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Eosera® Enhances Earwax MD Offering for Audiologists and Hearing Aid Centers @AAA 2018

Fort Worth, TX, April 10, 2018 — Biotechnology innovator [EOSERA®, Inc.](#), announced today that [Earwax MD®](#), one of the ear care market's newest earwax impaction solutions, will enhance its offering for audiologists and hearing aid centers at the annual audiology meeting, [AAA 2018](#), in Nashville. Eosera will sell product directly and via various resellers for sale in-clinic. The company will also offer a sneak peek at one of several products to come, such as WaxBlaster MD™, a new rinsing device to be used after cleaning the ear canal with Earwax MD.

“Since last year, the market has responded remarkably well to Earwax MD. In retailers carrying the product, dollar sales are up over 18% in the ear care category. This growth is primarily driven by the introduction of Earwax MD,” said [Elyse Dickerson](#), Co-founder & CEO of Eosera, Inc.

Over 18 million people a year seek medical treatment for earwax impaction and it remains the number one reason that hearing aids fail to work properly. “Audiologists have been looking for an easier way to treat patients with impacted earwax. Until now, Audiologists often perform a manual extraction of the impacted wax, which can be very painful and time consuming. Now, audiologists and hearing aid centers can use Earwax MD in their offices and also sell the product so that patients can self-treat in the comfort of their own homes prior to their appointments to fit for hearing aids,” added [Joe Griffin](#), Co-founder & CSO.

Apart from creating top of the line ear care products, Eosera is positioning itself as the go-to resource for education and information on ear health that the market can rely on. “To this end, Eosera will continue to invest in clinical studies that prove the safety and efficacy of our products,” added Griffin.

At the audiology conference, #AAAConf18, attendees can obtain more information about Earwax MD and WaxBlaster MD at **Booth 434**. Additionally, audiologists and

hearing aid centers can simply [click here](#) to see where to buy Earwax MD and request more information.

About Eosera, Inc.

[EOSERA®, Inc.](#) is a majority woman-owned biotech company committed to developing innovative products that address underserved healthcare needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called [Conscious Capitalism](#). Eosera's first product, [Earwax MD®](#), is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in decades and is proven to perform in a single treatment with a majority of users. In 2017, Eosera won the [Tech FW \(Fort Worth\) Impact Award](#) and Eosera's CEO was named a finalist in D CEO's 2017 Excellence in Healthcare Awards. The product is currently available at CVS stores nationwide and at Amazon. For more information, visit www.earcaremd.com