

MING

Dear connoisseur,

Congratulations on your new MING 17.03!

The 17.03 was conceived as a versatile travel companion: effortless wearing with the added bonuses of a second-time zone, quick change bracelet and comprehensive travel kit for maximum versatility.

Your MING 17.03 is equipped with a self-winding (automatic) Sellita SW330-1 which will run for 42 hours when fully wound. If the watch is worn regularly, manual winding is not required. If the watch has stopped, turn the crown about ten times and give the watch a gentle shake until the movement starts running – there will be audible ticking.

To set the local time, start by pulling the crown out all the way (two notches). Push it back in and pull it out one notch to set your second timezone – note that the marker only moves clockwise. Push it completely back in when you're done.

Use the included screwdriver to adjust the length of the bracelet by adding or removing links. Tighten carefully on reassembly to avoid cross threading. The bracelet and straps may be removed by squeezing the small pins on their undersides, near the lugs, and pulling away from the case. MING curved end straps must be mounted in the set of holes closest to the case marked 'C', and the bracelet on the outer set of holes marked 'I'. Other 20mm straps using straight springbars may be used with the 'I' holes.

A demonstration video can be found on the 17.03 product page at www.ming.watch

Should the watch need cleaning, a damp soft cloth will do the trick. We do not recommend use of abrasive cleaning agents or polishing cloths as this may affect the case finish. Our straps are robust and will be a little stiff when new; we recommend rolling them up a couple of times to soften before wearing.

Replacement straps, and alternative straps in additional colors are available at www.ming.watch

Should you have any feedback, concerns, issues or suggestions – we're always reachable at hello@ming.watch, and if you'd like to share just how much you're enjoying your new watch, please tag us @mingwatches on Facebook, Instagram or Twitter.

With sincere thanks,



Ming Thein, Founder