

Polaroid



SX-70 Color Film





Color
SX-70
Film

Polaroid SX-70 cameras work a little differently and that's why they have their own type of film. SX-70 film has a lower ASA, which means it needs a lot more light to get a good photograph. It's also the reason behind all those dreamy colours and textures, which artists adore. All folding-type cameras (except the 680/690 SLR models) use SX-70 film.



PRD	006004
EAN	9120096770678
GTIN	19120096770675
Format	3.5" x 4.2" (88mm x 107 mm)
Image Area	3.1" x 3.1" (79 mm x 79 mm)
Finish	Glossy
HS or HTS Code	3701.2000
Battery report (UN38.3)	Available
Warranty info	polaroid.com/warranty
Final price list	EUR 18,99 GBP 17,99 USD 18,99
Launch date	2020-03-26
Country of origin	NL

8 Instant Photos

-  Classic white frame
-  ASA 160 ^[1]
-  Photos develop in 10-15 mins
-  Best stored refrigerated ^[2]

[1] Film speed may vary, allow for +/- 1/3 stops

[2] Do not freeze film

Store chilled, shoot warm

Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it. That's around 55–82°F (13–28°C). When it's cold out, keep your photos warm in a pocket close to your body while they develop. Or if it's a hot day, make sure they stay cool.

Shoot with the light

The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos. For best results we also recommend using the flash for outdoor shots, unless it's a bright sunny day.

Develop in the dark

All photos appear blank at first. They're most sensitive during this time, so don't bend or shake them. Shield them from the light, and place them face down as they develop. Keep B&W photos shielded from light for about 1 minute, and color film for about 6 minutes.

Care for your camera

Your camera has a set of rollers inside the film door. Each photo passes through these rollers as it's made, so it's important to make sure that they stay clean. If the rollers get visibly dirty then gently wipe them down with a soft, damp cloth.

For use with:



SX-70
Cameras

Have a question you need answered?
Contact our Customer Support Team

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Or visit polaroid.com/help

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