



ecoVEG
by AP Müller

A better way to make leather
thinking about the future.





**WE MAKE
SUSTAINABLE
LEATHER.**





HOW ABOUT
USING LEATHER
WITH CONSCIENCE?

OR BETTER:
**CONSCIENCE AND
CUTTING YIELD?**



Our providers works with an animal welfare system.



We have a traceability system that allow us to control every part of the process.



Welfare animal and care for feedstock.



Skins preserved in cold water.
No salted skins.



Liming process.



Trimming.



Wet white process.



AP MÜLLER receives the leather to process.



WHAT MAKES THE DIFFERENCE?

With ECOVEG, your production will be more efficient and sustainable.

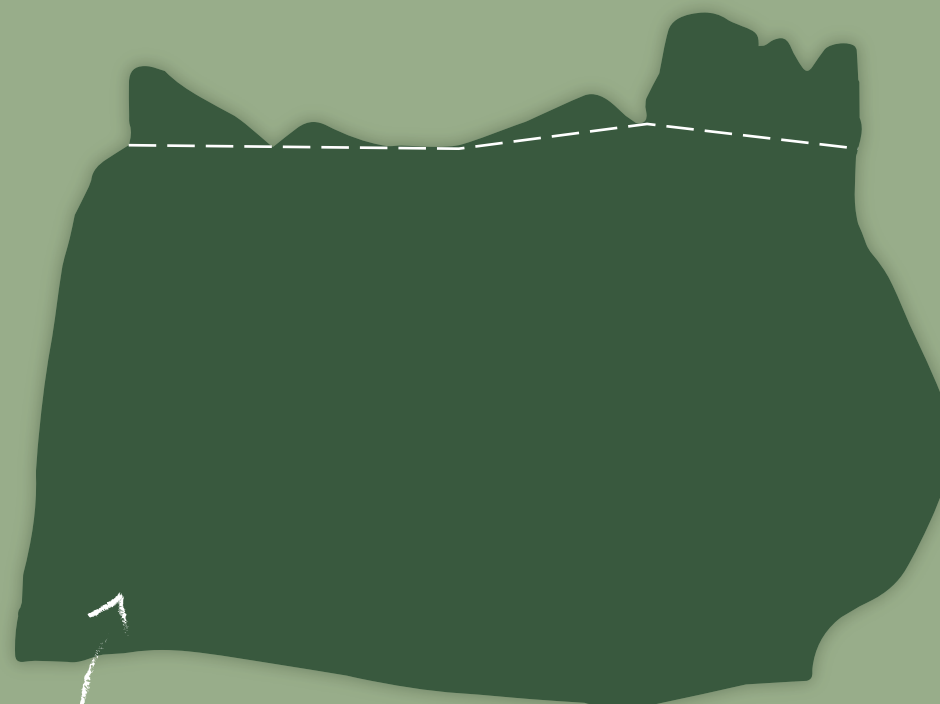
THIS MEANS...



Your production more efficient with cutting yield and your business makes a huge economy of time and money.



By trimming the raw material we can use the residue to benefit different areas, like turning it into collagen.



ECOVEG proposes supply the leather **already cut in its useful area** from the raw material.



By choosing an Ecoveg product, you contribute to the future.

Understand:



50% LESS WASTE AND TRIMMINGS IN PRODUCTION PROCESS



15% LESS WATER CONSUMPTION



15% LESS CHEMICAL CONSUMPTION



14% MORE EFFICIENCY



10% LESS ENERGY CONSUMPTION

NOTHING GOES TO WASTE

Your brand already receives a **trimmed product**, contributing to productivity. At the same time, this cut was already made in the raw material stage and has already been redirected, becoming an essential part for other processes such as collagen, gelatin production, cosmetic and pharmaceutical industry.

ECOVEG is a way better to produce thinking about the future.

Moreover, **your brand can use these arguments** to communicate its concern for the future and the environment.



ECOVEG is a trend. It's a smart decision. A better way to produce and think about tomorrow. It's a conscious and productive proposal.



**DOUBLE SHOULDER
UNTRIMMED**



**DOUBLE SHOULDER
UNTRIMMED**



**DOUBLE SHOULDER
TRIMMED**



**DOUBLE SHOULDER
TRIMMED**



SINGLE CULATTA



SINGLE CULATTA



SIDE



SIDE



THERE IS MORE:

In this way, we're contributing to encourage a more sustainable production chain.







THIS IS
eco**VEG**
by AP Müller

A leather with responsibility and efficiency.



AV. PERIMETRAL, 1102 - CENTRO
PORTÃO - RS - BRAZIL

+55 51 3562-1000

APMULLER@APMULLER.COM.BR

  @APMULLERVEGETABLELEATHER