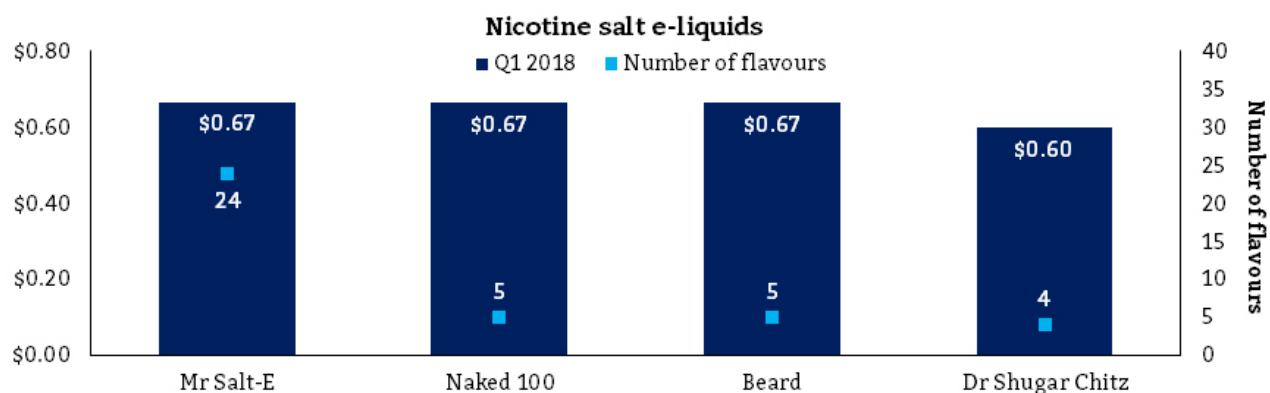
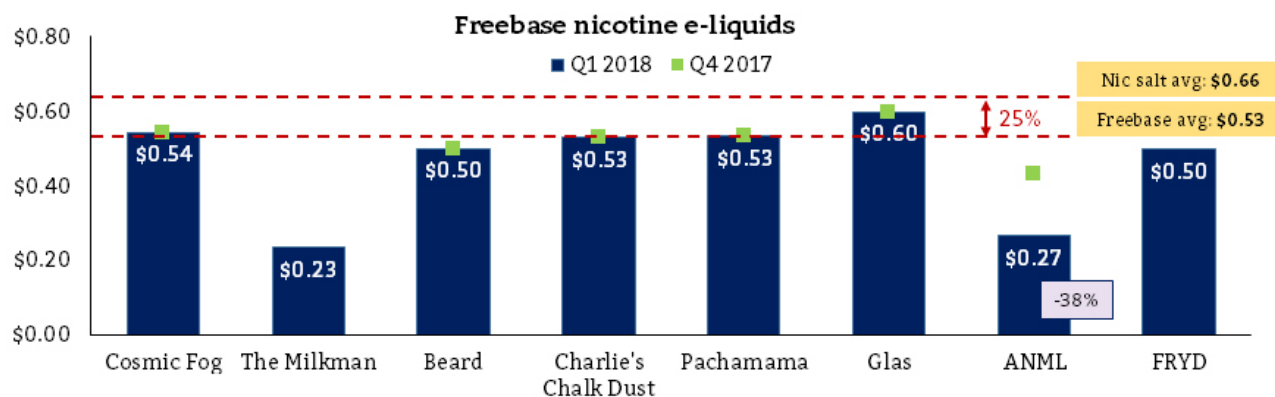


Change in average price per ml, leading e-liquid brands, 30 ml



Source: ECigIntelligence



For 60 ml bottles, Element saw the biggest decrease in average price (-10%), followed by Charlie's Chalk Dust (-7%) and Cosmic Fog (-6%), all coupled with a drop in the number of their products carried.