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+ INSIDE PLANNED PARENTHOOD, JENNA LYONS' NEXT CHAPTER & THE WOMAN TRYING TO REMAKE UBER... WELCOME TO SEPTEMBER 2017

Beauty

Natural Beauties

Your nude makeup inspo: models Anais Mali, left, and Jourdan Dunn



No-Makeup Makeup *for Women of Color*

Yes, "nude" tones work for us too.
Here's how to get them right.
By Baze Mpinja

Of all the classic makeup looks out there, "nude" has always been a tough one for brown-skinned women like me. Not because we can't pull it off, but because, in the beauty world, *nude* has historically meant pale beige. For a long time colors that would look nude on deep complexions were scarce. Then, three years ago, I found a lipstick that totally changed my natural-makeup game. It was L'Oréal Paris Colour Riche in Liya's Nude (designed for Ethiopian supermodel Liya Kebede), a rich, coppery brown with a bit of shimmer that just looked right against my skin and somehow even made my lips extra glow-y. Finally, something called nude that wasn't your typical beige! The brand got it right, and others are following. That means we can *all* slay this look now. Here, some extra insights from some of my favorite makeup pros:

To create a nongreasy glow

First, know this truth from Nick Barose, a makeup artist who works with Lupita Nyong'o and Uzo Aduba: "Dark skin reflects more light, so use highlighter sparingly. A little on the cheekbones is all you need. Avoid the bridge of your nose, your forehead, and above your lips." **Also, stick with golden or bronzy highlighters**, and pick the right textures. "Powder shimmers can read too frosty on dark skin," says Barose. "I prefer silky liquids [see the Giorgio Armani at right] that dry once they set—this way they look creamy, not greasy." **No illuminator handy?** Try this tip from makeup artist Carola Gonzalez, who works with Kerry Washington and Priyanka Chopra: "Take a pea-sized amount of moisturizer and dab it onto your cheekbones. It adds sheen without being too shimmery."

SKIN ENHANCER
Black/Opal
True Color Powder
Foundation
in Black Walnut
(\$11, blackopal.
beauty.com)



SILKY HIGHLIGHTER
Giorgio Armani Fluid
Sheer in 12 (\$62,
giorgioarmanibeauty-
usa.com)

CHEEK GLOW-IFIER
Nars Pressed Powder
in Valley (\$37,
narscosmetics.com)

To find your most natural cheek look

Some neutral blushes or matte bronzers appear pigmented enough in the compact but turn ashy or invisible when swept onto brown skin. To fix that: **Amplify the color.** "I'm a fan of using blushes on wet skin because they become a bit more opaque and give more of the flushed look that you're aiming for," says Sir John, Beyoncé's makeup guy and a L'Oréal Paris artist. "Try putting on blush while your skin is slightly wet from your foundation, or mist your face with setting spray, and *then* apply your blush." **Another option is to play up your cheeks** with pressed powder two shades darker than your skin tone instead of blush, suggests Gonzalez. She loves Nars Pressed Powder in Heat or Valley, right: "Apply it right below your cheekbones and up toward your temples to shape your face."