



PRESS RELEASE

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ARES Design Tesla Model S shooting-brake



The term 'shooting-brake' can trace its way back to the 19th century when it was used to refer to a horse-drawn vehicle that would transport those attending a shooting party to a shoot and needed to have enough space for guns, ammunition and any game that was shot. Now in the 21st century ARES Design is set to bring the shooting-brake bang up to date with its handcrafted Tesla Model S.

Over the years the term shooting-brake has come to refer to estate cars with a sporting and rakish profile that are still capable of hauling passengers and luggage quickly and comfortably to their destination. Perhaps a Porsche Panamera would be a good example or an Audi RS6 or Mercedes E63 wagon. And for the first time there will be an electric option for those wanting the high-tech Tesla Model S but with some more space.



The inspiration for the Tesla shooting-brake was conceived by ARES Design's CEO, Dany Bahar, who drove a Tesla Model S every day and, while he could appreciate its performance and technology, felt that it was somewhat limited by its hatchback design and what he felt was a lack of quality in the car's execution.

At the time ARES was finalising the detail on the company's Coupe for the Bentley Mulsanne and the design team then turned its attention to the Model S to investigate the viability of carrying out a conversion on the Model S utilising the same techniques. The Tesla is now in the strip down phase of the transformation and will be rebuilt as a shooting-brake utilising ARES's know-how with carbon fibre and aluminium panel construction.

While the extensive restyling of the Model S is continuing apace ARES is turning its attention to the interior of the Tesla. Bahar felt that the quality of the interior was letting the car down and certainly not up to the same quality of rivals such as Mercedes or BMW. Thus, the Model S's interior will be comprehensively reworked using ARES's leather specialists to produce a luxury interior befitting a quality brand.

Unlike the Bentley there will be no performance upgrades offered for the Model S, its electric drivetrain will remain untouched.

ARES Design's Tesla Model S will no doubt be arresting to look at and once the interior has been thoroughly revised with opulent appointments it will truly be a thoroughly modern and exquisite shooting-brake.

ARES Design Tesla Model S shooting brake from €200,000 - 250,000

On-sale: Early Summer 2018

Prices are indicative only due to the nature of coach-building and the creation of bespoke automotive projects.

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Car description

Base car model year: 2017

Engine type: two electric units: front motor and rear high performance motor

Power [Hp]: 613

Torque [Nm]: 1074

Suspension: Double wishbone and multilink architecture

Brake: Brembo six piston calliper

Wheels: ARES 21" inch

Tyres: Front 245/35/r21, rear 265/35/r21

Maximum speed [Km/h]:
250 limited

Price [Euro]:
From €200,000-250,000

Production: 12 weeks

Body:

- The new "shooting brake" bodywork will be made with the use of high quality carbon fiber and aluminum.

Chassis:

- Aluminum
- Batteries act as a load-bearing function.

Interior:

- Fully customize based on customer design request
- Handcrafted artisan interior panels in carbon fiber and leather
- Custom made Nappa leather and alcantara interior and upholstery with inserts

Infotainment:

- The Model S 17" touchscreen controls most of the car's functions. Customizing the automatic climate control, and changing the radio station all happen with a swipe or a touch. The touchscreen, digital instrument cluster, and steering wheel controls seamlessly integrate media, navigation, communications, cabin controls and vehicle data