# NEO ROLLER BANNER DISPLAY Specifications

- **FILE FORMAT** JPEG, EPS (flattened)
- COLOUR FORMAT CMYK

### • **RESOLUTION**

200 dpi - full size (800 x 2065mm) 300 dpi - half size (400 x 1032.5mm)

- ARTWORK FILE SIZE 800 x 2065mm
- WHITE BACKGROUNDS PLEASE ADD A THIN BLACK LINE TO THE EDGE OF THE DESIGN (approx 1 point or 0.3mm thick) This line will be used for trimming

#### • **ARTWORK QUALITY** TO CHECK THE QUALITY OF YOUR ARTWORK PLEASE VIEW YOUR DESIGN AT "ACTUAL SIZE"

#### **PLEASE NOTE**

We have previously accepted PDF file format but have a high number of unforeseen print errors resulting from PDF artwork. You may supply the artwork as a pdf but we will accept no responsibility for incorrect prints.

We strongly recommend against this option

Design Height: 2065mm

## **Design Width: 800mm**

The top 15mm are used to house the top bar... ...this area must be filled with the background colour/design Any text or logos placed within this area may not be visible

The bottom 50mm will retract into the base unit... ...this area must be filled with the background colour/design Any text or logos placed within this area may not be visible

Template Scale 20% - Ratio 1:5