

MARKETING & PUBLICITY INTERN

DRUNK STONED OR STUPID created the best-selling party game of the same name. Since its release in 2015, DRUNK STONED OR STUPID has become one of the top party games for the 18+ audience.

With several best-selling games now on the market, we are expanding further, and we're looking for a few talented individuals who share our same sense of humor, creativity and energy.

Reports To: Marketing & Publicity Specialist

Non-Exempt, part-time position

Social Media (45%)

- Help curate and create content for all SM channels
- Assist in scheduling for postings
- Engage with others posting about us on SM
- Reply to all messages through SM
- Monitor effectiveness of SM, making tweaks for optimization
- Develop targets and goals for SM accounts

Publicity (45%)

- Assist in publicity outreach and follow-up
- Help develop publicity lists to promote new products
- Brainstorm new angles and ideas for publicity
- Assist in photo/video shoots

Administrative (10%)

- Make runs to mail things, pick up food etc.
- Help with packaging samples to mail
- Help with day-to-day cleaning (washing coffee mugs, taking out trash etc.)
- Water plants

Requirements

- **Enrolled in College**
- **Creative thinker/writer**
- **Outstanding organizational skills**
- **Excellent communication and self-starter**
- **Comfortable in small, casual office environment**
- **Is aware that "The Office (us edition)" is the greatest TV sitcom of all time**