
Digital Marketing Internship

THE ROLE

Here at Mummy Cooks, we are looking for a Digital Marketing Intern to work with the wider team to create and implement digital marketing strategies. This position is currently a part-time, remote position.

This is an exciting opportunity for a Digital Marketer to learn first-hand as we grow Mummy Cooks both online and into retail across the UK, Europe and the US. As we are a small team you will get experience of all areas of the business.

The successful applicant must be passionate, enthusiastic, and positive. Having a can-do attitude and willingness to learn all areas of the business will be essential for the person that takes on this role.

Internship: 6 months (2 days a week)

Responsibilities

- Research and create digital marketing strategies that will drive brand awareness in new markets
- Generate event campaigns and customer communication programs
- Research and create a social media strategy to generate website traffic and increase conversions particularly focusing on UK and US markets
- Work with Digital Marketing team on creatives and content creation

Desired skills & experience

- Bachelor's Degree in Marketing, Communications or related field
- Excellent communication and decision-making skills
- Experience with Google Adwords/ Analytics/ email marketing/ Facebook
- Familiarity with digital content marketing and development strategies
- Not essential but a familiarity with Photoshop, Illustrator, Indesign and other related Adobe products would be a bonus
- Fluency in oral and written English.
- Be confident and proficient in Microsoft Word and Excel

Benefits:

- Work from home opportunities

If you are interested please send your CV to jobs@mummycooks.com