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Elyse Stoltz Dickerson Wins Pink Tank Business Pitch Contest at Women's Entrepreneurship Summit

The Dallas Entrepreneur launched Eosera, Inc., in 2015

Fort Worth, TX, February 6th, 2017— [Elyse Stolz Dickerson](#), Founder of Fort Worth-based [EOSERA™, Inc.](#), a biotechnology innovator that is gearing up to launch [Earwax MD™](#), has won the Mary Kay Pink Tank Business Pitch Competition. Elyse was one of five finalists vying for the prize.

The awards ceremony took place in the context of Mary Kay's first [Women's Entrepreneurship Summit](#) at the Fairmont Hotel Dallas on January 27th where well-known business leaders gathered to mentor, guide, teach and inspire current and future female entrepreneurs. In partnership with [The Dallas Entrepreneur Center](#) (The DEC), experts with backgrounds in sales leadership, fashion, technology, consumer-packaged goods, business services and many more convened for the inaugural summit designed for women business owners.

"I am so honored to have won this competition because it shows that people appreciate the philosophy of "healing humans" that is the backbone of my life passion and my work. It so happens we have developed a treatment for a serious condition, impacted ear wax, that people of all walks of life confront on a daily basis. I am dedicated to inspiring and assisting other woman entrepreneurs in any way that I can," explains Elyse Stoltz Dickerson, co-founder & CEO of Eosera, Inc.

The contest judges this year were particularly impressive. They included Abi Ferrin, a leading Dallas designer and Mary Kay Cause Champion, Sheryl Adkins Green, CMO

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of Mary Kay Inc.; Abe Minkara, Director of Business Development at Mark Cuban Companies; Beth Van Duynes, Mayor of the City of Irvin, and; Trey Bowles, CEO & Co-founder of the Dallas Entrepreneur Center.

Elyse Dickerson has a proven track record of launching healthcare products around the world. She holds a BA from the University of Notre Dame and MBA from Southern Methodist University. She spent 13 years working for Alcon, a Novartis Company. In her previous role, she focused on ophthalmic and otic pharmaceutical products, managing a portfolio of over \$1.7 billion in annual revenues. She has spent her career developing products for unmet medical needs and bringing healthcare solutions to patients around the world.

Elyse actively mentors women who pursue careers in healthcare and technology. She is a strong advocate for gender equality and women in business. Among her numerous industry honors are The Trailblazer Brand Champion Award and The 2016 Women in Technology Award from The Dallas Business Journal. In 2015, she won US\$50,000 as part of a business pitch competition sponsored by Comerica Bank.

About EOSERA/EarwaxMD

[EOSERA™, Inc.](#) is a majority woman-owned biotech company committed to developing products that address underserved medical needs. Eosera operates by putting purpose before profits and is proud to be one of the pioneering companies in a movement called Conscious Capitalism. Eosera exists to heal humans through innovative healthcare products. Eosera's first product, Earwax MD™, is a novel, patent-pending topical drop that uses a dual-action technology to dissolve impacted earwax. Using an evidence-based approach, the team at Eosera developed the first earwax removal innovation that is highly successful in removing excessive or impacted earwax in a single treatment. The combination of innovation backed by scientific evidence has been lacking in this area since the introduction of the category over 50 years ago. In 2015, Eosera won a \$50,000 pitch competition by Comerica Bank, which helped raise the startup's first round of seed funding reaching \$1.2M.

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