

## PRESS RELEASE

### BOON Strikes Deal as Official Boxing Glove Supplier for ONE Super Series

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**Bangkok, Thailand** – BOON, the premier authentic Muay Thai and combat brand based in Bangkok, signed an agreement with ONE Championship to become the official boxing glove supplier for their highly anticipated Super Series bouts. The equipment partnership will commence at ONE: HEROES OF HONOR, which takes place in Manila, Philippines, on 20 April 2018. As a celebration of the world’s striking arts, ONE Super Series will feature the world’s biggest names in Muay Thai, kickboxing, karate, taekwondo, kung fu, wushu, sanda, silat, lethwei, and more.

BOON is one of the leading premium Muay Thai and combat sports brands in the world with a reputation among fighters for high-quality hand-made equipment. Their gear is known for the authentic look-and-feel. Their equipment is rigorously tested in Thailand’s toughest gyms for practicality and durability. “We at BOON are passionate about quality and performance”, said Scott Marr, CEO and Co-Owner.

Since its inception, ONE Championship has been able to grow its popularity by promoting the values of true martial arts: Authenticity, respect and discipline. The agreement between the two parties further strengthens the engagement of BOON in premier fighting competitions with the best strikers in the world. The ONE: HEROES OF HONOR card will feature the official debut of the ONE Super Series, as the legendary kickboxing world champion Giorgio Petrosyan squares off against “Smokin” Jo Nattawut in the night’s co-main event. The other Super Series main card event will be a Muay Thai bout between Nong-O Gaiyanghadao, and Fabio Pinca.

According to BOON, ONE’s Super Series is an ideal fit to make an appearance in top-notch Muay Thai and kickboxing events. “BOON – as well as ONE – has been unceasingly committed to the passion of combat and striking sports”, said Scott Marr, CEO of BOON. “We are very happy to collaborate with ONE Championship™ in such a milestone event, like Super Series, and give the athletes what they deserve: the best and most authentic striking gear.”

As the official boxing glove provider, BOON will outfit all athletes with boxing gloves for the Super Series' bouts in ONE Championship: HEROES OF HONOR in Manila, Philippines on April 20<sup>th</sup>, 2018. For that purpose, BOON has engineered a new all-black competition glove in 8oz and 10oz, specifically for the ONE Super Series.

For more information and updates about BOON®, please visit [www.boonsport.com](http://www.boonsport.com), follow us on Instagram @boonsportofficial, and like us on Facebook at <https://www.facebook.com/boonsportofficial>.

### **About BOON®**

BOON® is a worldwide leading manufacturer of premier authentic Muay Thai and combat gloves, shorts, apparel, kick pads & focus mitts based in Bangkok, Thailand. BOON® provides superior high-quality gear for demanding athletes. BOON® products are tested and worn by professional combat athletes and world champions in Thailand and worldwide. Our passion is quality and we deliver what athletes deserve: the best and most authentic gear.

### **About ONE Championship™**

ONE Championship is the largest global sports media property in Asian history. Headquartered in Singapore, ONE Championship is the home of martial arts and is the world's largest martial arts organization, hosting bouts across all styles of martial arts such as Muay Thai, Kickboxing, Karate, Kung Fu, Silat, Sanda, Lethwei, Mixed Martial Arts, Tae Kwon Do, Submission Grappling, and more. The world's most exciting martial arts organization hosts the largest sports entertainment events across Asia, featuring some of the world's best martial artists and world champions, all signed to exclusive contracts, on the largest media broadcast in Asia. In addition to its digital platforms, ONE Championship broadcasts to over 1.7 billion potential viewers across 136 countries around the world with some of the largest global broadcasters, including Fox Sports, ABS-CBN, Astro, ClaroSports, Bandsports, Startimes, Premier Sports, Thairath TV, Skynet, Mediacorp, OSN, and more.