

Your privacy is important to us. As part of our efforts to facilitate and make your experience with Redarc Electronics as user-friendly and enjoyable as possible, we may collect and use certain information about you. This Privacy Policy addresses the collection, use, and disclosure of information that Redarc Electronics may gather from you in the course of your interaction with Redarc Electronics, including during your use of websites owned or operated on behalf of Redarc Electronics (each, a “Website”) as an end user (“End User”).

Please review the entire policy to learn the types of End User information Redarc Electronics gathers, how Redarc Electronics uses that End User information, what End User information is disclosed and to what third parties, and how Redarc Electronics safeguards your End User information.

Please also check back periodically as this Privacy Policy may change from time to time. We will notify you of any material changes by publishing the new Privacy Policy on the Websites. The End User information Redarc Electronics gathers is and will be subject to the Privacy Policy in effect at the time the information is gathered. Should you have any questions or concerns at any time, please feel free to contact us.

This Privacy Policy applies only to Redarc Electronics and Redarc Electronics’ Websites. This Privacy Policy does not apply to any websites managed, maintained, and/or hosted by third parties not directly affiliated with Redarc Electronics that you may visit, e.g., via a link provided through a Website or on a website maintained by any third party. We encourage you to learn more about the online privacy and data security policies of third parties and third-party websites directly from such third parties, as their policies may differ from ours.

By submitting your information to us and by using the Website, Redarc Electronics will assume that you have read, understood, and consent to this Privacy Policy, any agreements applicable to your relationship with Redarc Electronics, any terms of use applicable to Redarc Electronics Websites, and all other applicable Redarc Electronics rules and policies. If you do not consent, you should not provide information to us or access or use our Websites.

## **I. Information Redarc Electronics Collects**

### **A. Personal Information and Non-Identifying Information**

We may ask you for personally identifiable information in connection with your interactions with us and your use of our Websites. This refers to information about you that can be used to contact or identify you (“Personal Information”). Personal Information includes, but is not limited to, your full name, email address, and any other information that could be used to personally identify you. Note that Redarc Electronics will not collect sensitive information about you unless you have consented to such collection, it is required by law, or there are other special circumstances—for example, relating to the provision of health services and individual or public health or safety. Sensitive information is information about an individual’s racial or ethnic origin, political opinions, membership of a political association, religious beliefs or affiliations, philosophical beliefs, membership of a professional or trade association, membership of a trade union, sexual preferences or practices, criminal record, or health information.

We also collect other information that you provide in connection with your interactions with us and as part of the administration and personalization of your account with us that does not identify you (“Non-Identifying Information”). Non-Identifying Information includes, but is not limited to, your zip code (on its own) and individual preferences. Certain Non-Identifying Information would be considered part of your Personal Information if it were combined with other identifiers (for example, combining your zip code with your street address) in a way

# **PRIVACY POLICY**

that enables you to be identified. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other non-identifying information.

### **B. Usage Data**

When you visit a Website, whether you are logged in or just browsing without logging in, our servers automatically record information that your device and browser send whenever you visit a website. This information is referred to as “Usage Data.” This Usage Data may include information such as the manufacturer and model of your device; your Internet Service Provider (ISP); your device’s Internet Protocol (“IP”) address (or other device identifier), browser type, and operating system; referring/exit pages; clickstream data; Website access times and dates, pages of the Website that you visit, the time spent on those pages, and information you search for on the Website; and other statistics.

Usage Data also includes geolocation data. The Website collects and uses geolocation data to track geographic usage statistics and serve geographic specific content.

Usage Data may be Non-Identifying Information or it may be associated with you. Whenever we associate Usage Data with Personal Information, we will treat it as Personal Information.

## **II. Collection of Information**

Redarc Electronics will only collect Personal Information if it is reasonably necessary for the conduct of our business. Our collection of Personal Information will be fair, lawful, and not intrusive. When we collect Personal Information, we will use reasonable efforts to identify Redarc Electronics’ name, the purpose of the collection, how you can get access to your Personal Information, and what happens if you do not give the requested Personal Information.

If it is reasonable and practicable to do so, we will collect Personal Information about you only from you. However, in the course of providing certain services, it is often necessary to collect Personal Information from various sources, including third parties, government agencies, and other external sources.

If we collect Personal Information about an individual from a third party, we will, where appropriate, request the third party to inform the individual concerned that we are holding such information and of how we will use and disclose it, and of the individual’s rights to contact us to gain access to and correct and update it. However, we will not make any such request of third parties in special circumstances, where it would not be practicable to do so.

With regard to its Websites, Redarc Electronics may use a number of different techniques and technologies to collect Personal Information, Non-Identifying Information, and Usage Data. For example, Redarc Electronics’ Websites may use cookies, log files, clear gifs, pixel tags, embedded scripts, order information, and/or other technology used to monitor your use of the Website.

### **A. Forms**

Our Websites may request certain information from you through the use of forms, such as when you create or add information to an account, engage in a transaction, answer a questionnaire, or send us correspondence through the Website.

### **B. Cookies**

As is regular practice on many websites, our Websites use cookies and other technologies to help us understand which parts of the Websites are more popular and how much time End Users spend there. A cookie is a small amount of data that is sent to and stored on your device from our server. Cookies may, for example, allow an End User to enter a password less frequently or remember an End User’s preferences during an online session.

# **PRIVACY POLICY**

Our Websites use cookies to determine whether an End User is active and for other business purposes such as marketing. Our Websites may include first-party cookies (i.e., cookies that send data directly to Redarc Electronics and agents and contractors acting on behalf of Redarc Electronics, including cookies used to monitor, analyze, and administer the Websites), but our Websites do not include third-party cookies (i.e., cookies that send data to third parties for their own commercial use). The cookies on our Websites do not track Internet activity of End Users across different websites. Since cookies are now used as industry standard, most devices automatically accept them, but you can usually change your device's settings to decline them. If you prefer not to enable cookies, you may choose to disable them; however, please note that certain features on a Website may not be available to you once cookies are disabled.

### **C. Usage Data**

Usage Data are collected automatically by our Websites' servers and software. For example, because each Website automatically collects Usage Data for all End Users that visit the Website, your Website session will be tracked. You agree that we may collect and use technical data and related information, including technical information about your device, system and application software, and peripherals, to maintain and support the Websites generally.

Finally, we may use clear gifs or pixel tags, which are tiny graphic images, in order: (i) to advise us of what parts of a Website End Users have visited, (ii) to measure the effectiveness of any searches End Users perform, and (iii) to enable us to send emails in a format that End Users can read and tell us whether such emails have been opened in order to ensure us that we are sending messages that are of interest to End Users.

### **D. Tracking**

Some Web browsers may be configured to send Do Not Track signals to websites, or users may use similar mechanisms, to indicate a user's preference that certain web technologies not be used to track the user's online activity. Our Websites do not accept or process such Do Not Track signals or similar mechanisms.

### **E. Public Communications**

Please note that if you use any bulletin board, chat room, comment posting feature, or other public communication service, forum, or feature offered through a Website, or post any information available for viewing by other End Users, any of the information that you share will be visible to other End Users. The information that you make available can be read, used, and collected by other End Users to send you unsolicited messages outside of the Website. Redarc Electronics is not responsible for the manner in which the Personal Information that you decide to share will be used by other End Users.

## **III. Use and Disclosure of Information by Redarc Electronics**

In general, we will not use or disclose Personal Information about you other than for the purpose of providing and offering goods and services to you (including for purposes of extending credit and our own direct marketing and promotion), for product and service development and improvement, to facilitate and complete transactions for you, to respond to correspondence from you, in connection with the transfer of our business to a successor, for another purpose which you would reasonably expect, for a purpose related to a complaint by you about us or for a purpose authorized by law, or for some other purpose disclosed to or authorized by you. Note that various laws require the collection and disclosure of certain information, depending on what is appropriate in particular matters.

Redarc Electronics may use Personal Information about you for direct marketing, but you may at any time express a wish not to receive any further direct marketing communications. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications or update your account information with us, including by contacting us at the contact information below.

# **PRIVACY POLICY**

We will, to the extent possible, maintain Personal Information in confidence, but it may be necessary for certain information to be disclosed to other organizations in the course of our providing services (including marketing services), or otherwise in accordance with the conduct of our business. Specifically, we may share Personal Information with third parties under the following circumstances:

**A. Business Partners, Vendors, and Advisors**

We may engage third party organizations and individuals in the normal course of our business, such as business partners, contractors, vendors, advisers, law firms, auditors, external consultants, and other organizations and individuals providing products and services to us. Under certain circumstances we may provide Personal Information to these business partners, vendors, and advisors as necessary for them to provide products and services to us. With regard to our Websites, our business partners, vendors, and advisors may receive Personal Information to facilitate the Websites; to provide the Websites on our behalf; and to perform related services, including without limitation, maintenance services, database management, fulfillment, web analytics, and improvement of features or functionality; or to assist us in analyzing how the Websites are being used.

Under certain circumstances, you may avoid having Redarc Electronics share your information with its business partners and vendors by not granting Redarc Electronics permission to share your information.

**B. Extending Credit and Contacting References**

Redarc Electronics may also use or disclose Personal Information about you if we are providing you (or an entity related to you) with credit. For example, we may disclose Personal Information to credit reporting bureaus (CRBs), trade insurers and businesses assisting us with providing credit. Additionally, if you have provided us with references to assist with a credit application, a job application or the assessment of a potential contract between you and us, we may contact the references you have provided related to these purposes. Please note that if you fail to make a payment to us as and when due or commit a serious credit violation, we may disclose details of such events to CRBs. A CRB may use such information in reports given to other credit providers to help assess your creditworthiness. You may have certain rights to request that CRBs do not use or disclose credit reporting information about you if you believe on reasonable grounds you have been or are likely to be a victim of fraud. You should contact each relevant CRB directly if you wish to request this. Copies of their privacy policies dealing with how they manage credit-related personal information can be found on their websites.

**C. Direct Marketing Communications**

From time to time we may use your Personal Information to provide you with marketing materials in relation to offers, specials, products and services that we make available. If you would not like to receive direct marketing materials from us you may notify us using the contact details set out below. If requested by us, a CRB may use its credit reporting information about you to assess whether you may be eligible to receive direct marketing communications from us. You may have the right to request that CRBs do not use credit reporting information about you for this general purpose (by Redarc or by others). You should contact each relevant CRB directly if you wish to request this.

**D. Business Transfers**

As we continue to develop our business, we may buy, sell, or share assets in connection with, for example, a merger, acquisition, reorganization, sale of assets, or bankruptcy. In such transactions, information about End Users is often a transferred business asset. In the event that Redarc Electronics itself or substantially all of Redarc Electronics' assets are acquired, information about our End Users may be one of the transferred assets.

**E. Complaints, Compliance with Law and Protection of Redarc Electronics and Others**

Redarc Electronics may also use or disclose Personal Information about you to any industry body, tribunal, court or otherwise in connection with any complaint made by you about us or to avoid, lessen or prevent a serious

# PRIVACY POLICY

emergency or crime, in which case we will make a written note of such use or disclosure. We may release End User information when we believe, in our sole discretion, that release is appropriate: to comply with the law, including but not limited to, in response to a subpoena served on Redarc Electronics; to enforce or apply any applicable agreements, terms of use, rules, or policies; to protect the rights, property, or safety of Redarc Electronics, our End Users, or others; or to prevent activity that we believe, in our sole discretion, may be or may become illegal, unethical, or legally actionable (including exchanging End User information with other companies and organizations for fraud protection).

#### **F. Promotions**

From time to time, we may offer promotions that require a separate registration. By participating in such a promotion, you agree to the official rules for the promotion, which may require that you provide certain information. Information collected in connection with a promotion will be used consistently with the promotion's official rules and this Privacy Policy.

#### **G. Aggregate Site Use Information**

Note that we may disclose aggregate End User information (without revealing any Personal Information about you) to advertisers and other third parties in order to promote or describe use of the Websites or for any other lawful purpose.

### **IV. Data Quality, Access, and Correction**

If Redarc Electronics holds Personal Information about you, it will provide you with access to the information on request by you, except in special circumstances permitted by applicable law, such as where disclosure would have an unreasonable impact on the privacy of another individual, the information would reveal a commercially sensitive decision-making process, or we are prevented by law from making disclosure.

In order to provide services to you, generally, we will take instructions from you and supplement and update this information as it appears necessary throughout the provision of our services. However, if we hold Personal Information about you and you are able to establish that the information is not accurate, complete and up-to-date, we will take reasonable steps to correct it. We will provide reasons for any refusal to correct Personal Information, and, if you ask us to associate with the information a statement claiming that the information is not accurate, complete or up-to-date, we will take reasonable steps to do so.

Additionally, all End Users who have created an account on our Websites may review, update, correct or delete the Personal Information in their registration profile by contacting us. If you completely delete all such information, then your account may become deactivated. We may retain an archived copy of your records as required by law or for legitimate business purposes.

### **V. Security**

We employ administrative, physical, and electronic measures designed to protect your information from unauthorized access, modification, or disclosure. We also take reasonable steps to destroy Personal Information no longer required by Redarc Electronics.

Please note that no security system is impenetrable. Accordingly, we do not guarantee the security of our databases, nor that information you supply won't be intercepted while being transmitted to us over the Internet or other network. Any information you transmit to Redarc Electronics, you do at your own risk. We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored "personal data" (as defined in applicable state statutes on security breach notification) to you via email or conspicuous posting through the

# **PRIVACY POLICY**

Website in the most expedient time possible and without unreasonable delay, as consistent with (i) the legitimate needs of law enforcement or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system.

## **VI. Identifiers**

Redarc Electronics will not adopt as its own identifier of you or use or disclose an identifier of you which has been assigned by a government agency, unless allowed by applicable law. An identifier is a number assigned to an individual to identify uniquely the individual, but does not include an individual's name or certain business identifiers (such as, in Australia, an ABN).

## **VII. Anonymity**

Where Redarc Electronics provides services to you, we will generally require the disclosure to us of your identity and specific circumstances for the purpose of providing appropriate services. For those reasons, it is unlikely to be lawful and practicable for you to enter transactions with us without identifying yourself.

## **VIII. International Transfer**

By providing information to us, and by accessing and using the Websites, you acknowledge and agree that Redarc Electronics controls and operates its business, including its Websites, principally from its offices in Australia. If you access the Websites from outside Australia, you acknowledge and agree that your information may be transferred to and maintained on computers and servers located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may be different than, and potentially not as protective as, those in your jurisdiction. Your submission of information represents your agreement to the transfer of such information to Australia and the collection, use, and disclosure of your information in accordance with our Privacy Policy and applicable law.

## **IX. Children's Privacy**

We are committed to protecting the privacy of children. End Users must be at least thirteen (13) years of age to access and use the Website. Any access to or use of the Website by anyone under the age of thirteen (13) is unauthorized, unlicensed, and in violation of the Agreement. By using the Website, you represent and warrant that you are thirteen (13) years of age or older and that you agree to and agree to abide by all of the terms and conditions of the Agreement. If Redarc Electronics believes that you are under the age of thirteen (13) or that you are not old enough to consent to and be legally bound by the Agreement, Redarc Electronics may, at any time, in its sole discretion, and with or without notice: (i) terminate your access to or use of the Website (or any portion, aspect, or feature of them), or (ii) delete any content or information that you have posted through the Website.

## **X. Contacting Us**

If you have any questions about this Privacy Policy, please contact us at:

**Redarc Electronics Pty Ltd.**

23 Brodie Road North

Lonsdale

South Australia, 5160

Email: [power@redarcelectronics.com](mailto:power@redarcelectronics.com)

# **PRIVACY POLICY**