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EOSERA® REPORTS IMPRESSIVE RESULTS FOR EARWAX MD® IN 2017

Company to expand distribution points for Earwax MD® in 2018 and launch full ear care line

Fort Worth, TX, January 31, 2018 — Fort Worth-based [EOSERA® Inc.](#) today announced that the biotech innovator achieved exponential growth in sales of the innovative ear cleaning solution, Earwax MD, during the 2017 period. The company intends to expand distribution into more retailers, as well as launch an entire ear care line in 2018.

“Given that commercialization truly began to take full force in the second half of 2017, we are very satisfied with the commercialization of our first product to date. We are now working with key retailers that want to grow their ear care category by adding our premium line of ear care solutions,” said [Elyse Dickerson](#), Co-founder & CEO of Eosera, Inc. “In 2018, we will expand our brand into a full range of products that address all kinds of ear related problems. Our goal with bringing Earwax MD to market was to improve the lives of both doctors and patients by saving people time and money. This will be the case for all of our new products as well.”

With Earwax MD, patients can easily clean their ears at home, which means fewer visits to the doctor for earwax removal.

After extensive research and development, Earwax MD is [clinically proven](#) to dissolve and clean away earwax safely and effectively in as quick as one application.

Earwax MD is currently distributed in 3 ways: through medical supply distributors, online (Amazon, EarcareMD.com and cvs.com), and on shelves at retail stores nationwide (CVS). CVS is the first and only major retailer to carry the product so far, but the company anticipates much larger distribution across major US retailers later in 2018.

Earwax MD was initially manufactured by a third party, but starting in mid-2017, Eosera began making the transition to manufacture the product in-house. After a few months of

trialing small manufacturing equipment, the company relocated and upgraded to a more sophisticated manufacturing line with greater efficiencies and capabilities. Eosera's manufacturing expansion has helped lower costs and maintain better inventory control. The company's new investment has also created numerous jobs in the city of Fort Worth. Additional job creation is expected later this year as Eosera continues to grow and launch new ear care products.

About Eosera, Inc.

[EOSERA®, Inc.](#) is a majority woman-owned biotech company committed to developing innovative products that address underserved healthcare needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called [Conscious Capitalism](#). Eosera's first product, [Earwax MD®](#), is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in decades and is proven to perform in a single treatment with a majority of users. In 2017, Eosera won the [Tech FW \(Fort Worth\) Impact Award](#) and Eosera's CEO was named a finalist in D CEO's 2017 Excellence in Healthcare Awards. The product is currently available at CVS stores nationwide and at Amazon. For more information, visit www.earcaremd.com.