

Product Bulletin

Concept® 101

LUSTRE OVERLAMINATING FILM

Concept® Lustre Overlaminating Film 101 is a pressure sensitive 3-mil lustre PVC film with the optically clear 200-4990 permanent acrylic adhesive on a smooth paper liner. This vinyl film offers protection from abrasion, moisture and other environmental exposures. It is laminated by the cold laminating process without the addition of heat.

Applications	Lustre overlaminating film is designed to protect digital image prints and screen printed images for exhibit and display graphics. Can be used in most instances where an overlay with a semi-gloss finish is required.	
Thickness	Film	3.0 mils.
	Adhesive	.8 to 1.0 mil.
	Liner	4.0 mils.
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+40° F
	Service temperature range	-40°F to +180°F.
Expected Exterior Exposure	This product is designed for interior applications. Exterior resistance has not been determined.	
Adhesion	To stainless steel	48 oz/in.
	Tested according to PSTC-101 Method A procedures. 24 hr. dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	
Light Transmission	Approximately	87%
Gloss 60° Gardner-MD	Initial	30-50
Storage Stability	1-year shelf life when stored at 70°F and 50% relative humidity.	
Product Series	101-31	(31" x 150' roll)
	101-39	(38" x 150' roll)
	101-52	(51" x 150' roll)
	101-55	(54" x 150' roll)
	101-61	(61" x 150' roll)



**Manufacturer of Pressure Sensitive Films,
Traffic Graffiti Floor Advertising Films,
Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537
Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to General Formulations, Inc's Price List for Terms and Conditions or Sale, Including Disclaimer of Warranties and Limitation of Liability.