



MR. B'S CHOCOLATES
CORPORATE GIFT GUIDE

premium chocolate. professional impression.

■ A NOTE ON GIFTING

Selecting gifts to represent you and your business isn't something you look forward to.

There. We said it so you don't have to.

We completely understand. Knowing where to begin — or even wanting to — can be tough.

But **you know the power of a simple, professional gift**, so year after year you persevere, hoping your gift giving doesn't leave you second guessing yourself: *Is it too much? Not enough? Is it unique enough?*

At Mr. B's Chocolates, **we believe selecting and giving gifts should be rewarding for the giver too.**

We offer small-batch, premium Belgian chocolates that leave the right impression on you, your budget, *and* your recipients.

As you peruse the pages ahead, we give you:

- ~ ways to personalize gifts with your logo.
- ~ luscious, velvety flavors for every taste.
- ~ a special offer for early ordering.
- ~ easy shipping and delivery solutions.
- ~ powerful reasons that gifts truly matter.

Skip the second-guessing and **together let's make this the year you enjoy giving the perfect professional gift.**

Best wishes,

The Mr. B's Team

CUSTOM LOGO BARS ■

A sophisticated business promotion, Mr. B's can cast your logo in Belgian milk chocolate. The custom logo mold can be used over and over, saving you time and hassle when coordinating your gift-giving. Logo bars are 3.5" x 2.25" and surrounded by a variety of Mr.B's exceptional chocolates. *Custom mold production takes 4-6 weeks. One-time set-up fee of \$225.*



28 PIECE SIGNATURE BOX · \$44



20 PIECE SIGNATURE BOX · \$32



9 PIECE SIGNATURE BOX · \$18

Not interested in a logo? Select a pre-made message that says it best and our chocolatiers take it from there. Available messages include:

- Thank You
- Thank You for
Your Business
- Thanks for Your Business
- Happy Holidays
- Merry Christmas
- Welcome
- Congratulations

■ CUSTOM PACKAGING



Make it your own! Mr B's can top your logo bar box with our eye-catching blue cover, a seasonal pattern, or personalized with your logo or image.

Another option: customize 1.5" square bars of milk or dark chocolate with your logo on the wrapper. *Contact us for pricing, production time, and minimum order details.*



BOXED CHOCOLATES ■

Mr. B's boxed chocolates are perennial favorites for good reason. Our cheery boxes are tied with ribbon and feature standout flavors — a lemon filling so tangy it tastes like fresh fruit, a truffle silky smooth enough to upstage your favorite drink, and so many more. *Six assortments are each available in four sizes.*

Flavor Collections



MR. B'S VARIETY



CARAMEL



TRUFFLE



FRUIT CREAM



BOOZE BOX



MIXED NUT

Box Sizes



9 PIECE
\$14



18 PIECE
\$27



32 PIECE
\$44



48 PIECE
\$68

Need help deciding? We recommend our most popular assortment: the signature Mr. B's Variety Collection.

SEE PAGE 7 FOR A SPECIAL OFFER & DISCOUNT.

■ CHOCOLATE BARS

Is simplicity your style? Consider Mr. B's premium chocolate bars. We combine Belgian chocolate with cocoa butter and fresh cream to craft an experience superior to mass-produced chocolate. *For a nominal fee, customize the wrapper with your company's logo.*

ALMOND
DARK OR MILK
3.3 oz. • \$8



CLASSIC
DARK OR MILK
3.7 oz. • \$7



CARAMEL
DARK OR MILK
2.2 oz. • \$6



CARAMEL ALMOND
DARK OR MILK
2.0 oz. • \$6



PEANUT
DARK OR MILK
1.8 oz. • \$6



MINT (L)
ALMOND TOFFEE (R)
1.5 oz. • \$5



TOFFEE & CARAMELS ■

Mr. B's caramels and almond toffee are rich, buttery classics. Drizzled in milk and dark chocolate stripes, our toffee has the perfect crunch. Not to be outdone, our irresistible caramels melt in your mouth. You say: tough choice. We say: get both! *Available in two sizes.*

ALMOND TOFFEE

10 PC. SMALL • \$10
20 PC. LARGE • \$16

VANILLA CARAMEL

10 PC. SMALL • \$10
20 PC. LARGE • \$15



SPECIAL SAVINGS ■

Mr. B's offers two easy ways to save on orders of \$500 or more: a volume discount and a holiday pre-order sale. **For maximum savings, combine the offers and save up to 15% off your total.**

VOLUME DISCOUNT

- available year-round
- save up to 10%

HOLIDAY PRE-ORDER SALE

- available Sept. 1 to Oct. 31
- **save an additional 5%**

To receive the holiday discount, order and pay by October 31.

Select a shipment date before January 1, then we'll prepare your order fresh and send to addresses provided via spreadsheet.

At no extra charge, we will include a gift message either printed by us or supplied by you. Shipping is USPS Priority Mail with a flat rate of \$10 per package.

Have questions? Want a quote? Contact us at 320-235-1313 or sales@mrbchocolates.com to discuss details or place your order.

■ WHY GIFTS MATTER

When done well, gifts for your employees and clients is just good business because gifts:



GROW ENGAGEMENT.

According to Gallup, engaged employees out-perform unengaged co-workers by 147%. That translates to more profits, but it begins with feeling valued and appreciated. A thoughtful gift can help accomplish that and it works for clients and prospects too.



INTENTIONALLY COMMUNICATE THANKS.

Many business leaders express appreciation for their employees and clients to everyone but *the employees and clients themselves*. Giving gifts ensures all who are contributing to your success receive your tangible gratitude.



BOOST YOUR REPUTATION.

There's no downside to being known for giving priority to appreciation. Employees consistently rank recognition and gratitude as having higher value than bonuses and increased pay. Likewise, clients are more likely to be repeat customers and offer referrals when they are thanked.

OUR CHOCOLATE ■



We use the best ingredients — raw chocolate from Belgium, homemade marzipan, cocoa butter from France, and cream and butter from Minnesota.

Our master chocolatiers use the time-honored process handed down through the generations in Belgium. No exceptions. No shortcuts. No machines.

In addition to all your nostalgic favorites — truffles, caramels, fruit creams, and more — our chocolatiers hand paint few-of-a-kind masterpieces.

A flock of roosters with colorful feathers? We do that. What about deep red roses and pastel butterflies? We do that. How about a three-dimensional Christmas tree? You guessed it. We do that, too.

From buttoned-up business gifts to creative personal expressions, Mr. B's has exactly what you need.

■ OUR (SWEET) STORY



Dwight Barnes founded Mr. B's Chocolates in 1987 with a mix of premium products, relentless work ethic, and incomparable personal service.

It was a recipe that served him well, and it's those ingredients — or very similar ones — on which you most likely base your own success.



Mr. B's is now owned by civil engineer Brian Bollig, whose entrepreneurial spirit has transformed our Belgian chocolates from local icon to confections enjoyed worldwide.

Regardless how much Mr. B's grows, we'll remain true to what gave us our wonderful start: premium products, relentless work ethic, and incomparable personal service.



We think that's a pretty sweet deal for both you *and* us.

There's more to the story. Discover Dwight's first career and where he trained as a chocolatier by visiting mrbchocolates.com/ourstory.

WHAT OTHERS SAY ■

We're excited to highlight our logo on the Mr. B's chocolate bar and include a variety of hand-crafted creations with it. *We've heard so many great things about the Mr. B's gift. Our customers loved the "hometown" feel and applauded it as very creative and tasty gift.*

— Becca, Superior Steel Supply

We've made Mr. B's our business gifting go-to for the past ten years. *Our customers deserve something special every year and Mr. B's is truly special!* I even order a few extra boxes to share with my employees. They love Mr. B's and revel in the choice every time I come around.

— Kevin, Rural Computer Consultants

Our clients rave about Mr. B's gifts and are surprised to learn Mr. B's is a Minnesota company. They're that good – you'd think they'd have to come from outside Minnesota! *The staff is incredible and very responsive too. It's rare to find a business that meets our definition of superb customer care, but Mr. B's does just that.*

— Jayme, Wixon Jewelers

We look for something different, something that sets us apart. We enjoy the uniqueness of Mr. B's and love the customized logo bars. *We share bars with customers year-round as a way to say thank you for your business, for touring our new plant, or simply for any thanks we'd like to express.*

— Brian, West Central Steel



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