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Biotech Innovator Eosera Continues Ear Care Line Expansion with Wax Blaster MD™ Ear Irrigation Kit

Fort Worth, TX, **August 21, 2018** – Biotechnology innovator [EOSERA®, Inc.](#) announced today that it is expanding its ear care line with Wax Blaster MD™, a strong irrigation system that was developed to help fully clean and clear the ear canal after using ear cleaning drops, such as [Earwax MD®](#). [Wax Blaster MD™ Ear Irrigation Kit](#) provides maximum defense against dirty or clogged ears. The product will be available to purchase on [Amazon](#) and www.earcaremd.com by early August 2018.

“Eosera’s primary mission is to develop solutions for unmet healthcare needs that will improve people’s lives. [Earwax MD®](#) was our first product, designed to clean the ear canal, and Wax Blaster MD is a complement. It is a custom, ergonomically designed spray bottle that provides a strong rinse for the ear canal. The spray bottle also has a custom tip and extender that provides the right amount of water pressure and angle to efficiently wash the ear canal. Wax Blaster MD is one of [a series of new products](#) in our ear care line,” said [Elyse Dickerson](#), Co-founder and CEO.

“Some patients have extreme wax build up that requires aggressive rinsing. Wax Blaster MD is affordable, easy to use, and provides more control than a standard rinsing bulb. It comes with a wash basin that fits perfectly under the ear canal to catch anything coming out of the ear while cleaning. It is also doctor recommended to safely irrigate the ear canal,” said Joe Griffin, CSO at Eosera.

According to the [American Academy of Otolaryngology, Head & Neck Surgery](#), “at times, the ear’s self-cleaning process might not work very well and may lead to a buildup of earwax. When this happens, earwax can collect and block, or partly block, the ear canal. Excessive or impacted cerumen is present in 1 in 10 children, 1 in 20 adults, and more than one-third of the geriatric and developmentally delayed populations. [Irrigation or ear syringing](#) is commonly used for cleaning and can be performed by a physician or at home using a commercially available irrigation kit.”

Apart from creating top of the line ear care products, Eosera aims to position itself as the go-to resource for education and information on ear health that the market can rely on. Eosera’s ear care products are game changers for the industry.

Consumer and healthcare professionals can visit www.earcaremd.com for more information, or send an email to info@eosera.com. Click [here](#) to learn more about WaxBlasterMD!

About EOSERA/EarwaxMD

[EOSERA®, Inc.](#) is a majority woman-owned biotech company committed to developing innovative products that address underserved healthcare needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called [Conscious Capitalism](#). Eosera's first product, [Earwax MD®](#), is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in decades and is proven to perform in a single treatment with a majority of users. In 2017, Eosera won the [Tech FW \(Fort Worth\) Impact Award](#) and Eosera's CEO was named a finalist in D CEO's 2017 Excellence in Healthcare Awards. The product is currently available at CVS stores nationwide and at Amazon. For more information, visit www.earcaremd.com.