



“Handcrafted,” like most marketing buzzwords, was a serious thing that serious people did before it got so overused it became a punch line. What began as a reaction to the smooth blankness of the screen quickly morphed into a thicket of “artisanal” face creams and “bespoke” cocktails at your favourite bar — with an egregious surcharge for the pleasure.

The holidays, however, are different. Something handmade feels, well, special: It takes longer to find objects made by hand, and they tend to cost more. Such gifts are more individual, and getting them often needs to be arranged weeks or even months in advance. It reminds us that, whether it is a poker set that uses 1,000 individual pieces of wood or a ring’s carving technique that requires years to master, yes, it is the effort that means something.

Lucky for you, we have thought up some genius, shortcut solutions to solve your gift-giving conundrums this season. Many of the items below are indeed handmade in the truest sense. Even the ones that are not totally handmade come with an unexpected benefit: Zero buzzwords.

## Style

### **Maison Atia faux fur coat**

A striking faux fur coat is just the thing for an upcoming trip to St Moritz, and this one comes from ethical label Maison Atia, a fast-growing label that is run by Chloe Mendel, daughter of Gilles Mendel. US\$1,695

### **No.One Delta Sneakers**

Because it is never too early to up the sneaker game of a teenager — or parent who is eager for a break from adulting. US\$750

### **Visvim Voyager Moc**

The wares from Visvim, the Japanese brand that has inspired cultish devotion in urban downtowns around the world, are always impeccably made and always in style. US\$860

