



TFI Membership Rewards Program

TFI Business Planner

Company: Toronto Fashion Incubator

Description of Reward:

- Free copy of TFI's 'How to Prepare a Business Plan for Fashion Entrepreneurs' guidebook if you refer two people to join the TFI Outreach Program. Referrals must mention your name and submit payment in full for a TFI Outreach membership.

How to Access Reward:

- Have your friends purchase their memberships online at www.fashionincubator.com/shop and then send an email to tfi@fashionincubator.com saying that you referred them to TFI.

TFI Points Card

Company: Toronto Fashion Incubator

Description of Reward:

- Redeem your completed TFI Points Card for complimentary admission to one TFI on-site seminar or receive one hour complimentary use of the TFI Showroom.

How to Access Reward:

- Present your TFI membership card for validation each time you visit our centre.
- After 10 validations, present your completed TFI Points Card to TFI admin and book your seminar or meeting room

TFI Special Perks For Members - Description of Rewards:

- ADVANCE notice of TFI seminars, workshops and special events
- EXCLUSIVE participation in TFI events and new vendor go-sees
- FREE invitation to our private Members' Meet & Mingle social networking nights
- DISCOUNTED prices for members in TFI Shop for E-Lists and TFI Seminars at www.fashionincubator.com
- Get 1 FREE MONTH of TFI: Renew your membership 60 days before it expires and get 13 months of membership for the price of 12!

TFI's Preferred Fashion Photographer Provider

Company: Koby Inc.

7 Forecastle Road, Concord, ON L4K 5J4

T: 416-873-5629

Koby-Inc.com

Description of Reward:

- Special rates available to TFI members on lookbook services including arrangement of a full lookbook photoshoot including set lighting, hiring a stylist and model, etc.

How to Access Reward:

- Contact Koby koby@koby-inc.com

TFI's Preferred Insurance Provider

Company: James W Kloepfer Insurance Broker Ltd. (JWK Insurance)

147 Liberty Street, Toronto, ON M6K 3E9

T: 416-292-6210 or 1-888-231-2011

www.jwkquotes.ca

Description of Reward:

- Special prices are available to TFI members

How to Access Reward:

- Contact Greg Kruk, President at 416-292-6210 or 1-888-231-2011 with TFI membership #

TFI's Preferred Public Relations and Branding Provider

Company: Matte PR
122 John Street, Toronto, ON M5V 2E3
T: 416-515-7667
www.mattepr.com

Description of Reward:

- Matte PR is a boutique public relations agency that executes creative and effective campaigns for lifestyle and design clients.
- Offerings include Basic Brand Set-up, Photography, Social Media Strategy and Management, Press and/or Buyers Package Creation, Media Relations, Buyer Relations, Monthly Newsletter Creation and deployment, Brand Partnerships, Website Set-up & Launch, Shopify Store Set-up & Launch, Events & Runway Production, Graphic Design Brand strategy.
- Special rates available to TFI members

How to Access Reward:

- Email hello@mattepr.com with your TFI membership # for a Menu of Services for TFI members

Banking

Company: TD Canada Trust
443 Queen Street West, Toronto, ON M4V 2B1

Description of Reward:

- NO SERVICE CHARGES FOR 3 MONTHS with new business accounts opened at this branch of TD Canada Trust ONLY

How to Access Reward:

- Contact 416-971-7117 ext. 21 with your name and number, and your information will be forwarded to the TD Canada Trust branch manager who will contact you.

Fabrics

Company: macFAB Sews
MacDonald Faber Fabric
734 Queen Street East, Toronto, ON M4M 1H2
T: 416-546-7325

Description of Reward:

- 10% DISCOUNT off purchases of notions made in store

How to Access Reward:

- Present your TFI membership card and other ID at point of purchase

Hotel Accommodations

Company: Drake Hotel
1150 Queen Street West, Toronto ON M6J 1J3
T: 416-531-5042
www.thedrakehotel.ca

Description of Reward:

- EXCLUSIVE 10% discount on current room rates during your stay at one of the hottest boutique hotels in the Arts & Design District of downtown Toronto

How to Access Reward:

- Email tfi@fashionincubator.com for your special discount code

Note:

**Preferred rates are subject to availability, and are not available during "Black Out Dates" (i.e. Toronto International Film Festival). The preferred rate is subject to change*

**Please refer to The Drake Hotel cancellation notice for all bookings.*

Labels & Hangtags

Company: Laven Industries Ltd.
195 Konrad Cres, Markham, ON L3R 8T9
T: 905-477-4410 or 416-497-1500
www.laven.com

Description of Reward:

- Special prices are available to TFI members

How to Access Reward:

- Contact Lee McLaven at 905-477-4410 or 416-497-1500 Lee@Laven.com
- Present your TFI membership card at point of purchase

Online Store

Company: Runway Crush Inc.
200 North Service Rd W Unit 446, Oakville, ON, Canada L7L6X5
T: 416-799-6055
julia@runwaycrush.com
www.runwaycrush.com

Description of Reward:

- Runway Crush is a launching pad for designers to start or grow their brand. Our goal is to help designers by bringing in a targeted fashion audience to view your collections. We supply the marketing initiatives while the designers focus on doing what they love... designing their amazing collections.
- Members can enjoy a full day 'to shine'. This includes a blog post, Facebook, Twitter, Instagram and Pinterest board dedicated to the designer and their amazing collections. It is completely free to showcase on Runway Crush so there is absolutely no risk for you to sell with us.

How to Access Reward:

- Email julia@runwaycrush.com

Company: Shopify
80 Spadina Avenue, Floor 4, Toronto, ON, Canada M5V 2J4
T: 1-888-746-7439
john.early@shopify.com
www.shopify.com

Description of Reward:

- TFI members enjoy 10% off any Shopify plan - including online stores as well as the optional in-store and mobile Point of Sale.
- Trusted by over 100,000 business owners worldwide, Shopify is the number one choice for opening an independent online store. Fashion designers of all sizes use Shopify for their online stores as well as the optional in-store and mobile Point of Sale. Get started today and be ready to sell online, offline, and everywhere in between!

How to Access Reward:

- Email tfi@fashionincubator.com for your special signup link

Paper & Related Supplies

Company: Pritchard Paper Products (PPP)
77 Courtland Avenue, Unit 1, Vaughan, ON L4K 3S9
T: 905 660-8883
info@pritchardpaper.com
www.pritchardpaper.com

Description of Reward:

- EXCEPTIONAL pricing for TFI members on all types of production paper such as patternmaking, plotter, marker, separating tissue, underlay, super white, perforated, kraft, low pink, Tyvek plus corrugated cartons, packaging equipment, packaging supplies, plotter pens and inks, hangers and lots more

How to Access Reward:

- Contact Russell Pritchard for details and pricing
- Present your TFI membership card at point of purchase

Production Equipment (sewing machines, steamers, irons, etc.)

Company: Reliable Corporation
100 Wingold Avenue, Unit 5, Toronto, ON M6B 4K7
T: 416-785-0200 or 800-268-1649
www.reliablecorporation.com

Description of Reward:

- 10% DISCOUNT off advertised price of all "Reliable"-branded products available at www.reliablecorporation.com

How to Access Reward:

- Payment can be made by Visa, Mastercard, Amex, debit, certified cheque or cash.
- Must present your TFI membership card at point of purchase

Promotional Showroom

Company: Stylist Box
1036 Dundas Street West, Toronto, ON M6J 1W7
T: 647-283-1931
www.stylistbox.com

Description of Reward:

- Exclusive discount of \$100 off the monthly rate for TFI members only. Applies to independent designers only.
- Stylist Box is a promotional showroom for apparel and accessory brands targeting fashion editors, stylists and celebrities.

How to Access Reward: By application only. Contact Gail McInnes at gail@stylistbox.com with proof of TFI Membership for more information.

Ribbon and Trim

Company: Mokuba
575 Queen Street West, Toronto, ON M5V 2B6
T: 416-504-5358

Description of Reward:

- 60% DISCOUNT off any purchases of full rolls
- 40% DISCOUNT off any purchase over 1 mt.

How to Access Reward:

- Present your TFI membership card and business card at point of purchase

Shipping International

Company: DHL Express
T: 1-855-DHL-SHIP (1-855-345-7447)
www.dhl.ca

Description of Reward:

- TFI members enjoy 70% off your DHL worldwide shipments!
- International express deliveries; global freight forwarding by air, sea, road and rail; warehousing solutions from packaging, to repairs, to storage; mail deliveries worldwide; and other customized logistics services – with everything DHL does, we can help connect people and improve their lives.

How to Access Reward:

- Email tfi@fashionincubator.com for your special signup link

Showroom Equipment

Company: Ideal Displays Inc.
136 Cartwright Avenue, Unit E, Toronto, ON M6A 1V2
T: 416-504-2808, Toll Free Canada Wide: 1-888-504-2829
www.idealdisplays.ca

Description of Reward:

- 10% DISCOUNT off selected merchandise. See in store for details.

How to Access Reward:

- Present your TFI membership card at point of purchase

Company: PEKOTA
1411 Dufferin Street, Toronto, ON M6H 4C7
T: 416-836-5540
www.pekota.com

Description of Reward:

- 30% discount off the retail price on the full product range of furniture, lighting and display systems.
- PEKOTA is Industrial Elegance, a style created by Marco Pecota. It is a marriage of the industrial aesthetic with the sophisticated elegance of a bygone era. We are a boutique design firm based in Toronto that specializes in the custom design and manufacture of furniture, fixtures and architectural elements. All our pieces are Canadian made and crafted in the Junction neighborhood of Toronto.

How to Access Reward:

- Contact Marco Pecota at marco@pekota.com / 416-836-5540

