

Now more than ever, businesses of all sizes have IT issues and need state-of-the-art, time sensitive and effective solutions. That is basically what Digitex does, but with a special, competitive difference. Digitex is Western Canada's premier choice for office business IT solutions and it continues to build their reputation for providing the highest quality customer service and the most up-to-date solutions for companies throughout western Canada.

"Each individual business works the way it needs to work", says Digitex President Hugh Porter. "Our job is to integrate systems and processes into the business' workflow, not to change it. Our Digitex experts take time to learn and understand how the individual office works and they tailor-design solutions that don't disrupt day-to-day operations. One of the special things we do is deliver a customized and fully integrated solution. The business will not have to change the way things are done. We just help them to make it more efficient.

No two offices are the same. That is why each Digitex solution is custom-designed to work seamlessly with a specific business' existing IT set-up". When you are a smaller, locally owned business like Digitex, you have to have something that separates you from the billion dollar companies that are in competition," Porter explains. Putting the customer first, thoroughly understanding the client's specific needs and creating specialized solutions are at the heart of Digitex business philosophy." Instilling values of high service standards, customer understanding and the latest IT expertise has Digitex to grow exponentially during some challenging economic times. From 2008 and into this year, while some Digitex's competitors were cutting back, Digitex grew from an \$8 million Company to a more than \$20 million Company.

Business LEADERS OF TOMORROW

Leaders of Tomorrow 2013 • COVER

Leader of Tomorrow:
Hugh Porter
Company: Digitex

Now more than ever, businesses of all sizes have IT issues and need state-of-the-art, time sensitive and effective solutions. That is basically what Digitex does, but with a special, competitive difference. Digitex is Western Canada's premier choice for office business IT solutions and it continues to build on their reputation for providing the highest quality customer service and the most up-to-date solutions for companies throughout western Canada.

But the Digitex competitive edge difference is customized IT solutions.

"Each individual business works the way it needs to work," says Digitex President Hugh Porter. "Our job is to integrate systems and processes into the business' work flow, not to change it. Our Digitex experts take time to learn and understand how the individual office works and they tailor-design solutions that don't disrupt day-to-day operations. One of the special things we do is deliver a customized and fully integrated solution. The business will not have to change the way things are done. We just help make it more efficient. No two offices are the same. That's why each Digitex solution is custom-designed to work seamlessly with a specific business' existing IT set-up."

"When you're a smaller, locally-owned business like Digitex, you have to have something that separates you from the billion dollar companies that are the competition," Porter explains. "Putting the customer first, thoroughly understanding the client's specific needs and creating specialized solutions are at the heart of the Digitex business philosophy."

Instilling values of high service standards, customer understanding and the latest IT expertise has earned tremendous success for Hugh Porter and Digitex. It's the philosophies which have sparked Digitex to grow exponentially during some challenging economic times. From 2008 and into this year, while some of Digitex's competitors were cutting back, Digitex grew from an \$8 million company to a more than \$20 million company. This success was built on exceptional and customized IT solutions, with offices in Calgary, Red Deer, Edmonton and Kelowna.

They work hard to remain current and relevant, and in addition to the core IT solutions, they constantly create and offer new software products and managed services.

Digitex is active in the community with groups like the Salvation Army by donating equipment and providing maintenance and service.

PLATINUM PARTNER: **MNP**

GOLD PARTNERS: **Serizzo** **Bannister** **CHRP** **HRIA** **KIEWIT**

Photo by Evan Nicholson Photography. Furniture provided by Casagorway Office Interiors Ltd.

This success was built on exceptional and customized IT solutions, with offices in Calgary, Red Deer, Edmonton and Kelowna.

They work hard to remain current and relevant, and in addition to the core IT solutions, they constantly create and offer new software products and managed services.

Digitex is active in the community with groups like the Salvation Army by donating equipment and providing maintenance and service.

Leaders of Tomorrow June 2013

"Putting the customer first, thoroughly understanding the client's specifics needs and creating specialized solutions are at the heart of Digitex business philosophy" – Hugh Porter