



Characters roaming the trees, or animals talking to each other through speech bubbles. These are just some of the ways in which you can find yourself immersed in our imaginative and interactive magnetic wallpaper. We hope you will love it as much as we do! However, before the fun can begin, please make sure you read our hanging guide carefully.

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#### Important To Note:

We work hard to make the highest quality wallpaper. We recommend using experienced, qualified decorators to hang your chosen wall coverings, to help you get the most out of your wallpaper and achieve the best results. If you are based in the UK or in the US and would like us to recommend a decorator for you, please do not hesitate to contact us. Before cutting and hanging this wallpaper, please make sure that all your rolls have the same batch number and style, and ensure that they are in good condition. If a roll is defective, please return it with its label to where it was purchased. It is the responsibility of you, the decorator, to make sure everything is correct *before* hanging, and to check there are no visible faults during the hanging process. *Once the wallpaper or liner is hung, we cannot accept any liability for defects or badly executed hanging of the liner or wallpaper.*

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#### Safety Considerations:

Never hang wallpapers over any flammable products (including expanded polystyrene veneers). Make sure that all wallpaper and any coverings are put firmly in place. Take extra care when wallpapering around electric light switches and power points. Do not allow moisture to drip onto electrical contacts.

## PREPARATION SHEET

### BEFORE YOU START

#### TOOLS AND MATERIALS REQUIRED:

- 1) Paste – we recommend Solvite High Performance Ready Mixed Adhesive for wallcoverings, or any high-quality, ready-mixed wallpaper adhesive.
- 2) Lining paper – supplied by us.
- 3) A felt or sponge roller for paste application
- 4) Straight edge or metal ruler
- 5) Dust sheet or floor protection
- 6) A pencil
- 7) Tape measure
- 8) Soft cloth or sponge & bucket of water
- 9) Plumb bob or laser level
- 10) Smoothing brush or plastic smoother
- 11) Trimming knife / scissors
- 12) Sandpaper
- 13) Ladder

#### PREPARING THE WALL:

- 1) Walls must be clean, firm, dry, smooth, free from paint or chemicals and absorbent to paste.
- 2) All old wallpaper, backing and lining paper must be removed.
- 3) Ensure your wall surface is as sealed and smooth as possible for optimal results. Where necessary, fill any holes with fine filler.
- 4) Sealed walls (i.e. painted or glossy ) should be roughened by rubbing with sandpaper/glass paper, creating a rough surface that's easier for the magnetic liner to grip onto (this is known as a 'key'). Never hang wallpaper over newly plastered walls or any walls that are unprimed.
- 5) Switch off the supply of electricity to sockets and light switches as a precaution.
- 6) Switch off radiators during installation. Removal of radiators will aid installation if in the immediate area, but it is not essential.

#### HELP:

Remember: if in doubt, STOP. Feel free to email or call us for advice. *Make sure to check all your wallpaper and notify us of any faulty product within 14 days of receipt.* We will not accept any claim for hanging costs in excess of one roll. We've provided this information in good faith but with no guarantee. Certain site conditions are out of our control. For any further questions, please contact our customer service team:

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## ACTION SHEET

### PART 1

#### HANG THE BLACK MAGNET RECEPTIVE LINER:

- 1) Cut the black liner into required lengths.
- 2) Pour paste contents into paste tray.
- 3) Apply paste to the wall; *soaking is not necessary*.
- 4) Apply the black liner lengths, either edge to edge, vertically or horizontally, like you would apply a wallpaper liner onto the wall. Make sure that when joining one length of the liner to another, there are no gaps in-between or any overlapped areas. This will make the wallpaper look bumpy when it is applied on top.
- 5) Use a smoothing brush or a wallpaper smoother to remove bubbles and creases, as well as to squeeze out any excess paste underneath the liner.
- 6) Use a straight edge and trimming knife or scissors at corners to remove excess blackliner.
- 7) Remove any excess paste with a damp sponge.
- 8) Leave to dry thoroughly for 48 hours.

### PART 2

#### HANG THE WHITE LINER ON TOP OF THE MAGNET RECEPTIVE LINER:

- 1) Once the magnet receptive liner is dry (left to dry for at least 48 hours), lightly sand and wipe clean the surface of the black liner. This will create a slightly rough surface that is easy for the white lining paper to grip onto.
- 2) Hang the provided white lining paper horizontally over the magnet receptive liner before the wallpaper is pasted over the top.
- 3) Wait for the white lining paper to dry for approximately 24 hours.

### PART 3

#### HANG THE PATTERNED WALLPAPER ON TOP OF THE WHITE LINER:

- 1) In the centre of your wall, draw a straight line vertically down from the ceiling to the skirting board (a plumb line).
- 2) Ensure all wallpaper lengths are cut to size, taking the repeat size/pattern match into consideration. Leave approximately 5-7cms for trimming at the top and bottom of each strip.
- 3) Apply the paste generously to the back of the wallpaper, paying particular attention to the edges. Allow this to soak for 1-2 minutes, so that the paper becomes supple. Please note, this time is an approximation. Soaking time also depends on the room temperature. Do not over-soak. Do not allow paste to contaminate the printed surface.

STEP 3) CONTINUED ON NEXT PAGE

## ACTION SHEET

### PART 3 - CONTINUED

STEP 3) CONTINUED FROM PREVIOUS PAGE

Wipe off any paste on printed surface immediately with a damp sponge.

To stop the paste from drying during soaking, fold both ends, paste-side in, to the centre of the drop, taking special care to avoid creasing the paper while folding.

**4)** Once pasted and soaked, unfold the top half of your first drop and apply it to the lining paper. Slide the paper in the correct alignment, so that it's touching the vertical plumb line drawn in Step 1.

**5)** Gently press the top half of the drop against the lining paper, using a soft, clean brush or felt roller.

**6)** Once the top half of the drop is in place, carefully unfold the bottom portion, smoothing the entire strip into place.

### VARNISH - ESSENTIAL

Due to the interactive nature of our magnetic wallpaper, it is crucial that you apply a protective varnish layer to any magnetic wallpaper purchase. This is necessary to prevent the inevitable marks, stains and finger marks that will hamper your wallpaper's longevity. We recommend using Polyvine Decorators Varnish in a Satin + Dead Flat mix.

If you have already purchased one of the polyvine varnishes, we will have included a short application guide tailored specifically for applying the varnish on you wallpaper.