



SO YOU WANNA BE A YOUTUBER OR STREAMER?

YOU NEED SPEECH PRESENTATION SKILLS!

PRACTICING THESE SKILLS WILL MAKE YOUR CONTENT DELIVERY BETTER

- Opening, Body, Conclusion
- Organise the Content - have a few key points you will cover
- Body Language and Gestures - these enhance your meanings
- Eye Contact - look at your audience where appropriate so they feel included
- Posture - how you stand, sitting, or how your video is set up are important for how the audience sees you
- Vocal Variety - Volume, Pitch, Rate, Quality, Expression gives meaning to your message
- Pause - when you stop talking after an important statement, it gives dramatic effect!
- Visual Aids and Props - you might have something you are showing the audience.

THE POINT OF YOUR VIDEO OR STREAM IS

- To inform
- To persuade
- To entertain
- To inspire

You need to engage your audience to get your point across, and these skills will help you to look and sound better. Then you can increase your followers because people will want to subscribe to see you next videos or streams!

EXAMPLE CONTENT PLAN FOR A VIDEO OR A SCHOOL SPEECH

- Opening phrase/intro that captures the audience attention and leads into the topic
- Organise the Content
 - Main point 1
 - Supporting information
 - Main point 2
 - Supporting information
 - Main point 3
 - Supporting information
- Conclusion - summarise the key points
 - End with a call to action - "don't forget to like and subscribe!"

MAKE SURE YOU ARE CREATING SOMETHING QUALITY.

ASK YOURSELF: IF YOU SAW IT, WOULD YOU BOTHER TO WATCH IT?

BE ENTERTAINING. BE CHARISMATIC. BE CONFIDENT. BE KIND. BE YOURSELF.