

TIERRA BURRELL

MEDIUM BIO

Tierra Burrell is the founder of Tierra Goes Green, a lifestyle consulting and product line business; an extension of her lifestyle designed to help others learn to heal themselves...mind, body & spirit.

Upon completion of her undergraduate degree in Anthropology and Criminal Justice from American University, she became a paralegal with a prestigious law firm in Columbus, OH. Material possessions were abundant in her life, yet she was still unsatisfied. After some in depth reflection, she determined her life journey should reflect a relentless pursuit of purpose. Oh what a rewarding journey this would become!

She obtained two additional jobs: customer service at Curves and a barista at Starbucks inside the Marriott gift shop. Oh how she loved working as a barista because it allowed her to be of service to others.

Now armed with the knowledge that her true calling was service related, she created a fourth job as a make-up artist. Once the recession hit and she was laid off from her antisocial paralegal position, she moved to Atlanta, GA to pursue a career as a make-up artist.

After her father helped her secure an Assistant Manger position at Mac Cosmetics, she then began her first business *Make-up by Tierra* after spontaneously helping a dancer in the strip club fix her eyelash.

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As glamour changed within the entertainment industry, so did the social perception of beauty. Now a highly sought after professional make-up artist, Tierra's discernment for success did not match that of societal normalcy. Tierra once again found herself unfulfilled.

In order to be of service, Tierra had to become an example. She commenced to bring fruits and vegetables to the movie / television sets instead of indulging in the garbage presented as food. After a short while, her efforts garnered a plethora of attention and the change she envisioned became reality. Tierra began counseling her peers right on those sets how to make lifestyle adjustments to improve their overall health.

Tierra was the master of creating an illusion of the fake self and desperately desired to illuminate the beauty of the true self. In that moment, *Tierra Goes Green* was born.

With her new platform, she started receiving requests to teach at conferences, schools, churches and events to which she graciously obliged launching her speaking profession.

**To book Tierra Burrell at your next event or
conference, please contact**

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