



SEAHOLM®  
USER GUIDE





CONGRATULATIONS,  
YOU OWN  
A SEAHOLM  
AUTOMATIC WATCH.

## AN INTRODUCTION

SEAHOLM® automatic watches are made to be worn; and by that we mean bumped, scuffed and well-tested.

Our watches are engineered to exceed standards for anti-magnetism, shock resistance and water resistance. Every watch we make is beyond standard in any environment.

We believe product and service are inextricably linked. Our commitment to keep your watch in the field for every moment possible is backed with a 3-year transferable warranty, complimentary 5-year service, and expedited turnaround times for all repair and service.

Our ultimate measure of success will be the years of service our watches provide.

We are excited you have chosen to own a SEAHOLM®. We welcome the opportunity to never let you down.



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SEAHOLM ROVER FIELD WATCH WITH SEAHOLM ORANGE NATO STRAP





## SEAHOLM: AUTOMATIC WATCHES

An automatic watch is self-winding. When you wear it, it works. There is no battery to replace... EVER. Unlike a quartz watch that is a simple electrical circuit, mechanical watches use a collection of springs and gears, with tolerances in the microns, to keep accurate time within a few seconds a day. An automatic watch is a fine-tuned machine combining artistic craftsmanship and technical precision. Properly cared for, an automatic watch will last a lifetime.

Given the precision required by the movement, it is important that automatic watches have 4 qualities:

THE "SWISS MADE" LABEL

SHOCK RESISTANCE

ANTI-MAGNETISM

WATER RESISTANCE



1/120000 sec  
frame : 139  
Time : 14:26



SEAHOLM INDEPENDENT  
SHOCK TESTING

3m(10ft) Drop

HIGH SPEED VIDEO

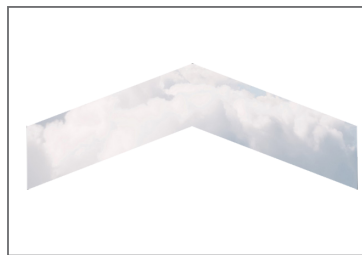
February 23, 2018  
Ohio, USA



## SWISS MADE

Location, Ticino Region

Due to very fine tolerances, improper finishing and machining can cause an automatic movement to function poorly. Quality control and cutting edge technology are paramount. Swiss watchmaking is governed by stringent Swiss legal standards for quality. SWISS MADE watches carry a Certificate of Origin from the Swiss Confederation.



## ANTI-MAGNETIC

Anti-magnetic pure iron cage

Watches exposed to a magnetic field can become magnetized. When a mechanical watch is magnetized, the whole escapement is affected. As a result, the watch runs erratically.

Data shows that 80% of watches that require service are magnetized. It is the number one reason automatic watches need service. SEAHOLM® watches use a highly permeable, pure iron cage to protect our movements from magnetic forces.

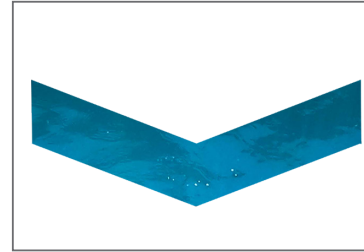


## SHOCK RESISTANT

Visco-elastic shock mount

Automatic watches are susceptible to damage from dropping and shock. Mild shocks can disrupt the oscillating system of the balance wheel and affects accuracy over time. Extreme shock can crack jewel pivots and wheel shafts. ISO standards consider a watch to be shock resistant if it survives a 1m (3ft) drop.

SEAHOLM® watches, including a viscoelastic shock mount, have been tested for shock 3 times above ISO standards at 3m (10ft).



## WATER RESISTANT

200m and Diver's 200m

Any water including condensation, will affect an automatic movement. Water corrodes movement parts. Each SEAHOLM® watch is over-pressure tested to 125% of the 200m water resistance level. Each goes through additional condensation testing. SEAHOLM® 316L steel cases are tested for saltwater corrosion as well.

## ROVER, CLARK LIMITED EDITION AND OFFSHORE MODELS SELITTA SW200-1 MOVEMENT



### CROWN POSITION 0

#### *Screw Down Crown*

All SEAHOLM® watches come with a screw-down crown for superior water resistance. To unscrew the crown, turn the crown counter-clockwise.

### CROWN POSITION 1

#### *Manual Wind*

As well as winding automatically by wrist movements, the movement can be hand wound by turning the crown clockwise in position 1.

*With a new watch, wind the watch before use to insure proper functioning.*

### CROWN POSITION 2 & 3

#### *Quick Set Date and Time Set*

Pull the crown to position 2 and wind clockwise to set the date.

Pull the crown to position 3 and wind clockwise to set the time.

## FLATS CHRONOGRAPH MODEL ETA 2894-2 MOVEMENT



### CROWN POSITION 0

Screw Down Crown

To unscrew the crown turn the crown counter-clockwise.

### CROWN POSITION 1

Manual Wind

The movement can be hand wound by turning the crown clockwise in position 1.  
*With a new watch, wind the watch before use to insure proper functioning.*

### CROWN POSITION 2 & 3

Quick Set Date and Time Set

Pull the crown to position 2 and wind counter-clockwise to set the date.  
Pull the crown to position 3 and wind counter-clockwise to set the time.

### CHRONOGRAPH PUSHERS

Screw Down Pushers

Unscrew the pushers counter-clockwise to activate the chronograph. Always screw in the pushers after use to insure water resistance.

UNI-DIRECTIONAL BEZEL

TWELVE HOUR SCALE- DUAL  
TIME ZONE

TELEMETER

Scale showing the distance traveled  
by a sound in a certain time period.  
To measure the distance separating  
you from a storm, start the  
chronograph when you see lightning  
and stop it when you hear the  
resulting thunder.

30 MINUTE SUB DIAL

SECONDS SUB DIAL

STOP WATCH COUNTER

TWELVE HOUR SUB DIAL





## SEAHOLM BRACELET AND NATO STRAPS

All SEAHOLM® watches come with a stainless steel bracelet and NATO strap. We are happy to size the bracelet for you prior to shipping. However, we recommend that your watch is sized by a watch repair professional in your presence. They can ensure the proper fit. A 140 screwdriver is needed to unscrew the links.

### **Bracelet Screws**

SEAHOLM® uses screws to join the blades of our stainless steel bracelets. Screws, as opposed to pins, are thicker and more durable. They can, however, back out with activity and vibration.

Once correctly sized, we recommend using a small amount of Vibra-TITE 111 Low Strength Removable Anaerobic Threadlocker to seat the treads and eliminate back out.

## WARRANTY CARD



For more on serial numbers see the SEAHOLM® Serial  
Number Guide at [www.seaholmautomatic.com](http://www.seaholmautomatic.com)



### 3-YEAR TRANSFERABLE WARRANTY

SEAHOLM® watches are backed by a comprehensive 3-year warranty from the original date of purchase. If your watch does not perform to your satisfaction, we will evaluate, replace or repair, it for free.

The 3-year warranty extends to the case, sapphire crystal and stainless-steel bracelet. NATO straps are not covered under the warranty.



### COMPLIMENTARY 5-YEAR SERVICE

The SEAHOLM® warranty includes a 5-year service. The service includes but is not limited to:

Revision of the movement (Clean/Oil/Adjust).

Case and bracelet cleaning and repair.

Replacement of seals, gaskets, crown and pushers.



### A COMMITMENT TO EXPEDITIOUS SERVICE

At SEAHOLM®, we want our watch on your wrist. We measure service and repair time in hours and days, not weeks and months.

While service and repair times can vary greatly by issue, our service centers are based locally insuring work begins quickly and is overseen personally by our staff.



THE ROVER



THE OFFSHORE

## THE SEAHOLM® COLLECTION



THE CLARK



THE FLATS









# THANK YOU

We are proud you have chosen a SEAHOLM®. If you have any issues or concerns, please contact us. The feedback you provide is invaluable to our continued growth as watchmakers and as a company.

Thank you for purchasing a SEAHOLM® automatic watch. May you wear it well.

THANK YOU

PRODUCT REGISTRATION:

To ensure your warranty and service benefits, register your serial number at [www.seaholmautomatic.com](http://www.seaholmautomatic.com) or email [warranty@seaholmautomatic.com](mailto:warranty@seaholmautomatic.com) whether you purchase a new or previously owned model.

GENERAL INFORMATION:

For any questions or inquiries please contact us directly at:  
[info@seaholmautomatic.com](mailto:info@seaholmautomatic.com)  
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SEAHOLM