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Shoot n Scoop & Soft Lacrosse Form Strategic Partnership

WESTCHESTER, New York – Jono Enterprises, LLC, producers of the Shoot n Scoop™, and Soft Lacrosse™, INC announce the formation of a Strategic Partnership, aimed at improving the way youth players learn and play lacrosse.

The Shoot n Scoop™ lacrosse trainer is an innovative new product that enables lacrosse players of all levels to develop and hone essential lacrosse skills such as shooting, scooping, passing, and stick control. Ideal for use in youth programs, camps, and backyard play, players can shoot the ball into the Shoot n Scoop's net from either the front or the back. The ball is quickly returned out the front door making the device a fun interactive tool that is easily included in drills on the field or for individual practice just about anywhere. Beyond training, the applications of the Shoot n Scoop™ are endless! Incorporated into box lacrosse programs and in half field small-ball games where the goal of more touches and tighter spacing helps players build core fundamentals while having fun!

Soft Lacrosse™ is a non-profit 501(c)(3) organization with the mission to enable all young people to unlock their educational, athletic, leadership and citizenship potential through the sport of lacrosse. Soft Lacrosse™ will provide a safe and informative introduction to the fundamentals of lacrosse by nurturing the child's athletic ability, leadership ability, self-confidence, hand eye coordination, footwork coordination and teamwork skills; by using time tested, exclusive and educational Soft Lacrosse™ techniques. Soft Lacrosse™ believes in developing, diversifying and providing education and equipment through partnerships, sponsorships and donations within communities and educational systems.

"Soft Lacrosse™ is extremely excited to connect and work with the team from Shoot n Scoop™. By introducing the Shoot n Scoop™ within portions of our educationally based programming, we have created a unique learning environment that will give our participants additional opportunities for success." – Thomas Moore, Executive Director of Soft Lacrosse™, INC





“We have found that the easiest way to get players hooked on this game is to put a stick in their hands and a smile on their face; placing focus on fun, intuitive, and effective teaching techniques. This was the inspiration that drove the invention of the Shoot n Scoop™, and the Soft Lacrosse™ program is a great avenue for Shoot n Scoops to help youth players. We are excited to work with Soft Lacrosse™ and enhance their lacrosse programs,” said Jamey Cappello, Founder of Jono Enterprises, LLC



“The Shoot n Scoop™ is simple to use and has been deployed by hundreds of programs and schools across the country. It makes learning fundamentals fun and they are easily incorporated into the games, drills and practice plans that coaches already have in place. Moreover, Shoot n Scoops are quickly becoming the de facto goal for small-ball lacrosse. They are stackable, so they are easy to transport, simple to deploy and are virtually indestructible,” said Bob Krumme, Founder Jono Enterprises, LLC.



The Shoot n Scoop™ provides coaches with a valuable teaching moment as they can get many players shooting and scooping at once leaving coaches free to teach proper stick control and ground ball technique. The more accurate the shot the better the ground ball returns! Players quickly see themselves improving which is both rewarding and inspiring.

TESTIMONIALS

"The Shoot n Scoop is a great tool to use for our Soft Lacrosse programming. It is primarily used as a multi-skill target when we conducted team relays. The kids had a great time shooting at it and got extremely excited when they hit the net. We also use various drills that Shoot 'n' Scoop team suggested in their drills curriculum. Shooting prior to the start of our session and during breaks was also a popular activity. Our participants (and counselors) love it and won't quit shooting! Shoot n Scoop fits perfectly with Soft Lacrosse because both strive to improve lacrosse fundamentals and to have fun. The basics of scooping, passing and shooting are now done in a new and fun way, aligning with the principles of Soft Lacrosse."
John Dudley, Soft Lacrosse Site Director; Lacrosse Coach & Educator Eastside High School Newark

"The Shoot n Scoop is an awesome and fun way to teach and learn the basic fundamentals of lacrosse. We strive to find ways to improve our youth programs, so that our players better develop shooting accuracy, scooping ground balls, and stick control. The Shoot n Scoop greatly helps in developing all of the fundamentals." Tim "Monster" Goettelmann, Garden City Youth Coach; Monster's Kids Lacrosse, MLL 12 Seasons, 3-Time All-Star, 2-Time MLL Champion; Loyola University Greyhounds Lacrosse

"Teaching stick control, shooting accuracy, and ground ball technique is a priority during our camps, clinics, and club team sessions. The Shoot n Scoop is a unique and effective training tool that makes learning these fundamentals fun and easy. Our players love them." Dave Earl, 2Way Lacrosse, MLL 4 Seasons, 1-Time MLL All-Star, 1-Time MLL All-Pro; Notre Dame Fighting Irish Lacrosse

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