



MY *kindness* CALENDAR

FUNDRAISING PROGRAM

PARENT PACKAGE
CATALOGUE + ORDERING DETAILS



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WELCOME TO YOUR FUNDRAISER

Welcome to **My Kindness Calendar's** Fundraising Program! We are thrilled to be supporting your school or group with our fundraising program and your kiddos with our products. **My Kindness Calendars** and **My Mindset Magnets** are specially created to empower your kids and put them in the driver's seat for hands-on social-emotional learning. We want kids' self-confidence to soar as they learn that their ideas matter and that they can make a difference! And we want your school or group to be as successful as can be with this fundraiser! Always a fan of the power of a positive mindset and gratitude, let us be the first to say *you can do it* and a big *thank you* for being a part of this fundraiser!



Why fundraise with us?

- 25% TO YOUR GROUP ON EACH SALE
- EXCLUSIVE PRODUCT DISCOUNTS
- EASY ONLINE PAYMENT
- CONTACTLESS, COVID-FRIENDLY DELIVERY
- UNIQUE PRODUCTS YOU REALLY WANT



Product benefits

- TEACHING TOOL:** Promotes social-emotional learning and skill building through child-led activity
- REUSABLE:** Durable, removable and reusable materials designed to be used over and over
- PREMIUM QUALITY:** Premium-quality materials maintain quality with each use
- ALL AGES:** Engaging and relevant for both kids and adults; fosters attachment and positive relationships amongst adults and kids
- RESPONSIBLE:** Designed and made in North America, with 5% of profits going to charity
- CUSTOMIZABLE:** Create one-of-a-kind experiences with customizable options

LET'S GET SHOPPING!

Both our **My Kindness Calendars** and positive **My Mindset Magnet** sets have been developed in consultation with leading child psychologists and educators and are built to promote social-emotional development as kids practice decision making, critical thinking, literacy and action planning skills in a creative hands-on way.



My "Be Kind All the Time" Calendar

Contains 25 acts of kindness, 5 customizable decals, and a beautiful wall calendar, all made from ultra-durable decals that can be used over and over again. This fully customizable and versatile calendar lets you focus on kindness any week or month of the year with up to 30 acts of kindness. Great for special occasions, leading up to a birthday or back to school.

Discounted price
~~\$70.00~~ \$60.00

Fundraising amount
\$15.00



My Kindness Advent Calendar

This new holiday tradition helps kids count down to Christmas during the month of December, but instead of getting the usual chocolate or toy, each day is an opportunity to give an act of kindness. A wonderful way to focus on giving and not just getting during the holiday season. Made from our signature reusable premium decals.

Discounted price
~~\$70.00~~ \$60.00

Fundraising amount
\$15.00



My Mindset Magnets

Here's a fun new way to practice the power of positive thinking. This colourful collection of over 200 inspiring words makes it easy to build affirmation statements every day in a creative way and to help train the brain so that what you believe is what you become!

Discounted price
~~\$32.00~~ \$22.00

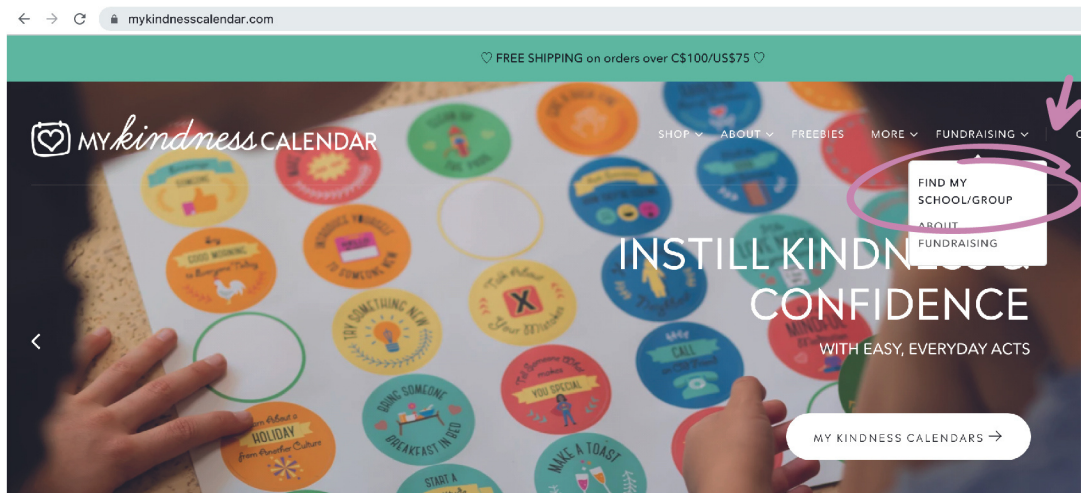
Fundraising amount
\$5.50

KINDNESS • GRATITUDE • EMPATHY
INCLUSION • RESILIENCE • SELF-CONFIDENCE
GROWTH-MINDSET • GLOBAL CITIZENSHIP

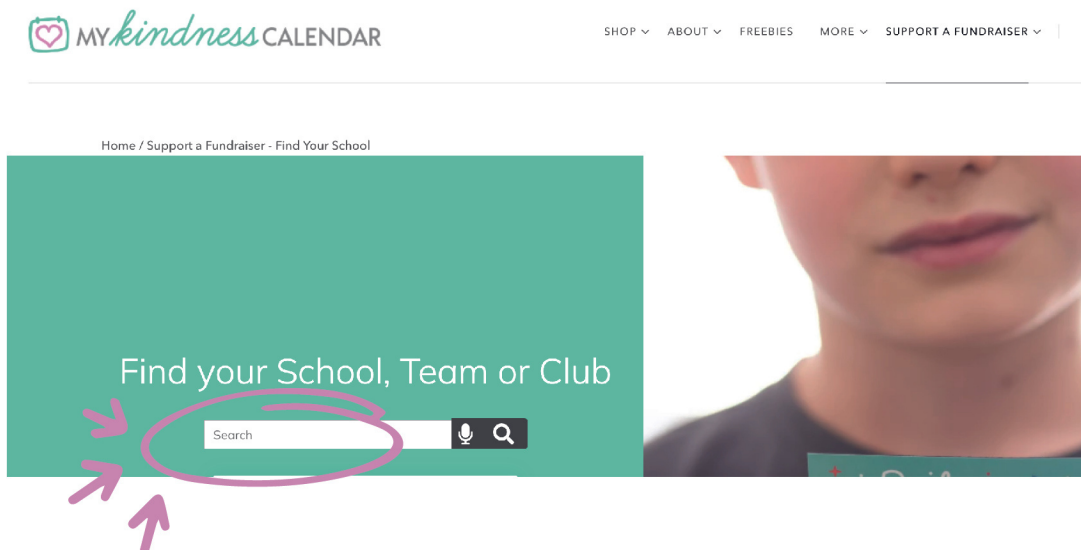
≡ HOW TO ORDER ≡

ORDERING ONLINE IS AS EASY AS 1-2-3-4!

- 1 Go to mykindnesscalendar.com. Click on “Find my School/Group” under “Fundraising”.



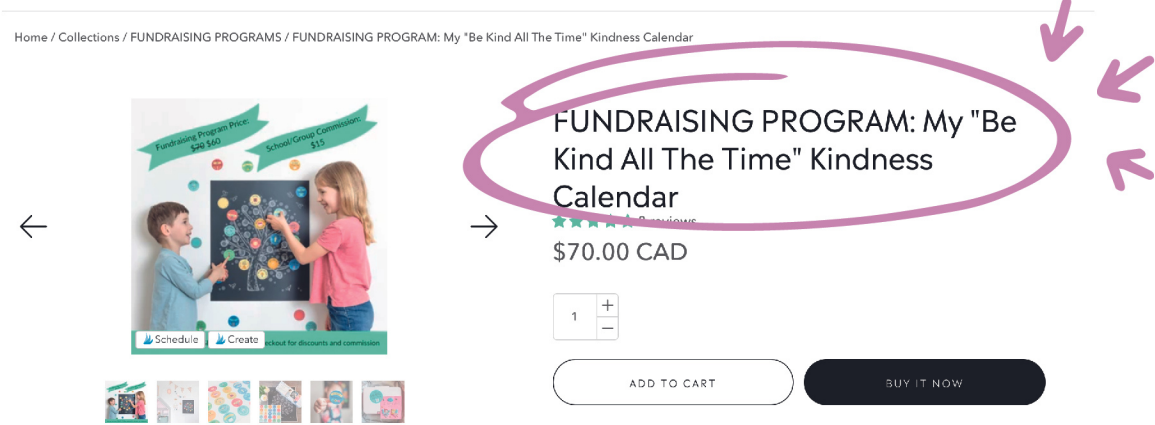
- 2 Enter your school/group’s name. When it pops up, click the name to be sent to your group’s exclusive Fundraising Program landing page.



HOW TO ORDER CONT

3

Start Shopping! Add items to your cart. Make sure you are purchasing the “Fundraising Program” products each time (accessible only from your group’s Fundraising Program landing page and not from the standard “Shop tab”).



4

Use your exclusive Fundraising Program code at checkout to ensure you’re getting discounted pricing and sending 25% of your purchase back to your school or group.



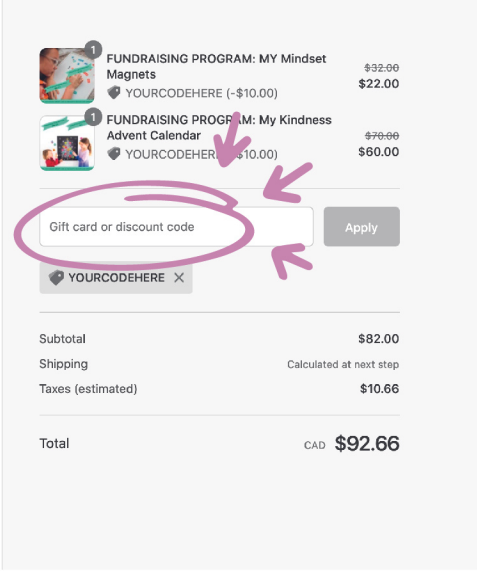
Cart > Information > Shipping > Payment

Contact information

Already have an account? [Log in](#)

Email me with news and offers

Shipping address



≡ FUN + FREEBIES ≡

While you're waiting for your products to arrive, here are a few great ways to get the conversation about kindness started!



We love encouraging kids to get creative and express themselves through art. When words are hard to come by, art can be an accessible way to share and process emotions, especially for younger kids. Mindfully colouring can be a stress reliever, and you never know what you'll learn!

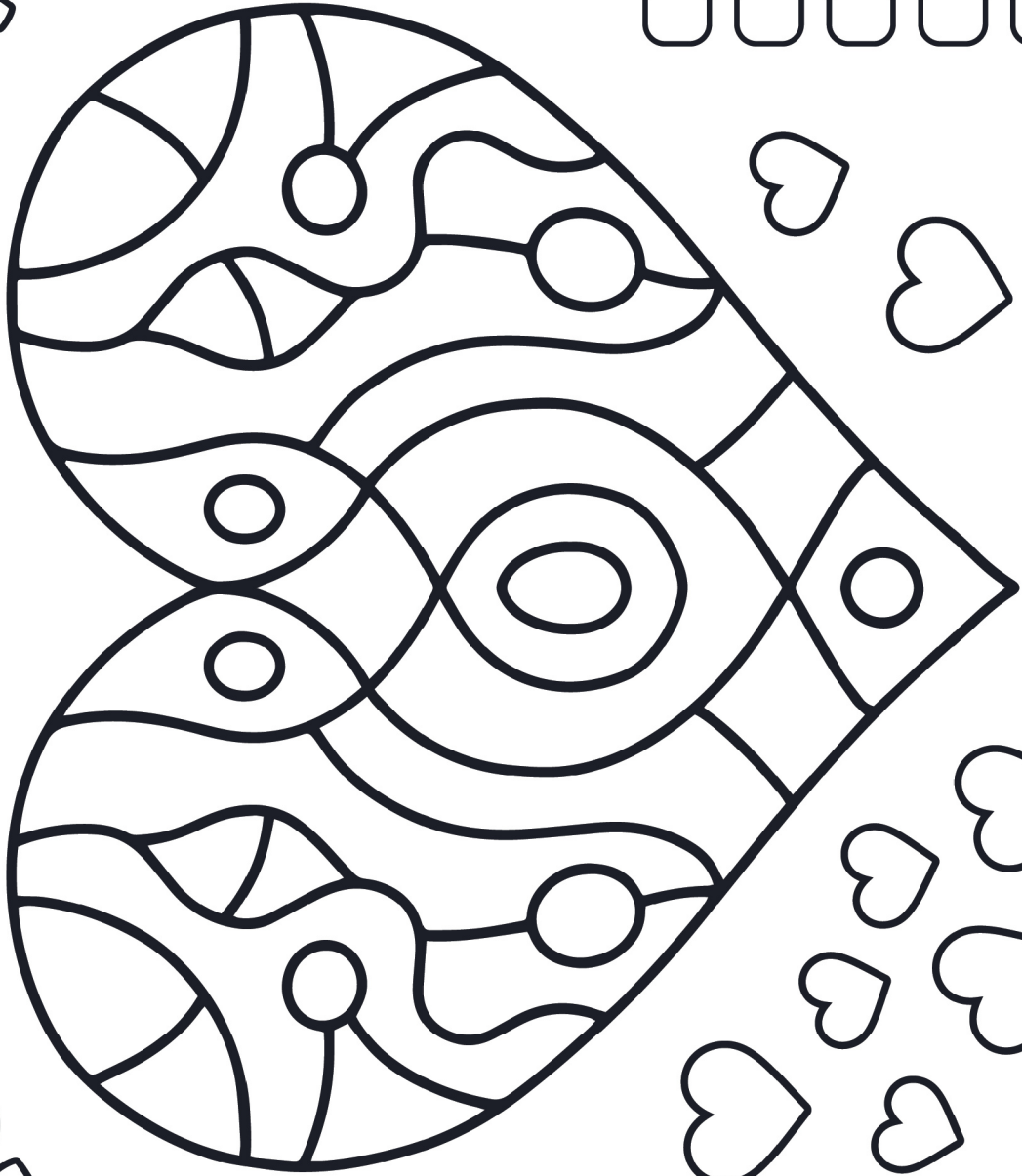
Books are one of our favourite ways to open the door to important topics. When kids can see emotions, challenges and situations they are dealing with through another character's eyes and experience, they can develop understanding, empathy, and a whole lot of learning. There are so many incredible books for kids that touch on pillars of social-emotional development like kindness, gratitude, empathy, a growth-mindset, inclusion, resilience and more. Here are just a few of our favourites, curated by one of our expert advisors, Tara Gratto - parent, educator and founder of Raising Resilient Children with Tara Gratto, M.S.Ed, MA, OCT.





HOW ARE YOU
FEELING TODAY?

GO TO YOUR FEELINGS



- HAPPY
- EXCITED
- ANGRY
- SAD
-

- PROUD
- BORED
- WORRIED
- SCARED
-

≡ BOOKS WE LOVE ≡

"Stories reveal the world to kids - the world that was, the world that is and the world that can be."

David A. Robertson

Here are some of our favourite books on social-emotional themes that open the door to so much more. Start with a book and continue with a conversation. What were the characters feeling? Have you ever felt this way? What makes you feel this way? What character do you identify with? With curiosity and questions, we can use books to explore feelings and ideas and develop deeper understanding into our kids and ourselves. Let's get reading!

Here are some of our favourite books to get the conversations started!

Kindness

- ♥ **When We Are Kind**
by Monique Gray Smith
- ♥ **Share Some Kindness, Bring Some Light**
by Apryl Stott
- ♥ **Have you Filled a Bucket Today**
by Carol McCloud

Empathy

- ♥ **The Invisible Boy**
by Trudy Ludwig
- ♥ **My Day With Gong Gong**
by Sennah Yee
- ♥ **The Way I Feel**
by Janan Cain

Self-Confidence

- ♥ **What's My Super Power**
by Aviaq Johnston
- ♥ **I Am Enough**
by Gracy Byers
- ♥ **The Barnabus Project**
by The Fan Brothers

Gratitude

- ♥ **Our Table**
by Peter Reynolds
- ♥ **Bear Says Thanks**
by Karma Wilson & Jane Chapman
- ♥ **The Scarecrow**
by Beth Ferry

Inclusion

- ♥ **Eyes that Kiss in the Corners**
by Joanna Ho
- ♥ **The Proudest Blue**
by Ibtehaj Muhammad with S.K.Ali
- ♥ **The One with the Scraggly Beard**
by Elizabeth Withey

Growth Mindset

- ♥ **Be You!**
by Peter Reynolds
- ♥ **Rain Before Rainbow**
by Smiriti Prasad-Halls
- ♥ **Boxitects**
by Kim Smith

Curated by **Tara Gratto**, educator and founder of Raising Resilient Children with Tara Gratto, M.S.Ed, MA, OCT.