



2024

MR. B'S CHOCOLATES

Wholesale Guide

PREMIUM CHOCOLATE. PROFESSIONAL IMPRESSION

delicious & delightful

Mr. B's started with a Minnesota photographer's determination to recreate the best truffle he'd ever tasted.

A business trip to Belgium turned into the beginning of an education for Dwight Barnes as he gave photography lessons to world-renowned chocolatier Hans Burie in exchange for learning traditional recipes and techniques.

He later spent three months in Belgium continuing his training, then brought this sweet knowledge back to Willmar and founded Mr. B's in 1987.

This year, Mr. B's celebrates 35 years of creating delicious, delightful handcrafted chocolate, and we're honored to share our timeless creations with you.

Just as Dwight's small-batch, handcrafted treats quickly became a treasure of central Minnesota, we trust you and your customers will love the premium quality and flavors.

Inside this catalog, you'll find exceptional chocolate for each season, occasion (even the everyday ones), and budget. We invite you to experience and enjoy perfectly thoughtful, perfectly tasteful handcrafted Belgian chocolate — just like that first truffle Dwight loved so much. Enjoy!

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CHOCOLATE CASEPACKS

Our premium chocolate bars are simply the best. We combine Belgian chocolate with cocoa butter and fresh dairy cream to craft a superior taste experience. Available in Casepacks.

SOLD IN CASEPACKS OF 32 BARS



CARAMEL SQUARE BAR (L) 0.7 oz
DARK 7678
MILK 7685
SQUARE BAR (R) 0.7 oz
DARK 8722
MILK 8739





SOLD IN CASEPACKS OF 12 BARS

CHOCOLATE 2.08 oz
DARK 8005
MILK 8012



CARAMEL ALMOND 2.25 oz
DARK 8098
MILK 8104



ALMOND 2.08 oz
DARK 8036
MILK 8029



CARAMEL 2.29 oz
DARK 8081
MILK 8074



MINT (L) 1.9 oz
DARK 8067



BOXED CHOCOLATES

A treasury of familiar favorites and new flavors, Mr. B's boxed chocolates have something for every taste. Whether you fancy decadent truffles, caramel, nuts, fruit, a hint of cocktail hour, or a bit of everything, these collections are sure to delight.

MR. B'S VARIETY

4 PC 8289
9 PC 8296
18 PC 8302



CARAMEL

4 PC 8333
9 PC 8340
18 PC 8357



TRUFFLE

4 PC 8388
9 PC 8395
18 PC 8401

Box Sizes

Each flavor collection is available in three sizes.



4 PIECE



9 PIECE



18 PIECE

BOXED SPECIALTY CHOCOLATES

Our Mr. B's specialty gold label boxes are a popular choice for premium belgium chocolates that add an exclusive look.



SEA SALT CARAMEL
9 PC 7654



SEA SALT CARAMEL
SLEEVE
6 PC 7647



19 PIECE HEART VARIETY BOX

BLUE 8968B

PINK- 8968P

SPECIALTY FAVORITES

Our specialties are a celebration of home and are popular year round favorites.



customer favorite



I LOVE MINNESOTA BAR

1.8 oz

DARK 8623

MILK 8616

WHITE 8630

I LOVE WISCONSIN BAR

1.8 oz

DARK 8661

MILK 8647

WHITE 8654



ALMOND BUTTER TOFFEE

SMALL 10 pc 3.5 oz

MILK CHOCOLATE 8197

LARGE 20 pc 7 oz

MILK CHOCOLATE 8180



VANILLA CARAMEL

SMALL 10 pc 3.5 oz 8203

LARGE 20 pc 7 oz 8210

Individually wrapped

valentine specialties

Need something eye-catching to go with classic boxed chocolates? No problem. Our chocolatiers' masterpieces add love and whimsy to your Valentine displays.

Will Starting Shipping out Valentine's Day after Jan 1st



19 PIECE HEART VARIETY BOX
 BLUE - 8968B
 PINK - 8968P

CHOCOLATE ROSE • 1.4 oz
 DARK • 7401
 MILK • 7395
 WHITE • 7418

VALENTINE VARIETY BOXES
 4PC • 7410
 9PC • 7411
 18PC • 7412



VALENTINE SUCKER
 1.0 oz • VARIOUS MESSAGES • 8982

VALENTINE BAGS
 CUPID (4) • 1.9 oz • 7012



VALENTINE PETITES
 1.4 oz • DARK & MILK (5 pc) • 8999

HEART SLEEVE • 4.3 oz
 DARK, MILK, WHITE (3 ea) • 7051

spring specialties - bunnies & eggs

Cheerful? Colorful? Delicious? Check, check, check.
Giggles the Bunny and friends are a solid choice.

Will start shipping out March 1st

customer favorite



SPRING PETITE SLEEVE
DARK & MILK 5 pc 1.8 oz 7081

PEANUT BUTTER EGGS
BAG (4) 2.6 oz 7203
CARTON (12) 7.8 oz 7197



SPRING BOXES
4 PIECE 7448
9 PIECE • 7471
18 PIECE • 7418

SURPRISE EGG
1.9 oz 7227

CARAMEL EGGS
BAG (5) 1.9 oz 7210



spring specialties

Spring sunshine and warmer weather puts buyers in the mood for sweet and adorable premium chocolate so cute it practically sells itself.

Will start shipping out March 1st



GIGGLES BUNNY
MED HOLLOW 4 oz 7241

SOLID BUNNY & 2 EGGS
MILK 1.3 oz 7050

RABBIT
SM SOLID 1.4 oz 7272

FLAT BUNNY
CRISPY CRUNCH • 1.3 oz • 7234

SPRING SUCKERS
EASTER EGG 1.3 oz 7173
DAISY 1.3 oz 8913
BUTTERFLY 1.3 oz 7269

BUTTERFLY
BAG (1) 1.1 oz 7449

fall specialties

The young and the young at heart both find delight in fall novelties as sophisticated as they are fun. Autumn never tasted so delicious!

Will start shipping Fall after September 20th

customer favorite



SMALL TURKEY

SOLID 1.8 oz

DARK 7494

MILK 7487



TURKEY SUCKER

1.3 oz 7470

FALL PETITE SLEEVE

DARK & MILK 5 pc 1.8 oz 7456



HANDPAINTED CORN

SMALL (4) 1.3 oz 8692

FALL BAGS

PUMPKINS (6) 1.0 oz 7463

LEAVES (4) 1.3 oz 8715

customer favorite



holiday specialties

Mr. B's holiday novelties guarantee oohs and aahs from your customers. And at such reasonable prices, they're the perfect add-on to boost sales.

Will start shipping out Holiday after November 1st



customer favorites



HOLIDAY BOXES

4 PIECE •7447

9 PIECE •7450

18 PIECE •7451

HOLIDAY PETITE SLEEVE

5 pc 1.8 oz 7357

HOLIDAY CARAMEL SLEEVE

5 pc 1.8 oz 7364



NUTCRACKER HOLLOW

1.9 oz | MILK 7319

JOLLY SANTA HOLLOW

2.2 oz | MILK 8944

CHRISTMAS TREE .45 oz

HANDPAINTED 7333

REINDEER SUCKER

1.8 oz 7388

HOLIDAY SUCKER

1.3 OZ 8937

FESTIVE LIGHT

1 PC 0.8 oz 7371



FARM FAVORITES

Each of our farm favorites captures prairie life in stunning detail. These decadent creations are memorable gifts for anyone your customers hope to delight and impress.



TRACTOR

5.1 oz HOLLOW

GREEN 8753

RED 8706

FARM ANIMALS HOLLOW

GOAT • 2.4 oz • 8797

PIG • 2.6 oz • 8807

DAIRY COW 2.7 oz • 8814

BEEF COW 2.7 oz • 8821

ROOSTER • 2.1 oz • 8838

HORSE • 2.4 oz • 8869



CHARMING CREATURES

Customers who visit Mr. B's store linger over these handpainted masterpieces, and it'll be hard for them not to in your store too. It isn't hard to see why!



ANIMALS HOLLOW

SMALL BISON 1.4 oz 8852
RETRIEVER 1.8 OZ 7579



ANIMALS SOLID

SMALL DOG 1.0 oz 7562
CAT • 1.0 oz • 7135



UNIQUE NOVELTIES

The sassy, high-heeled shopper and the can't-stop, won't-stop sports enthusiast will both feel seen with Mr. B's. We bring your customers' interests to life in chocolate.



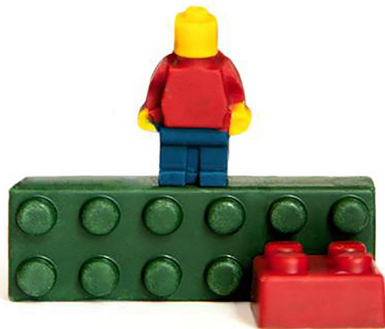
LARGE MOTORCYCLE
HOLLOW 4.3 oz 7609

HIGH HEEL
HOLLOW 2.7 oz 7623

BLOCKS SET BAG
PAINTED (3) 1.0 oz 8876



HOCKEY PUCK
CRISPY CRUNCH 3.2 oz 7616



SPORT SUCKER
FOOTBALL 1.3 oz 7104
BASKETBALL 1.4 oz 7029
BASEBALL 1.6 oz 7111



WHOLESALE TERMS

To request an application with complete terms or to place an order, email: sales@mrbchocolates.com or call (320) 235-1313.

APPLICANT GUIDELINES & RESTRICTIONS:

You must have a storefront location and valid Tax ID Number. Products purchased are intended for that store location only.

TERMS OF SALE & RETURNS:

Mr. B's Chocolates does not extend credit terms. All orders must be accompanied by pre-payment. Note: All sales are final.

PRICING:

As a Mr. B's wholesaler, you will receive a discount off MSRP. We recommend selling products according to our suggested MSRP. However, to allow flexibility for your unique retail needs, Mr. B's will allow slight price variations not to exceed 15 percent above or below our suggested retail prices.

PRODUCTION TIME:

Please allow 1-2 Weeks depending on the size and quantity of your order for production time.

SHIPPING:

You are responsible for all shipping costs. Products will be shipped from our facility Monday through Thursday only. Any order errors must be brought to our attention within five business days of receiving your shipment.

MINIMUM ORDERS:

Initial Order: A minimum order of \$150 products of your choice is required for the initial order. Reorders: There is no minimum order requirement after the initial order.

PACKAGING:

All products will come packaged and will not require any additional packaging prior to resale.

PLEASE NOTE:

All items, including bagged and boxed items, are priced and sold separately. The number of pieces in bags or boxes is listed in the description.

All colors are handpainted.

All items are solid chocolate, unless noted in the description.

Products are Belgian milk chocolate unless otherwise noted.

Items and prices are subject to change.



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