



## WHICH CUSTOM PRODUCT DESIGN ROUTE IS RIGHT FOR YOU?

Not sure what kind of design services you need for your custom product project?  
Use the comparison chart below for guidance!

	DIGITAL PRODUCTS	SOFT COVER PRODUCTS	HARD COVER PRODUCTS
Custom cover design	X	X	X
White-labeled	X	X	X
Custom b/w interior	X	X	X
Custom color interior	X		X
Option for tabbed pages			X
Option for interior pocket			X
Gold wire-o bound (standard)		X	X
Other wire-o colors available		X	X
Limitless interior pages	X	X	X
Full native design file delivery	X	X	X
Project timeline	2 weeks	3-5 weeks	12-14 weeks
Minimum quantity required	N/A	20	500