



## Your Privacy, Security and Standards

At Karmagenes, we employ high standards measures for privacy and security and we are committed to retain those measures to protect against the loss, misuse or alteration of your personal information. DNA samples are processed anonymously in ISO certified ( ISO 9001:2008S and 17025:2005 (ST5429) ) Swiss laboratories and no one else other than you have access to your data unless you decide to share it. Your DNA is only used for our analysis to link specific genetic regions to major personality traits. Designed & Made in Switzerland

## Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### **What personal information do we collect from the people that visit our blog, website or app?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address or other details to help you with your experience.

### **When do we collect information?**

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site.

### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.

To improve our website in order to better serve you.

To allow us to better service you in responding to your customer service requests.

To administer a contest, promotion, survey or other site feature.



To quickly process your transactions.

To send periodic emails regarding your order or other products and services.

### **How do we protect visitor information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a reputable gateway provider.

Protecting you, ourselves and others

We may use information to detect, prevent, investigate and address fraud and other unauthorized or illegal activity; to protect ourselves, you and others, including as part of investigations; or otherwise to prevent harm.

We may use the information provided through our Websites and Services to respond to inquiries and provide customer support.

Users can visit our site anonymously.

This Privacy Policy is in our Website and can be easily accessed through our Website.

### **How do we store information?**

We typically retain information that we collect through our Services for one year, after which we delete or aggregate the information unless we deem it necessary to retain the information to comply with any applicable law, rule or regulation.

### **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

#### We use cookies to:

Help remember and process the items in the shopping cart.

Understand and save user's preferences for future visits.



Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If users disable cookies in their browser:

If you disable cookies off, some features will be disabled It will turn off some of the features that make your site experience more efficient and some of our services will not function properly. However, you can still place orders  
Interactive module and orders

### **Third Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

If the ownership or control of all or part of our services or their assets changes, we may transfer the information we have to the new owner.

### **How do we respond to legal requests or prevent harm?**

We may access, preserve and share information we have in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside Switzerland where we have a good faith belief that the response is required by law in that jurisdiction, affects individuals in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death or imminent bodily harm.

Should a data breach occur, we will notify the breach to the users via email and via in-site notification within 7 business days, unless the nature of the breach or issue requires a longer timeframe.

### **Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>



We have not enabled Google AdSense on our site but we may do so in the future. If we do so we will inform you accordingly.

### **Children**

Parents and/or guardians are responsible for supervising their children in relation with the purchase our products and services. We do not specifically market to children under 13.

### **How does our site handle do not track signals?**

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### **Does our site allow third party behavioral tracking?**

It's also important to note that we allow third party behavioral tracking.

### **How can you stop receiving notification or emails from us?**

If at any time you would like to unsubscribe from receiving future emails, you just have to follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below:

Karmagenes SA  
Rte de l'Île-au-Bois 1A  
1870 Monthey 1  
Switzerland

[http://karmagenes.co/  
contact@karmagenes.co](http://karmagenes.co/contact@karmagenes.co)

Last Edited on 2017-07-27