



THROW SOME SHADE

"All my sports are outside: skiing, surfing, biking," says the porcelain-skinned Lisa Airan. In addition to a boatload of tried-and-true sunscreens (Ocean Potion, Badger, and Suntegrity among them), the New York-based dermatologist is never without the right high-performance eyewear (for cycling, that's HaberVision glasses; for surfing, a pair of Kurtis USA goggles, which tie onto her wetsuit). After all, cumulative sun exposure can lead to vision problems ranging from cataracts to pterygium—plus, the delicate skin around the eyes is often the first to age. The FDA doesn't require sunglasses to have UV protection, so reading labels is key; when in doubt (or when buying vintage), swap in new lenses at the optometrist's. Julie Woodward, M.D., chief of oculofacial surgery at Duke University Medical Center, also advocates sunscreens formulated specifically for the sensitive eye area. SkinCeuticals' mousselike Physical Eye UV Defense, for which she tested prototypes, "actually acts as a very nice base for makeup," she says.

EYE CANDY
FROM TOP: SUNGLASSES FROM STELLA MCCARTNEY AND PRABAL GURUNG BY LINDA FARROW GALLERY.

PIVOVAROVA: FASHION EDITOR, TABITHA SIMMONS. HAIR, EUGENE SOULEIMAN. MAKEUP, HANNAH MURRAY. SWIMSUIT, TIM HOUT. ALL OTHERS: MARKO MACPHERSON. DETAILS, SEE IN THIS ISSUE.

HERE'S TO A HEALTHY GLOW

While fair skin has had a major fashion moment (and will continue to, if Cate Blanchett, Emma Stone, and Jessica Chastain have anything to do with it), there's no denying the pull of an outdoorsy golden glow come summer. Clarins' new self-tanning concentrate lets you customize your color: Simply add a few drops to your daily moisturizer or sunscreen. Brand-new out of London, James Read's CoQ10-powered sleep mask is a night cream/self tanner in one (he promises it won't ruin your pillowcase). Kanebo's Sensai sunless tanners rely on sugar-like erythulose instead of DHA to impart a subtle, post-vacation warmth that lasts mere days, no commitment required. Or simply consider a few well-placed highlights, like a chicly burnished cheek (on Sasha, left). Sisley's bronzing powder contains micronized particles for a featherlight finish.



GOLDEN GIRL
SASHA PIVOVAROVA, IN A MARC JACOBS DRESS, PHOTOGRAPHED BY MIKAEL JANSSON. CLOCKWISE FROM TOP RIGHT: SISLEY PHYTO-TOUCHE ILLUSION D'ÉTÉ; CLARINS RADIANCE-PLUS GOLDEN GLOW BOOSTER; SENSAI SILKY BRONZE SELF-TANNING FOR FACE; JAMES READ SLEEP MASK TAN.

ADD A SLEEVE

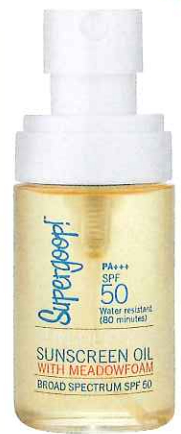
Surf-girl rash guards have become the de facto summer fashion statement from Malibu to Montauk. Not only do they provide an extra (waterproof) buffer against the sun, but the very best among them are made from UPF fabric—the textile equivalent to SPF. Mott 50 and J.Crew offer a winsomely sporty mix of stripes, florals, and solids (no matter if you prefer page-turning to paddle-boarding). Lisa Moore, designer of the Dallas-based start-up Cover, was inspired to create a long-sleeved UPF 50+ maillot after her 23-year-old sister was diagnosed with a melanoma on her arm. Even those who seek refuge under the umbrella might want to stock up: According to a recent paper in the *Journal of the American Academy of Dermatology*, an estimated 50 percent of UVA exposure occurs in the shade.

BEYOND SPF
FROM TOP: MOTT 50 UPF 50 SWIM SHIRT; COVER UPF 50+ SWIMSUIT.



(RE)INTRODUCING SPF OIL

Not long ago, the only oil destined for the beach bag smelled like a piña colada, boasted a single-digit SPF (if that), and fast-tracked your tan—and your wrinkles. Now, owing perhaps to beauty's current infatuation with all things oil (for the face, the hair, the body), sunscreen oils have been recast as broad-spectrum SPF's for today's sun-savvy set. L'Oréal Invisible Protect Dry Oil Spray SPF 50+ contains argan, sunflower, and grapeseed oils; Clarins Sunscreen Care Oil SPF 30 is also recommended for hair and scalp. A megadose of antioxidants in Supergoop!'s SPF 50 (left, out next month) helps counter free-radical damage at the outset.



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