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SHARE:

Brands That Give a Sh&t

In answering a need for truly transparent, 100% clean skincare (hence the launch of our own organic skincare line), we've become significantly more aware of—and incredibly impressed by—brands across other industries who are making big steps toward accountability, both environmentally and socially. Whether it's by actively embracing the use of sustainable and organic materials, ensuring that workers are fairly compensated, or insisting on responsible sourcing of raw materials, these brands are making a conscious effort to pay attention to what goes on behind the seams.

Shop



FLOWER TOP
Kovtow
\$98



EMILIA TOTE
Mercado Global
\$218



COVER LONG SLEEVE FRONT ZIP SWIMSUIT, goop, \$190 (Launching on goop 3/17); MARIA TASH MEDIUM DIAMOND ETERNITY RING, goop, \$515; RACHEL KATZ DAGGER MIDI RING WITH DIAMONDS, Rachel Katz Jewelry, \$800; ONLY HEARTS TULIP BOXER, goop, \$35

Cover

Cover, the Dallas-designed, LA-made swimwear line, is just as much about skin-health awareness as it is about well-designed, well-fitting long-sleeved maillots, surf suits, and bikinis. Rather than chemical SPF, UPF 50+ sun protection is built right into Cover's signature Protec Swim Jersey fabric, making any activity—be it laying out, surfing, or swimming—significantly safer. Even better still, there's no pilling or fading no matter how many times you wash.

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Only Hearts

Only Hearts is one of very few brands in the lingerie space that takes sustainable sourcing so seriously. The entire organic cotton range is GOTS-certified, meaning that no pesticides or harmful chemicals ever make it into any part of the cotton production chain. It also means that the dyes used to color fabric meet and exceed the highest standards of toxicity and biodegradability, so you don't have to worry about chemicals left over from the dying process seeping into wastewater...or your bra, for that matter.

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