

# East or West, New York is Best. For Shopping, of course ...

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**GUEST DIARY** • BY: BARBARA HODES



*October brought a raft of retail novelties to New York.*



Faux fur coats in patterns and prints.

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**Maison Atia** offers a wealth of coats, jackets and accessories made of faux fur in New York. Started by **Chloe Mendel**, the daughter of furrier and evening dress designer **Gilles Mendel** and her business partner **Gustave Maisonrouge**, the house offers cheeky fun faux furs.

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Colorful faux furs.

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Long or short, patterns or printed, there are many varieties of fur on sale. The store is playfully designed. Sort of like the clothing.

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Faux fur bags and hats.

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In addition there are cute accessories, scarves, bags, hats, and more in many colors and textures of the faux fur.

*Maison Atia, 833 Madison Avenue*

*It's November, and there is a lot going on in New York, as there should be. Take a look at the new Nordstrom, East-siders included. The family made a big investment in the city, and have added something a little bit different. As have all the brands that have created new shopping experiences for us all.*

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*Barbara Hodes is the owner of [NYC Private Shopping Tour](#), offering customized tours in New York and Brooklyn.*

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