



FOR IMMEDIATE RELEASE

Media Inquiries, please contact:
Beatriz.arana@energiacommunications.com

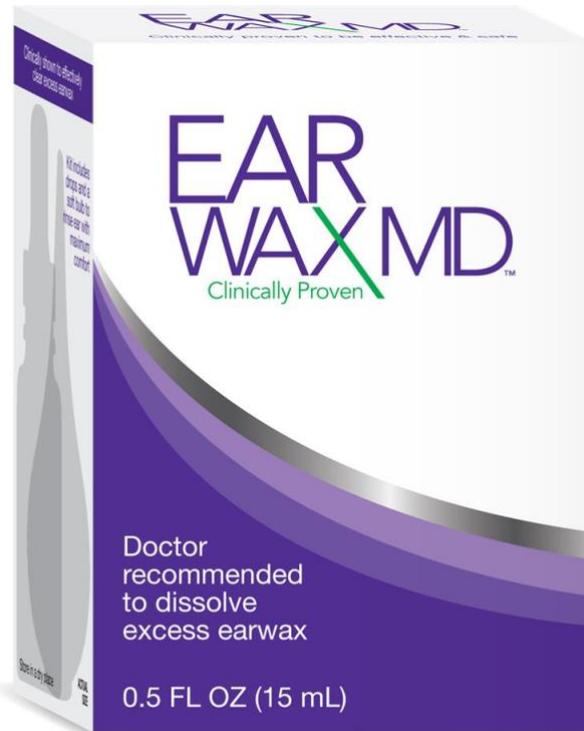
Eosera Goes Global with Launch of Earwax MD on Amazon.ca (Canada)

Fort Worth, TX, November 14, 2017 – [Eosera, Inc.](#), a biotech innovator that launched its first product designed to clean the ear canal, [EarwaxMD®](#), earlier this year, today announced that its earwax dissolving product is now available to the Canadian market on [Amazon.ca](#). This move marks the beginning of Eosera’s international expansion.

“We founded Eosera to develop solutions for unmet healthcare needs that would have a global impact. Since launching Earwax MD on [Amazon.com](#) in April, we have received considerable interest from Canadian consumers, audiologists, ENTs and other healthcare professionals. We are thrilled to enter Canada on Amazon.ca, so that from the start, we are available to all Canadians. We are working towards a larger distribution channel in Canada, and anticipate availability in retail stores and additional distributors in the future,” said [Elyse Dickerson](#), Co-founder and CEO.

Earwax MD has been stocked in nationwide CVS stores in the United States since August, and has been part of the U.S. Amazon Exclusives program since April 2017. On Amazon.ca, the product is available in a kit that includes a 15mL bottle and rinsing bulb. Earwax MD is available on Amazon.ca with free shipping for Amazon Prime members.

Contacts for media inquiries:
Beatriz Arana, 34 634 691 473
Beatriz.arana@energiacommunications.com



“We want to save people from the hassle, time, and money needed to go to the doctor to have earwax removed. [Canadians can now clean their ears at home](#), which means fewer visits to the doctor. Audiologists and hearing aid centers can focus on fitting patients for hearing aids, instead of spending extra time removing earwax,” said [Joe Griffin](#), Co-founder and CSO.

As published by the American Academy of Otolaryngology–Head and Neck Surgery Foundation, millions of people each year visit their doctor to have earwax removed because current at-home remedies are not adequately addressing the problem. The introduction of Earwax MD, puts the power of cleaning earwax back into the consumers hands. Earwax MD safely and effectively dissolves wax blockage to help clean and clear the ear canal. In a clinical study, a majority of consumers tested found the product to be effective with a single application. The product is a game changer for consumer use ear cleaning products.

Healthcare professionals can visit www.earcaremd.com for more information, or send an email to info@eosera.com. Click [here](#) to learn more about what doctors are saying about Earwax MD!

About EOSERA/EarwaxMD

Contacts for media inquiries:

Beatriz Arana, 34 634 691 473
Beatriz.arana@energiacomunications.com



[EOSERA®, Inc.](#) is a majority woman-owned biotech company committed to developing innovative products that address underserved healthcare needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called [Conscious Capitalism](#). Eosera's first product, [Earwax MD®](#), is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in decades and is proven to perform in a single treatment with a majority of users. In 2017, Eosera won the [Tech FW \(Fort Worth\) Impact Award](#) and Eosera's CEO was named a finalist in D CEO's 2017 Excellence in Healthcare Awards. The product is currently available at CVS stores nationwide and at Amazon. For more information, visit www.earcaremd.com.

Contacts for media inquiries:

Beatriz Arana, 34 634 691 473
Beatriz.arana@energiacomunications.com