

Hello, we're

DIY Craft Club

DIY & CRAFTS, HOME & GARDEN,
FOOD & RECIPES, GIFT GUIDES,
VIDEO TUTORIALS & MORE

DIY Craft Club

crafts ♥ food ♥ home ♥ garden

Let's work together!

Spreading the word about your products and brand is our specialty. Let's get your brand out there together!

We have over 1 million combined monthly views on our website, Pinterest, member list, YouTube channel, and other social medias. Our readers love trying new things and want to see brands they trust. If your company would like to collaborate with us, here are some ways we can work together. And of course, we would love to hear your ideas too!

Brands we've worked with

CUISINART



SCULPEY



ART RESIN



ARTISTRO



ANNIE SLOAN



www.DIYCraftClub.com

**over an average 12 months*



From USA



Reach



Women



Organic



11% Canada
32% From socials
41% Age 18-54

Our Social Reach



1 million+
monthly
views



8.95K
subscribers



566 group
members



Influencer videos
avg. 14K
monthly views



Partner Options

PINTEREST PINS **\$50**

5 original Pinterest Pins (a mix of static pins and idea pins) to our Pinterest account

*1 million monthly views

*This can be a solo pkg. or an add-on to any other package below

INFLUENCER PRODUCT REVIEW VIDEO **\$99**

We will make a review video featuring your product for our Amazon Influencer page

*product required, not returned

LINK INSERTION **\$225**

1 dofollow link in an article for one year

ARTICLE AD **\$250**

1 photo ad inserted into an article on DIY Craft Club for 3 months

GUEST POST **\$300**

Write and submit an original article with 2 of your own dofollow links

*Article is subject to a plagiarism check and a final edit by DIY Craft Club

SPONSORED POST **\$375**

Submit your post request and we will write an original SEO-rich article for your brand with keyword research

*Links will be affiliate when possible

*Photos will be original if product is sent to our filming location(s)



GIFT GUIDE FEATURE OR BEST LIST **\$375**

Get your product in our gift guides and best lists for one year

#1 spot \$375

#2 spot \$350

#3 spot \$325

*spots based on availability



FRONT PAGE AD **\$400**

1 photo ad on the front page of DIY Craft Club for 3 months

YOUTUBE VIDEO **\$550**

Get your product featured on our YouTube channel with an unboxing/tutorial video

*product required, not returned

FULL PR PACKAGE **\$1750**

5 original Pinterest Pins **\$1500**

Sponsored post

Gift guide or best list (#1 placement if available)

Front page ad for 3 months

YouTube video on DIY Craft Club channel



*All prices are in USD and are billed via PayPal



WHAT ARE YOUR NEXT STEPS?

Send us an email with your package choice and your brand/product(s) as well as any appropriate links.

We will let you know if you are approved and the next steps from there.

Looking forward to hearing from you!

XOXO

Shawna & Linnea

✉ contact@diycraftclub.com