



Characters roaming the trees, or animals talking to each other through speech bubbles. These are just some of the ways in which you can find yourself immersed in our imaginative and interactive magnetic wallpaper. We hope you will love it as much as we do! However, before the fun can begin, please make sure you read our hanging guide carefully.

Important To Note:

We work hard to make the highest quality wallpaper. We recommend using experienced, qualified decorators to hang your chosen wall coverings, to help you get the most out of your wallpaper and achieve the best results. If you are based in the UK or in the US and would like us to recommend a decorator for you, please do not hesitate to contact us. Before cutting and hanging this wallpaper, please make sure that all your rolls have the same batch number and style, and ensure that they are in good condition. If a roll is defective, please return it with its label to where it was purchased. It is the responsibility of you, the decorator, to make sure everything is correct *before* hanging, and to check there are no visible faults during the hanging process. *Once the wallpaper or liner is hung, we cannot accept any liability for defects or badly executed hanging of the liner or wallpaper.*

Safety Considerations:

Never hang wallpapers over any flammable products (including expanded polystyrene veneers). Make sure that all wallpaper and any coverings are put firmly in place. Take extra care when wallpapering around electric light switches and power points. Do not allow moisture to drip onto electrical contacts.

PREPARATION SHEET

BEFORE YOU START

TOOLS AND MATERIALS REQUIRED:

- 1) Paste – we recommend Solvite High Performance Ready Mixed Adhesive for wallcoverings, or any high-quality, ready-mixed wallpaper adhesive.
- 2) Lining paper – supplied by us.
- 3) A felt or sponge roller for paste application
- 4) Straight edge or metal ruler
- 5) Dust sheet or floor protection
- 6) A pencil
- 7) Tape measure
- 8) Soft cloth or sponge & bucket of water
- 9) Plumb bob or laser level
- 10) Smoothing brush or plastic smoother
- 11) Trimming knife / scissors
- 12) Sandpaper
- 13) Ladder

PREPARING THE WALL:

- 1) Walls must be clean, firm, dry, smooth, free from paint or chemicals and absorbent to paste.
- 2) All old wallpaper, backing and lining paper must be removed.
- 3) Ensure your wall surface is as sealed and smooth as possible for optimal results. Where necessary, fill any holes with fine filler.
- 4) Sealed walls (i.e. painted or glossy) should be roughened by rubbing with sandpaper/glass paper, creating a rough surface that's easier for the magnetic liner to grip onto (this is known as a 'key'). Never hang wallpaper over newly plastered walls or any walls that are unprimed.
- 5) Switch off the supply of electricity to sockets and light switches as a precaution.
- 6) Switch off radiators during installation. Removal of radiators will aid installation if in the immediate area, but it is not essential.

HELP:

Remember: if in doubt, STOP. Feel free to email or call us for advice. *Make sure to check all your wallpaper and notify us of any faulty product within 14 days of receipt.* We will not accept any claim for hanging costs in excess of one roll. We've provided this information in good faith but with no guarantee. Certain site conditions are out of our control. For any further questions, please contact our customer service team:

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ACTION SHEET

PART 1

HANG THE BLACK MAGNET RECEPTIVE LINER:

- 1) Cut the black liner into required lengths.
- 2) Pour paste contents into paste tray.
- 3) Apply paste to the wall; *soaking is not necessary*.
- 4) Apply the black liner lengths, either edge to edge, vertically or horizontally, like you would apply a wallpaper liner onto the wall. Make sure that when joining one length of the liner to another, there are no gaps in-between or any overlapped areas. This will make the wallpaper look bumpy when it is applied on top.
- 5) Use a smoothing brush or a wallpaper smoother to remove bubbles and creases, as well as to squeeze out any excess paste underneath the liner.
- 6) Use a straight edge and trimming knife or scissors at corners to remove excess blackliner.
- 7) Remove any excess paste with a damp sponge.
- 8) Leave to dry thoroughly for 48 hours.

PART 2

HANG THE WHITE LINER ON TOP OF THE MAGNET RECEPTIVE LINER:

- 1) Once the magnet receptive liner is dry (left to dry for at least 48 hours), lightly sand and wipe clean the surface of the black liner. This will create a slightly rough surface that is easy for the white lining paper to grip onto.
- 2) Hang the provided white lining paper horizontally over the magnet receptive liner before the wallpaper is pasted over the top.
- 3) Wait for the white lining paper to dry for approximately 24 hours.

ACTION SHEET

PART 3

HANG THE PATTERNED WALLPAPER ON TOP OF THE WHITE LINER:

- 1) In the centre of your wall, draw a straight line vertically down from the ceiling to the skirting board (a plumb line).
- 2) Apply the paste onto the white lining papered wall. Hang the first drop of your wallcovering to the lining paper so that it touches the vertical line drawn in Step 1. Smooth the wallpaper down with a good quality hanging brush or plastic spatula.
- 3) Ensure that the first drop is straight. Trim any excess wallpaper from the top and bottom with a sharp knife.
- 4) Use a smoothing brush or wallpaper smoother, carefully smooth the wallpaper onto the white lining paper from where you've drawn the line to the edge, expelling any air bubbles and excess paste.
- 5) Continue hanging any further drops in the same method. Do not overlap; use butt joins.
- 6) Any paste on the printed wallpaper area should be wiped off immediately with a clean, damp sponge. If there is any edge or area where the wallpaper has not adhered fully to the wall, you can apply more paste. With a small brush, apply additional paste under the edge of the wallpaper, careful not to stretch it. If necessary, you can then use a seam roller for the wallpaper seams – make sure to keep hands clean and dry when doing so.
- 7) Leave to dry thoroughly before applying magnets.

TO REMOVE:

Gently strip away the wallpaper from the wall using a scraper.

WHEN HANGING WALLPAPER IN DARK COLOURS:

When hanging darker-coloured wallpaper, use a crayon or chalk of an appropriate shade to fill in white edges to avoid them showing in your wallpaper design.

VARNISH - ESSENTIAL

Due to the interactive nature of our magnetic wallpaper, it is crucial that you apply a protective varnish layer to any magnetic wallpaper purchase. This is necessary to prevent the inevitable marks, stains and finger marks that will hamper your wallpaper's longevity. In your package you will find bottles of Satin as well as Dead Flat Polyvine Decorators Varnish included.

Please follow the instructions on the following pages on how to apply the varnish on your wallpaper.

ACTION SHEET

PART 4

POLYVINE SATIN + DEAD FLAT VARNISH APPLICATION GUIDE

TOOLS REQUIRED

-Lint-free cloth (included with your varnish purchased from us)

-Simulated Mohair Gloss Rollers



-A good synthetic brush for the corners and edges of the wall

SURFACE PREPARATION

Ensure the surface to be coated is clean and free from grease, wax or polish.

Use the lint cloth provided to wipe clean the wallpapered surface.

Please wipe clean the surface again between coats as dust may have settled during the drying time.

APPLICATION

Apply 2 coats of **Satin** followed by 1 coat of **Dead Flat** using the rollers recommended in our tools section. Use the synthetic brushes to cover the edges of the wall.

Allow 1 to 2 hours drying time between coats. Please note: low temperatures or high humidity increases the drying time.

It can take up to 5 days for the varnish to fully cure/harden. Do not scrub or touch the varnished wall until it's fully hardened.

If cissing occurs, rub the affected area with a damp cloth to break the surface tension and Re-apply.

Please Note: Over time and with multiple wipes, the surface of your wallpaper may become shinier as the top (matt) layer of the Dead Flat varnish wears off. To bring back the matt look, please re-apply the Dead Flat varnish as and when needed.

CLEAN UP

Any equipment used can be cleaned using soap and water before the clear coat dries.

Wipe any excess off surfaces with a damp cloth. Any dried deposits will need a paint stripper to remove them.

STORAGE

Store unopened containers in a cool dry place away from direct sunlight.

FURTHER VARNISH INFORMATION

DRYING/RECOATING TIME

Drying time: 1 to 2 Hours at 20°C / 70°F

Optimal temperature for applying the varnish: approximately 8°C - 23°C (it is not recommended to apply the varnish outside of this temperature range)

Please note: low temperature/high humidity increases drying time.

Cure Time: Up to 5 days at 20°C / 70°F

Recoat Time: Up to 2 Hours at 20°C / 70°F

Lifetime: Re-apply the varnish after 3-5 years.

HEALTH, SAFETY AND THE ENVIRONMENT

Non-hazardous. Ensure good ventilation. Keep out of reach of children. If in contact with eyes, wash immediately with warm water. Remove excess from tools and mixing vessels before washing in warm soapy water. Do not empty containers into drains or watercourses. No fire hazard before or during use, or in the cured state.

The information supplied herein is accurate to the best of our knowledge.

Since conditions and methods are beyond our control, no warranty is expressed or implied.

You are advised to assess the suitability of the product on a test area before application.