



# Rev'ULUtion 2020

## Student Art Contest



**We want YOUR help to raise awareness about how 'ulu can make Hawai'i more food secure, healthy and sustainable!**

### Why 'ulu (breadfruit)?

'Ulu has proven to be a resilient cultural and agricultural resource across the Pacific for millennia. It grows well across a range of microclimates, providing an abundance of nutritious starchy fruits.

Today, 'ulu offers a viable option for increasing food security and self-sufficiency across the Hawaiian Islands. The 'ulu tree is also an amazing kumu (teacher) and storyteller for past, present and future generations. Through the inspiration and opportunities presented by this indigenous crop, Hawai'i can take meaningful steps towards a more sustainable way of life for all.

## Art Contest Theme: 'Ulu's Place in Hawai'i: Past, Present & Future

### Who is the contest for?

All PreK-12 students residing in Hawai'i and enrolled in public, charter, private, or home schools are invited to create original artwork to be featured in a rev'ULUtion traveling art exhibit, a 13-month 2021 calendar, and shared on our partner websites and social media platforms. *So get out your art supplies, get into your creative flow, and show us how you interpret the meaning of the art contest theme (see above)!*

### Educational resources:

Students are highly encouraged to visit the Rev'ULUtion Art Contest Facebook or Google pages to access **fun, educational** resources about 'ulu: [www.facebook.com/uluartcontest/](https://www.facebook.com/uluartcontest/) [www.eatbreadfruit.com/pages/artcontest](https://www.eatbreadfruit.com/pages/artcontest)

### Contest rules:

Each entry must be an original piece of artwork and include a description of the piece. Entries will be judged on their creativity, artistic presentation, and relevance to the contest theme.

1. Students may submit as many entries as they like and must work individually.
2. Entries must be on a single sheet – **8.5" x 11" (letter-sized)**, **orientation – horizontal (landscape)**, any art medium may be used (e.g. watercolor, colored pencils); computer graphics and photographs will not be accepted.
3. Artwork must be flat and able to be scanned.
4. Include a short explanation of your artwork and relation to the contest theme, *'Ulu's Place in Hawai'i: Past, Present & Future*. Use no more than 75 words on entry form below or on a separate sheet of paper.
5. Entry form **MUST** accompany artwork.
6. To submit entry, either: 1) email scanned artwork, description, and entry form to [info@eatbreadfruit.com](mailto:info@eatbreadfruit.com) with subject: Rev'ULUtion Art Submission; 2) contact us for facility drop-off locations; or 3) mail to: Hawai'i 'Ulu Cooperative / 'Ulu Art Contest, 79-1017 E Honalo Rd, Kailua-Kona, HI 96740
7. **Entry Period: April 1, 2020 to April 30, 2020 June 30, 2020**

### Judging Panel:

Our awards panelists include artist Haley Kailiehu, Director of Creative Development at huiMAU; artist, illustrator and author Caren Loebel-Fried; chef and educator Mark "Gooch" Noguchi; Dexter Kishida, Farm to School program specialist with the Hawai'i DOE; and Amanda Uowolo, ecologist with the U.S. Forest Service.

### Competition Process

Judges will review all entries and select 13 winners in proportion to the number of entries received from the different grade level categories (PreK-2, 3-5, 6-8, 9-12) and one grand prize winner. **Winners will be announced and prizes distributed by May 31, 2020 July 31, 2020.**

