

ESSENCE

Best In Black Beauty 2017: The Makeup Products That Truly Work For Us

From the best shades for us to the mascaras that curl to perfection, these are the Black-girl approved products that need to be on your shopping list!

It's that time again--the 2017 edition of our annual Best in Black Beauty Awards has officially arrived! We've spent weeks swiping, swatching and smelling the newest products so you don't have to. From the splurge-worthy to the drugstore faves and Black-owned must-haves, these are the picks that every Black woman must know. Stay tuned as we continue to unveil this year's winners!



Best Shades For Us: Black Opal

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And we couldn't leave out Black Opal, the brand that's celebrated the nuances of Black skin since 1994. They continue to provide a satisfying range of product options for women of color, including the True Color Ultra Matte Foundation Powder.

Photo by Gurzza

Available at [Black Opal Beauty](#) | \$11

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