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Eosera® Launches Ear Pain MD™ and Ear Pain MD™ For Kids

Fort Worth, TX, **September 4, 2018** – Biotechnology innovator [EOSERA®, Inc.](#) announced today that it has developed two new products for ear pain relief, [Ear Pain MD™](#) and [Ear Pain MD™ for Kids](#), both doctor recommended to provide rapid pain relief for the symptom of ear pain, which is often associated with ear infections. Ear Pain MD helps avoid discomfort by desensitizing aggravated nerves and providing numbing relief but is not intended to address infection. The product is very simple to use and provides the maximum strength available without a prescription. Ear Pain MD and Ear Pain MD for Kids are available at CVS stores nationwide and on Amazon.

Ear infections send over 3 million patients to the doctor each year, and about 83% of children suffer from this condition at least once before their third birthday.^{1(bolt-paper)} They are one of the most common reasons kids are taken to the doctor and can lead to harsh ear pain, which can be difficult to relieve and soothe. Watch [this video](#) to hear Dr. Steve Martin discuss ear infections in children.

“The current standard of care for an ear infection diagnosis includes doctors typically prescribing antibiotics to treat the infection, and recommending oral pain relievers such as acetaminophen and ibuprofen, which can take up to an hour to work. Our goal with the launch of Ear Pain MD is to provide more rapid pain relief that may be associated with ear infections and other ear related issues,” said Eosera, Inc. CEO and Co-founder Elyse Dickerson.

“Ear Pain MD is different than other over-the-counter pain relievers because it is applied topically as opposed to orally. This allows the product to work faster and get to the actual site of the pain immediately. It is always recommended to talk with your doctor first before using any product in the ear,” explains Joe Griffin, CSO and Co-founder.

These new products come about a year and a half after the launch of the company’s flagship product, Earwax MD®, which is sold at CVS, select Target stores and on Amazon.

Ear Pain MD™ and Ear Pain MD™ for Kids

Ear Pain MD and Ear Pain MD for Kids are doctor recommended fast acting pain relievers that instantly soothe. Just apply them topically to the ear canal and find rapid relief in about 3-5 minutes!



Consumers and healthcare professionals can visit www.earcaremd.com for more information, or send an email to info@eosera.com.

About EOSERA

[EOSERA®, Inc.](#) is a majority woman-owned biotech company committed to developing innovative products that address underserved healthcare needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called [Conscious Capitalism](#). Eosera's first product, [Earwax MD®](#), is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in decades and is proven to perform in a single treatment with a majority of users. In 2017, Eosera won the [Tech FW \(Fort Worth\) Impact Award](#) and Eosera's CEO was named a finalist in D CEO's 2017 Excellence in Healthcare Awards. The product is currently available at CVS stores nationwide and at Amazon. For more information, visit www.earcaremd.com.

