

4) Project Budget (1 page max)

Please outline how a WBFEEF grant would be allocated, including expenses, quotes, and the following if applicable:

- Overhead (i.e. rentals, equipment or supplies, services)
- Costs for construction or building materials
- Breakdown of volunteer hours (including request for volunteer hours from EpicPromise, if desired)
- Any form of donation in-kind
- Any direct contributions by the applicant or from other sources
- Please, identify if you have applied for funding for this project from another organization and, if so, for what amount? Also, indicate when you expect to hear about the outcome of that request. (Please keep us updated as you are informed.)

What would it mean to your program if the WBFEEF did not provide funding? What other avenues would you pursue?

5) Other (1 page max)

Please identify how you would recognize or promote the WBFEEF's support of your program (e.g. permanent plaque, signage, media release, social media promotion, newsletter or other).

References are useful but not mandatory. You may provide up to three references familiar with your project and include the organization that they are affiliated with, the name of the contact person, and their contact information.

Do not exceed 6 pages.

Please send your submission to

Cynthia Buck

WBF EnviroFund Chairperson

cbuck@vailresorts.com

Deadline for submissions is May 15, 2022.