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How-To: Maison Atia's NYFW Hairstyles by Hairstory

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Get the how-to for Maison Atia's NYFW Hairstyles by Hairstory.

Courtesy of Hairstory

Hairstory brand hairstylists Jennifer Covington-Bowers, Wes Sharpton and Derrick Keith used Hairstory's range of styling products to achieve the model looks for Maison Atia's NYFW presentation.

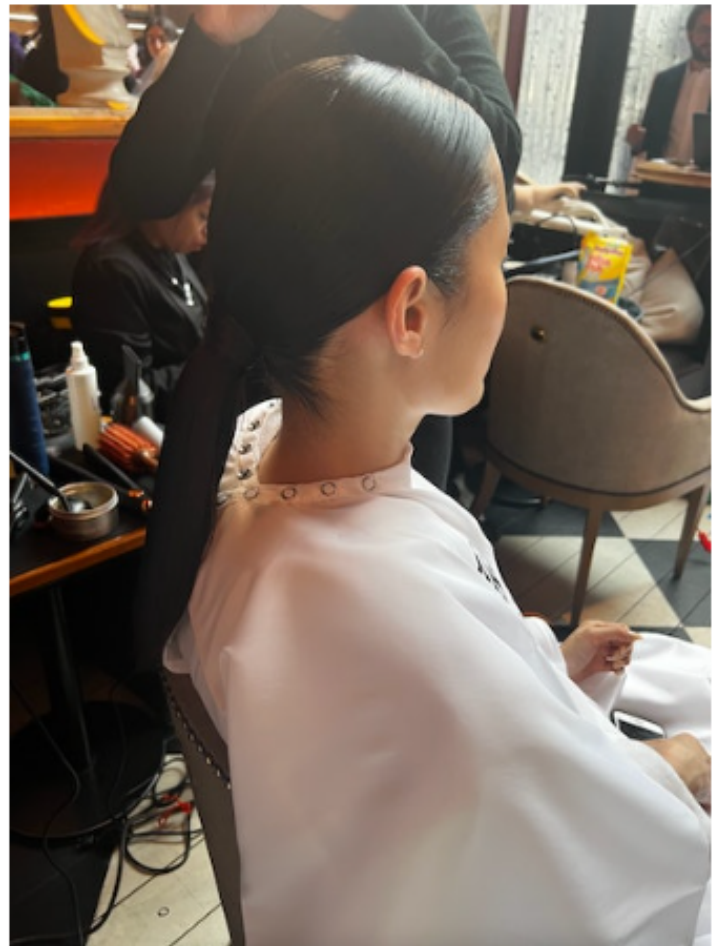
"We worked to create looks that complimented the A/W '23 collection with hair styles inspired by the 90s Paris," hair lead Covington-Bowers said.

The hair look for Maison Atia's A/W '23 preview was a high shine polished ponytail with a center part.

Below, Covington-Bowers shares step-by-step on how to get the chic look!

How-To:

1. To begin the look, blow dry the hair smooth and separate it into a center part. To help protect hair from damage, you can use the Hairstory's [Dressed Up Heat Protection Lotion](#).
2. Once the hair is parted, rub [Hairstory Hair Balm](#) in the palms of your hands then smooth over the entire head as you begin to brush into a low ponytail and secure with a grip.
3. To complete the look and create the high shine finish, use a few drops of [Hairstory Hair Oil](#) in your hands and smooth over the top of the head and along the ponytail.



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