# • DISSH • COOKIES POLICY

Document date: APRIL 2023

## **OVERVIEW**

- 1. We are DISSH PTY LTD 098 188 580 (**Provider**, we, us and our).
- 2. This page informs you of the Cookies we use and is to be read together with our Privacy Policy (see heading below "CHANGES TO THIS DOCUMENT AND OUR OTHER DOCUMENTS" for link to policy)
- 3. Cookies are small files stored on your device (computer or mobile device). When you visit our website, we may collect information from you automatically through cookies or similar technology. For more information, visit: <a href="https://www.allaboutcookies.org/">https://www.allaboutcookies.org/</a>
- 4. If you do not agree to our continued use of your Protected Data due to the changes in our Privacy Policy, please cease providing us with your Protected Data and contact us via the contact details and complaints handling process in this policy.
- 5. You can download this policy as a PDF using the link at the beginning of this document. Reasonable requests for sending this policy in other formats/circumstances can be made by contacting us via the contact details in this policy.

## **COOKIES AND TRACKING**

- 6. We offer customisable settings to modify your cookies.
- 7. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.
- 8. We use cookies in a range of ways to improve your experience on our website, including:
  - a. Keeping you signed in.
  - b. Remembering your shopping cart or other temporary information between pages and sessions.
  - c. Understanding how you use our Website and Services.
  - d. Analytics.
- 9. Types of cookies we use are:
  - a. **Session Cookies**: Used to operate our Service (remembering temporary information between pages).
  - b. **Preference Cookies**: We use Preference Cookies to remember your preferences and various settings.
  - c. Security Cookies: Used for authentication and security.
  - d. **Analytics (and marketing) Cookies**: Used for tailoring marketing / advertising and to understand how you use our website.

#### LIST OF COOKIES

10. The cookies we use change from time to time. Here is a table of the cookies used at the time of this policy's last update:

DISSH.COM (current at 4 April 2023)				
Name	Purpose	Retentior Period		
_pin_unauth	Pinterest	365 Days		
shopify_pay_redirect	Shopify	Less than 1 day		
scarab.visitor	Emarsys – marketing	Session		
_tt_enable_cookie	TikTok Marketing	390 Days		
keep_alive	Customer experience	Less than 1 day		
_gat_UA-26176781-4	Google Analytics	Less than 1 day		
_у	Shopify	365 Days		
	Google Analytics	400 Days		
g _fbp	Facebook cookie	90 Days		
_ga_RPTS9E69F7	Google Analytics	400 Days		
isuid	Functionality – user identification	365 Days		
ssSessionIdNamespace	Functionality – Session identification	Session		
AMP 9bdc728a74	Marketing analytics	365 Days		
_ga_MXDZZBBMYY	Google Analytics	400 Days		
g _landing_page	Shopify	2 Weeks		
_gid	Google Analytics	1 Days		
cart_currency	Customer to pay in the local currency	2 Weeks		
_shopify_s	Shopify	Less than 1 day		
_gcl_au	Functionality – handles ad click data	90 Days		
	Shopify	Less than 1 day		
localization	Land the customer on the right site	366 Days		
_cmp_a	3	1 Days		
_orig_referrer	Shopify	2 Weeks		
_ttp	TikTok Marketing	390 Days		
ssUserId	Functionality – user identification	365 Days		
secure_customer_sig	Shopify	366 Days		
_shopify_sa_t	Shopify	Less than 1		
_shopify_sa_p	Shopify	Less than 1 day		
_shopify_y	Shopify	365 Days		

DISSH.COM.AU (current at 1 January 2023)			
Name	Purpose	Retention Period	

_fbp	Facebook cookie	90 Days
_ga	Google Analytics	400 Days
_gat_UA-26176781-1	Google Analytics	Less than 1 day
_gcl_au	Functionality – handles ad click data	90 Days
_gid	Google Analytics	1 Days
_isuid	Functionality – user identification	365 Days
_landing_page	Shopify	2 Weeks
_orig_referrer	Shopify	2 Weeks
_pin_unauth	Pinterest	365 Days
_\$	Shopify	Less than 1 day
_schn	Snapchat Marketing	Session
_scid	Snapchat Marketing	395 Days
_sctr	Snapchat Marketing	395 Days
_shopify_s	Shopify	Less than 1 day
_shopify_sa_p	Shopify	Less than 1 day
_shopify_sa_t	Shopify	Less than 1 day
_shopify_y	Shopify	365 Days
_tt_enable_cookie	TikTok Marketing	390 Days
_ttp	TikTok Marketing	390 Days
_uetsid	Microsoft Bing Marketing	1 Days
_uetvid	Microsoft Bing Marketing	390 Days
_y	Shopify	365 Days
cart_currency	Customer to pay in the local currency (AU)	2 Weeks
cto_bundle	Functionality – marketing	395 Days
scarab.visitor	Emarsys – marketing	365 Days
AMP_9bdc728a74	Marketing analytics	365 Days
kla_id	Klaviyo	400 Days
discount_code	Customer experience	Session
keep_alive	Customer experience	Less than 1 day
localization	Land the customer on the right site	365 Days
secure_customer_sig	Shopify	365 Days
shopify_pay_redirect	Shopify	Less than 1 day
ssSessionIdNamespace	Functionality – Session identification	Session
ssUserId	Functionality – user identification	365 Days

<sup>\*</sup>Session indicates the cookie will expire at the end of the user session (log out / closure of page).

## CHANGES TO THIS DOCUMENT AND OUR OTHER DOCUMENTS

- 11. We may update this document from time to time. Any changes will be notified via posting the updated information on this page.
- 12. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this document.
- 13. You are advised to review this document periodically for any changes. Changes to this document are effective when they are posted on this page.
- 14. Here is a list of our other policies and agreements:
  - a. Privacy Policy
  - b. Cookies Policy

## c. Terms and Conditions

## **END OF DOCUMENT**

This Privacy Policy has been prepared with our legal team at <u>Macpherson Kelley Lawyers</u>

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