



JANNY PEREZ

Podcaster - Educator - Blogger - Influencer

MEDIA KIT 2022 - CONTACT@MILEGASI.COM

About Me

Hola, I'm Janny Perez, a 44 yr old (shhh), cafecito loving, wife, and Latina mom raising a multilingual & multicultural daughter. I help parents raise bilingual Spanish kids, work with Spanish teachers to grow their student base, and help brands showcase their products or services to the Latinx Millennial Mom.

I founded Mi Legasi, an online platform that helps Latina moms and families raise bilingual children who are connected to their roots. Additionally, I host the Latina Mom Legacy podcast.

My mission is to promote family, the Latino community, and bilingualism or multilingualism and partnering with parents, teachers, and brands with similar purpose.

About My Audience

90% FEMALE

77% FROM USA

79% AGED 25-44 YRS

Millennial Latinx moms that value heritage, traditions, and Spanish education for their kids.



5.8K

MILEGASI.COM

MONTHLY

WEBSITE HITS



85 K

MI LEGASI

MONTHLY

PINTEREST

AUDIENCE



3.4K

@MILEGASI

@thelatinamomlegacy
IG FOLLOWERS

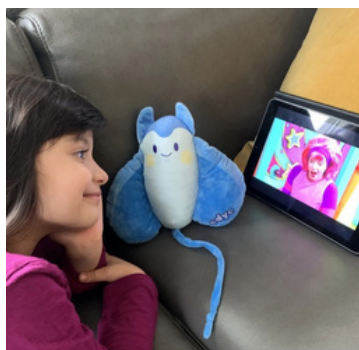


30K

THE LATINA MOM

LEGACY

PODCAST PLAYS



RATE CARD

Sponsored IG Carousel Post 3-4 Images - \$200

Sponsored 1 Minute IG Story - \$150

Sponsored IG Reel - \$150

Giveaway - Free (with agreed terms)

30 Sec Podcast Promo - \$100 per episode

60 Sec Podcast Promo - \$200 per episode

Be on Your Podcast - Free (with agreed terms)

Be a Guest on My Podcast - Free (with agreed terms)

Speaking Event - varies



← Brands I've Worked With