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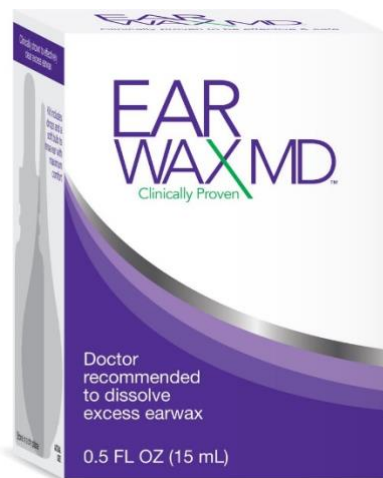
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Eosera™ Launches Earwax MD™ with Amazon Exclusives

Starting NOW, consumers can purchase Earwax MD™ on Amazon.com

Fort Worth, TX, May 16, 2017— Fort Worth-based [EOSERA™ Inc.](#) is excited to announce that the biotech innovator is launching their earwax removal product, [Earwax MD™](#) with Amazon Exclusives. The product comes in two sizes, a kit that includes a 15mL bottle and rinsing bulb, and a single 15mL bottle only.

Amazon Exclusives features products only sold on Amazon.com and the brand's website, and will be the first to carry Earwax MD. Amazon Exclusives features new and innovative items including products featured on the show "Shark Tank."



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Earwax MD is available on [Amazon.com](https://www.amazon.com) with free shipping for Prime customers.

Eosera decided that Amazon.com was the perfect place to sell their first product, Earwax MD. After decades of unsuccessful attempts by other manufacturers, Earwax MD is the healthcare industry's first earwax impaction solution to safely and effectively *dissolve* wax blockage in a single application.

"When I met with Amazon, we decided it would be wonderful to launch with them because they reach all consumers," said [Elyse Dickerson](#), Founder & CEO of Eosera, Inc. "Our earwax solution will help people worldwide and Amazon is the first step. By bringing this novel innovation to market, our goal is to improve the lives of both doctors and patients by saving people time and money."

Patients can now proactively clean their ears at home, which means fewer visits to the doctor for earwax removal. Dickerson advises patients to visit www.earwaxmd.com for explanatory videos on how to use Earwax MD.

"Instead of having to dig out earwax, audiologists and hearing aid centers can now fit patients for hearing aids in one visit," she said. Healthcare professionals can purchase Earwax MD as a medical supply from [select distributors](#).

A Clinically Proven Impaction Solution

In a clinical evaluation of Earwax MD, a total of 30 ears with moderate to severe earwax impaction were tested. A single application of Earwax MD (consisting of up to two doses) not only fully cleared the impaction in 86% of test subjects but also reduced symptoms by a remarkable 82%.

Common symptoms of earwax impaction include a feeling of fullness, itching, ringing of the ears, and hearing loss.

In a separate study, researchers compared Earwax MD to Murine Ear* and [Debrox*](#). The researchers collected samples of human earwax, placed them in test tubes with each solution, and measured the solutions' effectiveness at dissolving the wax. Using a scale of 0 (no disintegration) to 4 (complete disintegration), wax samples were evaluated and scored at 5, 10, 15, and 30 minutes. At the end of 30 minutes, Earwax MD showed significant disintegration of the wax samples (scored 3.24), while Murine Ear and Debrox barely showed any change in the wax samples (scored 0.12).

Clinical data reveals that Earwax MD is a game changer for the treatment of earwax impaction.

Safe for Human Skin

Eosera also worked with a dermatologist to ensure Earwax MD was safe on skin. Fifty (50) subjects were exposed to Earwax MD in a series of tests designed to evaluate product safety. Skin tests showed absolutely no evidence of irritation.

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Doctors and patients should feel confident in the safety of Earwax MD.

Earwax MD is also available for healthcare professionals to use in their office as a medical supply and is currently available through Oaktree, Warner Tech and ADCO Hearing. Healthcare professionals can also visit www.earwaxmd.com for more information, or send an email to info@eosera.com.

About EOSERA/Earwax MD

EOSERA™, Inc. is a majority woman-owned biotech company committed to developing products that address underserved medical needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called Conscious Capitalism. Eosera exists to heal humans through innovative healthcare products.

Eosera's first product, Earwax MD™, is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. It is the first topical earwax treatment innovation in over 50 years. Earwax MD is clinically proven to perform in a single treatment, unlike alternatives that require multiple applications over time. Earwax MD is the only product on the market today that is supported by [scientific efficacy](#).

For more information, visit www.earwaxmd.com.

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