



Newsletter

FOR THE *Love* OF *Lips*

One of the most curious omissions in the anti-aging/skin care industry is consideration of the lips. Sure, products exist to moisten and soothe, and many lip products now claim to contain vitamins to combat aging and provide hydration, and some even have an SPF factor. But if you are a lipstick wearer, you will know that often lips end up feeling dry and sensitive with long wear. The same holds true of many clear balms. When you consider how vastly different lip tissue is from the other skin of the face, along with how thin that tissue is, our lips continue to be neglected and abused in terms of what they really need.

Our lips bear the brunt of exposure. Whether environmental---sun, wind, temperature fluctuations, and pollution or physiological, such as the constant presence of saliva, (which breaks down skin cells in its job as the first step of digestion), food and fluid consumption, and it should shock us that we do not take better care of our lips! It is only when lips are cracked and sore, or much later in life when we see how they have changed, that we look at our lips and notice that we have not been kind to them. They lose contour, peri-oral lines from movement develop, and the rosy colour they once had becomes whitish and patchy. In fact, if you look at older photos of yourself and compare with recent ones, we bet you will notice how your lips appear smaller!

When we go to bed at night or leave home in the morning, other than lipstick or a balm, most people have not done for their lips what they do for their faces and necks. Women have most often simply applied a lipstick, most of which contain a myriad of dubious ingredients which often negate any possible anti-aging or hydration properties. Most men put nothing on their lips until they are dry, cracked and sore. Throughout the day, when the lips feel dry and uncomfortable, we reach into our purses or pocket and apply something to soothe them.

Soothing the lips is not difficult to do. Any cooking oil could do it. Even toxic products like petroleum jelly could make the lips feel better---temporarily. The soothing lasts only as long as the agent remains on the lips. What these products cannot do for your lips is provide actual hydration, nourishment, anti-aging benefits and healing PLUS work toward the prevention of sore cracked lips. They lack the capability to truly support the complexity of the lip tissue. Lips do not have oil glands to moisten or hydrate themselves. Healthy lips do not need to be soothed and so, we have this vicious cycle being a choice between having some lip colour, to the detriment tissue health, or not bothering with them at all until they feel uncomfortable, all the while the lips are being prematurely aged and damaged.

Membrane's LipLock was initially developed to soothe, hydrate, nourish, heal, and protect the lips following a lip tattoo treatment. Let's face it, a lip tattoo is a traumatizing wound inflicted to the delicate lip tissue. It is the only product that has been developed specifically to address the many needs of the lips following this type of procedure. To rise to that demand, it must contain ingredients that deliver on every single one of those commitments.

From Vitamins which support and nourish for anti-aging and wound healing, Lysine to address and suppress fever blisters, Raspberry Seed Oil known to provide a natural SPF of 28 along with a host of antioxidants, Arnica to expedite healing and suppress pain, Whole Carrot Extract for a powerful punch of Vitamins A & C, and beta-carotene, and St. John's Wort to support stressed tissue, LipLock has everything your lips require to heal, and stay healthy. We have developed 4 formulas containing only the finest natural ingredients obtained from small harvests from sustainable farms the world over. LipLock is a superior bio-active nourishing formulation developed for your lips.



LipLock™ PRO HEALING COLLECTION

FOOD GRADE | CRUELTY FREE | 100% NATURAL PRODUCTS | RAPID HEALING FORMULAS



4 Unique Formulas



Carrot Mint

- Subtle for daytime repair but will leave lips with a slight peachy tint
- Vitamin A, C, beta carotene
- Natural SPF 28
- Hydrate, sooth and protect
- Deep Night time repair formula
- Breathable barrier
- Powerful Arnica formulation with lysine and St. John's Wort



Grape Mint

- Real Concord grape extracts for high antioxidants
- Healing and supportive powers of vitamin A, C, E
- Anytime use
- Great choice for Men
- Natural SPF 28
- Hydrate, sooth and protect



Raspberry Mint

- Fresh Raspberry extracts
- Uniquely tinted lip chap
- Anytime use
- Natural SPF 28
- Hydrate, sooth and protect
- Breathable barrier
- Powerful Arnica formulation with lysine and St. John's Wort

Mango Mint
PRO SHINE



Free! with the purchase of any 5 pack 2g LipLock™

- High shine perfect for post procedure photos
- Pain control effect
- Non-comedogenic, breathable barrier
- Hydrate, sooth and protect
- Antibacterial and antiviral properties
- Powerful Arnica formulation with lysine and St. John's Wort



"The Quality and Professional Integrity Movement"

Elaine Campin

Coming from a background of hair and makeup led me into the Permanent makeup industry after having my daughter about 6 years ago.

My clinic and trainings are based approx 20 mins from Newcastle train/international airport UK.

I get to work on so many beautiful faces every day. The people I have met and friends I have made on the way, students I have taught from all over the world and my lovely loyal clients... I will be forever grateful.

I have been fortunate enough to have trained with some of the most amazing artists in our industry and to think now my own work is recognised globally is mind blowing.

I feel so lucky to have fallen into a career that I adore and that gives me the determination to progress in my work.

Motivation comes from within, I am the geek who wants to know the ins and outs, why's and wherefores of everything I do, critiquing my work constantly to improve.

My advice to anyone starting in this industry is to master one thing at a time and to remember you are only as good as the skin you are working in.

Make sure to manage your clients expectations, we are artists, not magicians.

Looking forward with lots of plans and exciting things happening. I'd like to take this opportunity to thank everyone for being part of my journey and supporting me so far..... When I'm not at work you can usually find me at the stables with my husband & daughter, horses and dogs, wearing wellies and covered in mud.....a far cry from the glamorous world of Permanent Makeup.

LOCATION: Prudhoe, United Kingdom

WEBSITE: elainecampin.com

ONLINE TRAINING ACADEMY:

Webinars using post membrane

The Perfect Lip™

The Perfect Brow™

<http://onlineacademy.elainecampin.com>

<https://onlineacademy.elainecampin.com/courses/the-perfect-lip>

<https://onlineacademy.elainecampin.com/courses/the-perfect-brow>



“I’m happy that my work has that added insurance with post membrane.

My clients deserve the very best ingredients which are specifically formulated to help promote healing for each specific area with proven results.

Plus the Liplock minis are super cute too.”



Brief Introduction to Essential Oils, Their Potential And Safety



By Dr. M. Emerald, Ph.D., Dr. Sc. | <https://www.linkedin.com/in/drmilaemerald>

Essential Oils, which are highly concentrated and super potent substances responsible for the aromatic profile of every plant, and which are naturally involved into the plants natural defence against pathogens, insects and parasites, represent a complex mixture of volatile secondary metabolites extracted using a different technique's (such as distillation, expression, CO2 extraction, supercritical fluid extraction, vacuum extraction, etc.) from the plants flowers petals, leaves, fruits seeds and peels, roots, bark, stalks, wood, and resins (gums). Essential Oils and plants extracts were used in several practical applications including natural beauty rituals and complementary therapy, for more than 6,000 years (1). The term "essential oil" was noticed to be used first in sixteenth century, and it comes from the "Quinta essential", mentioned first by Paracelsus von Hohenheim of Switzerland (2). From more than 3000 essential oils which are presently known worldwide, only about 300 are available for the commercial use. The scent of every essential oils is a combination of many volatile constituents, and it has a characteristic odour of the plant from which it was derived (3). Every constituent exhibit specific aroma, which actual perception is depending on their molecular threshold (4).

In general, the volatile compounds of essential oils are divided onto two main chemical classes: terpenoids (produced by plant's mevalonate and mevalonate-independent deoxyxylulose phosphate cellular molecular pathways), and phenylpropanoids (produced by plant's Shikimate cellular molecular pathway). The variations of the essential oil's volatile compounds are changing depending not only a plant part used for the extraction, but also depending on the environmental and geographical factors, such as growing location, type of cultivation, soil condition and mineral profile, amount of soil moisture and liquid absorbed, duration of the sun exposure, and others (5).

Essential oils exhibit wide variety of biological properties, including antioxidant, anti-inflammatory, antibacterial, antifungal, antiviral, anti-mutagenic, neuroprotective, cardioprotective, cancer chemoprotective, nociceptive, etc. (6, 7, 8, 9, 10). Essential oils therapeutic potential cannot be attributed to only one constituent, but a combination of different constituents, which can change the result causing antagonistic or synergistic effects, which might influence the absorption rate, and can significantly affect cellular response (11). Because their versatile biological properties, availability, affordability, and quite simple process of production, essential oils have attracted lots of attention, and there is a growing trend of their use in a beauty product, and wounds healing formulations. Essential oils are intensively used in aromatherapy, massage therapy, research, including food science, and triggering lots of interest from the pharmaceutical companies, as a potential source for the new drugs discovery and development.



The knowledge and understanding of the essential oil's chemistry, correct use, safety, and toxicity, are crucially important for every professional, using them in their work. Safety of essential oils is dependent not only on their chemical profile, but also a chosen mode of their applications, and proper dilution with carrier oils and/or botanical butters. There is plenty of information as well as dilution charts are available for professionals and a regular consumer, and this is important to follow the rules and requirements which will guarantee essential oils effectiveness and safety (12). If essential oils are claimed to be “pure”, it does not mean they are totally safe to be used undiluted in topical applications, or on the mucous membranes, and here are quite a few reasons why:

The chemical profile of every essential oil/s consist hundreds of active constituents, combination of which, or some of them, could cause an unexpected effect, especially in people with sensitive skin, multiple chemical sensitivities, existing health conditions, and predisposed to allergic reactions.

The direct topical applications of potent essential oils without dilution in carrier oil/s, can potentially cause burns, skin irritation, sensitization, allergies, and others, in healthy individuals. Due to their highly lipophilic nature, Essential oils have a perfect ability to penetrate and pass through the cellular membrane's, and when applied on to the skin, they are quickly absorbed and reaching out to the blood stream, muscles, intestine and joints, accumulating in the liver and pancreas, with following excretion of their metabolic compounds through the kidneys, skin, and lungs. The “genuine” essential oils can potentially irritate some sensitive cells inside the body, as well as cause unpleasant sensations and an irritation of the thin mucous membranes and skin itself. This is one of the reasons why the Alliance of International Aromatherapists (AIA) and the National Association for Holistic Aromatherapy (NAHA), “does not endorse internal therapeutic use (oral, vaginal, or rectal) of essential oils unless recommended by a healthcare practitioner trained at an appropriate clinical level” (13, 14). A great example of importance for safe uses of essential oils on the sensitive membranes, could be an ocular reaction described by Dr. R. Tisserand, who explained that application of essential oils onto the most sensitive - ocular membranes of our eyes, led to the dangerous effects for human health and vision, and caused scarring of the cornea, accompanied with irritation and pain (15, 16, 17). Sensitive, damaged, inflamed and affected by disease human skin, also found to be more affected by the direct application of improperly diluted or genuine essential oils, and can potentially trigger unexpected dermal reactions (18, 19). Under these circumstances, skin condition may be worsened, larger amounts of oil than normal could be potentially absorbed, and sensitization reactions are also more likely to occur (20, 21, 22). Brent A. Bauer, MD, Director of the Mayo Clinic Complementary and Integrative Medicine Program in Rochester, Minnesota (USA), stated an importance of use some essential oils, especially lavender and peppermint, as a “beneficial for pain, anxiety, memory...”, which can be implemented in a clinical setting, however the proper use protocol must be followed, and a correct dilutions and concentrations must be applied (23). According to the Mayo Clinic protocol for Essential Oils application, “People should never apply essential oils directly to the skin without diluting them, unless under the direct guidance of a healthcare professional. Using undiluted essential oils on the skin can potentially lead to mild contact dermatitis to blistering rash to complete and permanent loss of skin pigmentation”. However, a proper use of top quality diluted essential oils is necessary procedure and finding its first implementations in clinical practices as well (24). The Skin Patch test is absolutely “must” requirement for the safe topical applications of essential oils and containing them natural products.

The method of cultivation, harvesting and extraction are also important factor determining the “purity” of every single essential oil. There is a potential possibility of the essential oil's contamination with heavy metals, high level of pesticides, and other by-products, which could happen during the harvesting and manufacturing. The “top quality” of produced essential oils also must be guaranteed by producer professionalism and honesty, by correspondence of their manufacturing facility to the International standards for the Good Manufacturing Practices (GMP). The performance of the continuous analytical testing for every single batch of essential oils produced, is particularly important as well. This is why, it is crucial to purchase essential oils from the reliable, reputable, and professional supplier/s.



Some essential oils and absolutes can consist traces of chemical agents used on the production process, which can also influence the “purity” of essential oil/s. For example, many absolutes which are so popular on the International market because of their amazing aromatic properties and a unique scent profile/s, are obtained via solvent extraction, and can contain traces of benzaldehyde, which is used during the extraction process. Even small traces of benzaldehyde can potentially trigger allergic reactions in sensitive people and people with dermal and other pathological conditions, but it is also can cause a sensitization (25). Therefore, it is advised to use CO₂ extracted absolutes instead, which are much safer for human health, and produced with higher yield.

Essential oils containing combination of their active compounds, such as: aldehydes or phenols (which are including cinnamaldehyde, citral, carvacrol, eugenol, thymol), demonstrate powerful antimicrobial properties (26, 27, 28). They have attracted a huge interest and triggered an opportunity to start using these oils for topical disinfection, wound healing (29, 30), preservation (31, 32), and in silico discovery of a potential candidates for the new drugs development (33, 34). Other essential oils, containing ketones or esters (such as geranyl acetate, β -myrcene, or α -thujone), demonstrate much weaker antibacterial activity, and more potent than essential oils containing terpene hydrocarbons (35, 36).

There are several safe and well-known essential oils used for their pain soothing, anti-inflammatory, and antimicrobial properties. A great example of essential oil used in topical application for the wound healing, is pre-diluted with carrier oil/s Lavender (*Lavandula agnustifolia*) oil, which posses’ number of biological properties (37), and which has been shown to significantly increase collagen synthesis by fibroblasts, with enhanced expression of TGF- β in wound lesions, formation of granulation tissue, and replacement of type III collagen with type I collagen, in wounds treatment (38).

Another well known essential oil of Peppermint (*Mentha piperita*), have several healing benefits, as well as represent another important candidate for the topical applications and addition to salves, creams, lotions, massage oils, and other products (39). According to information provided by the National Institute of Health (NIH), “Peppermint has been used for health purposes for several thousand years. Records from ancient Greece, Rome, and Egypt mention that it was used for digestive disorders and other conditions. The FDA has listed peppermint leaves, and peppermint oil as being “generally recognized as safe” (40), and according to many existing scientific sources, and WebMed description, Peppermint oil (when it is properly diluted), “used for the variety of health conditions and can be taken in regulated doses orally (in dietary supplements) or applied topically as a skin cream or ointment. When used as directed, dietary supplements and skin preparations containing peppermint oil are likely safe for most adults” (41). Peppermint oil is promote for the topical use, leading to ease the headache, muscle aches, joint pain, and itching. In aromatherapy, peppermint oil is promoted for maintenance of coughs and colds, soothing pain, improving mental function, and reducing stress” (42). The use of “cooling” agents in pharmaceutical and cosmetics, is known since 1880s and started with production of menthol from Japanese peppermint (*Mentha arvensis*) (43). The unique “cooling” and pain soothing effect on the Peppermint oil, can be explained by presence of menthol, one of its chemical constituents. The gels, which contain menthol, are widely used as an analgesic, acts as anti irritants and cause pain soothing effect. Its “cooling” effect is partially due to the activation of sensory neurons through the neuronal termed transient receptor potential (TRP) channels, via increasing intracellular calcium, and mobilizing calcium flux through the channels to trigger cold response signals at the place of the topical application (44, 45, 46, 47).

Some essential oils which demonstrate great antimicrobial properties, for example, Cinnamon Bark, Clove Bud, Balsam Copaiba, Tea Tree, and others, must be only used properly diluted and in low concentrations, and due to their potential toxicity and safety precautions, in some applications they should not be used at all. Due to content of their specific constituent’s, these oils can trigger potential adverse effects, including irritation, topical allergic reactions, and/or contact dermatitis (48, 49). The Oils which are presently widely used by a consumer and professionals, and one of the most popular natural ingredients highly praised for its antimicrobial and anti-fungal properties - Tea Tree (*Melaleuca alternifolia*) Oil should, also must be used with caution, taking into consideration reported since 1990 st numbers of allergic reactions, and sensitization. In some current studies, dermatitis with rash and blistering was



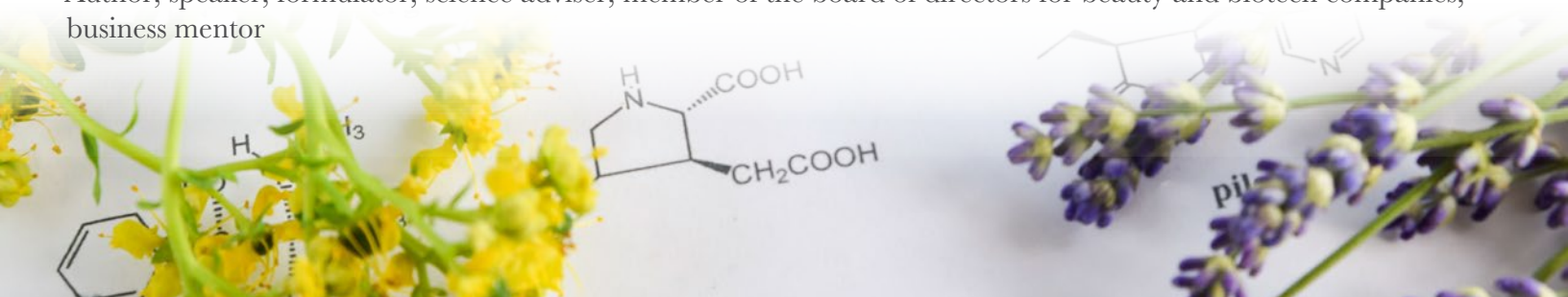
reported in about 5% users of Tea Tree essential Oil, and in addition, people with sensitivities and allergy to benzoin resin/oil, and patients with linear IgA disease, should not use tea tree oil, because of cross-reaction (50, 51, 52). The most potent sensitizing compounds in the Tea Tree oil are d-limonene, alpha-terpenes, and the aromadendrens, and if exposed to the air for the excessive period, and affected by photo-oxidation, Tea Tree oil going through the degradation process accompanied by forming of peroxides, epoxides, and endoperoxides, which also are moderate to strong sensitizers (53). According to studies, Ascaridole, one of the potential sensitizers in oxidated Tea Tree oil, even in concentration 1% and 2% was able to develop quite noticeable irritation (54, 55). According to the available literature, genuine Tea Tree Oil should never be ingested, or applied directly to the eyes or on mucous membranes, can be harmful or fatal if swallowed or aspirated, and could be poisonous and lethal for cats and dogs (56, 57). Even recognized as a comparable safe in proper dilution for topical applications, studies found, that at lower concentrations Tea Tree oil demonstrate mild cytotoxicity in human epithelial cells and fibroblasts, but concentrations higher than 100 µg/ml will cause “no time dependent” high cytotoxicity in vitro (58, 59, 60).

No doubts, that essential oils are powerful substances with several valuable benefits for human health and wellbeing, as well as huge potential to be used in therapeutics (including wound healing, new drugs discovery), beauty industry, food industry and agriculture. It is also known that essential oils need to be used responsibly, and with proper care. Some undiluted essential oils can cause unexpected physiological reactions, as well as create the oils and drugs interactions, which could lead to unexpected side effects and a potential health problem. The safety, toxicity, and incorrect uses of essential oils need to be analyzed in depth, and carefully considered from the point of view of beauty and holistic professionals, aromatherapy, and medical practitioners. There are many things need to be researched, tested, and re-considered before we can start using essential oils on permanent bases in the clinical settings, and before we will be able to develop a novel and relatively safe natural drugs using specific chemical compounds found in essential oils. This manuscript is a brief introduction to the series of publications on the therapeutic properties, safety, toxicity, and proper uses of essential oils for the dermal applications and wound healing.

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Dr. M. Emerald, Ph.D., Dr. Sc.

- Founder & CEO, PHYTOCEUTICALS International (Canada),
- Founder, ISEORA™ (International Essential Oils Research & Applications Group),
- Member of the Board of Directors – ISPS (International Society of Phytocosmetic Science),
- Honorable Science Adviser, Japan Evidence Based Cosmetic Association,
- Active Member of the American Oil Chemists Society (AOCS)
- Active Member of the Society of Cosmetic Chemists (SCC)
- Regional Editor in Chief (Canada) – IJPNI (International Journal of Phytocosmetics and Natural Ingredients),
- Editorial Board Member: Journal of Diseases and Medicinal Plants
- Editorial Board Member: Current Chinese Science: Nanotechnology
- One of the winners, International Challenge “Next Great Impossible” by Merk & Sigma-Aldrich Companies: twitter.com/SigmaAldrich/status/1337362001266413568
- Author, speaker, formulator, science adviser, member of the board of directors for beauty and biotech companies, business mentor



LuLu Siciliano

Originally from the Ukraine - and today a sun-loving, vegan Miamian - Lulu always had a penchant for beauty and art and eventually obtained a fine arts degree. Infatuated with cosmetics and the transformation when it is skillfully applied, it was natural that she would find an outlet for her love of art and makeup in the fast growing fashion spawned by the tattoo industry.

Sometimes referred to as "cosmetic tattooing," PMU is making a huge impact in the fashion and beauty industry. Lulu saw here the opportunity to create and enhance features, on canvases on 24/7 display - our faces!

Her mission is to restore each customer's confidence by creating an enhancement of their facial features such as Powder Eyebrows, Hair stroke Eyebrows, Eyeliner, Lip Permanent Makeup, Eyelash Enhancement, as well as vast array of additional micropigmentation services.

She is fully licensed and certified by State of Florida. No customer case is impossible.

LOCATION: Miami, Florida

WEBSITE: www.pmubylulu.com



"I love Membrane's LipLock. It has a natural SPF in them, the only lip product that protects while healing. This is super important for darker lip procedures."

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We care about our
**CARBON
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**We always try our best behind every
formulate and product**

Every single Membrane product has been developed with social responsibility in mind. They are made in Canada, with ingredients procured from carefully researched sources. From the packaging of our shipments, the labels on our containers, the containers themselves, and our manufacturing practices, we are dedicated to maintaining a low carbon footprint and to standing behind our promises.

Anita Abramo

I've been in the aesthetic industry for the past 25 years. Owning a hair salon and having an aesthetic business. 7 years ago I took a leap of faith and decided to add to my career path cosmetic tattooing. Since then I haven't looked back and only do this now full time. I believe in handing down the torch so a few years back I decide to teach 1-2-1 training and small hands on groups where I mentor and teach a variety of styles in different procedures. I believe in giving my best towards my clients and students and only use the best products and equipment on the market. I love being part of a woman's journey and feel blessed to offer my skills in a positive way.

LOCATION: Ottawa, Ontario

WEBSITE: www.cosmetictattooingottawa.com



“Membrane Post Care Products Inc is an honest and very reputable brand. I love the details they put into their formulas and they work.”



Your Business is *your Business*

When you prescribe Membrane products to your clients for pre- or post-care, or for daily skin care we want you to know exactly what those products will do, and how they will do it. Every single ingredient in our products is carefully listed on our labels and no ingredient is hidden under an umbrella term as is commonly done with thousands of beauty care products. We receive requests for new formulations on a regular basis and are always working to fulfill your needs. However, unless we can ensure that a new compound aligns with our overriding commitment to our customers and our brand, we will only develop something new if we can maintain our promises. Too many companies succumb to the pressure of finding easier and cheaper ways of developing, to their detriment.



*“Always researching,
always studying,
always looking for
ways to compound a
formulation that
delivers on our
commitments. That
is the principle that
Membrane was
founded on and that
will never change.”*

Mariannthy 

OWNER AND FOUNDER
OF MEMBRANE™

*“The Quality and Professional
Integrity Movement”*

At Membrane we support
SMALL HARVEST
from farms all over the world.



Artist FEATURE

PMU by Lorena

Lorena Welsh is a full-time business-woman with a passion for helping people feel confident in their own skin. It is why she started her second business, Permanent Makeup by Lorena in 2011.

As the Owner of Motorcity Tattoos in Oshawa, she has over ten years of experience in the service industry and has helped thousands of clients go from idea to reality in the studio.

Tattoos are a little different than permanent makeup however, which is why she started offering her services through Motorcity nine years ago.

Lorena's many years in this industry partnered with her training on a tattoo machine from professional artists, is the reason many clients choose her when shopping around for a permanent makeup expert.

Her skills partnered with her passion for creating beautiful makeup looks makes her work stand out. Clients leave her 4,000 sq/ft luxury studio with new-found confidence, which is why she started her business in the first place.

She feels every clients deserves to feel confident no matter if it's a new set of powder brows, or fixing up an old permanent makeup mishap.

LOCATION: Oshawa, Ontario

WEBSITE: www.motorcitytattoos.com/permanent-makeup



“I absolutely love Membrane products. My clients are healed generally 5 days max.

All the packaging is super cute too which is a bonus.”



Lip Tattoo:

The Before, The During, the After.

Women love their lip colour permanently there. Many artists love doing lip tattoo procedures and others dread it! This disparity seems wider than with any other permanent makeup treatment. Much of this has to do with the tissue being entirely different and more sensitive than anywhere else on the face. However, while being delicate and thin, it is not easy to tattoo. Artists try various needles, pigments, and colours, along with a range of techniques to get it exactly right. We know it can be uncomfortable for clients and many artists would prefer to accomplish the treatment in the least amount of time, preferably in one session to prevent more discomfort for our clients.

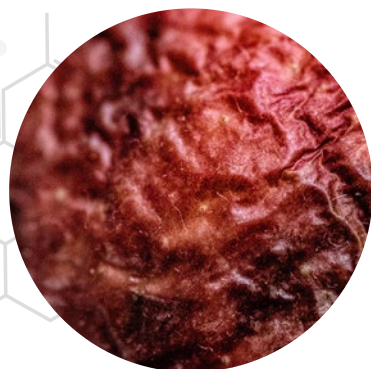


However, many artists don't realize that the lack of attention we pay to our lips throughout our lives is contributing to the difficulty for us in performing this micropigmentation procedure.

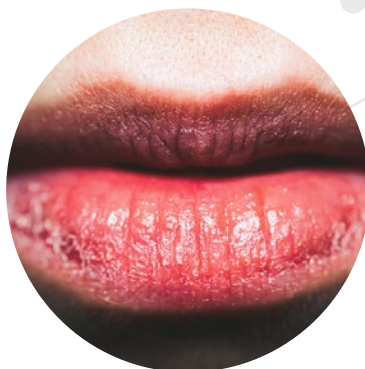
It is exceedingly difficult to work on skin that is not optimally healthy. We know this!

We are hearing from artists taking a newer approach to their lip treatments and the success they are having rests on a simple direction: Rejuvenate and Re-Hydrate. No, not after the treatment--before. For two to three weeks prior to a lip tattoo, artists having the greatest success are selling Membrane PhytoScrub and a tube of LipLock to clients as pre-treatment during consultation. They are instructing them to scrub at night with their choice of PhytoScrub formulas and follow with applications of their favourite LipLock formulation throughout the day.

In doing this, when the client arrives for her session, her lips are the picture of health. Pigment implant is far easier. It slides in like butter, and faster. Less trauma in-treatment leads to better overall retention so touch ups are short, if required at all. Lips are healing on point and remaining that way for years. Since clients have already done a pre-treat of the lips, they know exactly what to do post-treatment and most continue the use of PhytoScrub and LipLock to promote the longevity of their investment and to care for their lips as lovingly as they care for their skin. Rejuvenated lips are always healthy, rosy, and plump because the circulation has been improved and they are nourished and hydrated.



CLOSEUP DRY LIPS



DRY LIPS



EXFOLIATED LIPS

LipLock™ and All Frontline Workers



These are interesting times. We have been told that permanent makeup artists are getting more requests for lip tattoo treatments than ever before. At first glance we wonder why this might be since we are all now masked in public, and that may remain the case for some time to come. But a couple of reasons come to mind. Firstly, many artists have reported an over-all increase to their revenues in 2020, even with a lock down eliminating months of appointments. It is believed that those months at home taught us about that extra time in the morning, about getting back to the simpler things in life, about making do when you run out! Now that we are back to work, many women have become fed up with the daily ritual of cosmetics, making permanent makeup the ideal solution.... lip tattoo included. It is safe, long lasting, and comparatively affordable next to saved time and money (think of all those lipstick tubes in your cosmetics collection that didn't work out---and after COVID-19 you can rest-assured there will be no more "try me" tubes at the cosmetics counter).

Secondly, as healing from a lip tattoo can be lengthy, having a mask to hide behind is ideal, since no one will see the dryness and chapping that is completely unavoidable for the treatment.

However, the masks and face shields are wreaking havoc on faces, particularly lips.... for both men and women. Lipstick or balms on the lips, when beneath a mask all day is leading to chronic irritation. Many are making the problem worse by continuing to apply products that are exacerbating the condition rather than fixing it. The mask itself, which is mainly unbreathable, sensitivities to the material the mask is made from and/or what it is washed in, and the CO2 and moisture within the mask are all contributing to bacteria growth breakouts, rashes, dryness, irritation, inflammation, and even cold sores.

As a charge nurse working exclusively in a covid outbreak facility and mother of three I was challenged to thank people making my life easier or better during this crazy time so I of course had to thank you for your Blemish control and lip lock. I got them in a secret Santa gift exchange and they have been amazing under my mask so thank you 🙏❤️👏



Membrane has received testimonials from front-line workers and many others who are bound to a mask all day, every day. The word is out about how LipLock prevents, heals and protects. It is working to reverse the irritation and prevent it. We could not be more delighted to be hearing this. But, of course, we aren't the least bit surprised. It is doing exactly what we said it would do.

Thank
You

for being apart of

*The Quality and Professional
Integrity Movement* with



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POST CARE PRODUCTS INC.

membranepostcare.com

**Mariannthy Nicolaou | Owner and Founder
London, Ontario, Canada**