

COMPANY	TYPE	REWARD	HOW TO ACCESS	STORE DESCRIPTION
IN-HOUSE	Celebrity Styling Lounge	This service costs \$195 USD a month with no contract, but TFI members can access an exclusive deal with the first month free to help get you on your feet.	<u>Contact TFI. A members of our team will verify your status and put you in contact with In-House. Please note: In-House reserves the right to select the designers and brands that are best suited to its celebrity clientele.</u>	If one of your commitments for 2023 is to improve your brand outreach, then read on. IN-HOUSE generates media coverage for independent brands by connecting them directly with top stylists, editors, and influencers who are actively sourcing for magazine shoots and events via The POP Groups' physical studios in London and Los Angeles.
ELIXUER MAGAZINE	Luxury Lifestyle Magazine	Exclusive opportunity for TFI professional designers and brands to be featured in this fashion magazine.	<u>Contact TFI A member of our team will verify your status and put you in contact with our at Elixuer. Please note: Elixuer reserves the right to select the designers and brands that are best suited to its editorials and readership.</u>	Elixuer aims to indulge its targeted audience with the latest in beauty, fashion, luxury, style, culture, and entertainment. The magazine features interviews and story telling with influencers, celebrities, entrepreneurs, and personalities who are in the market for compelling content and premium lifestyle brands.
SHOPIFY	Online Store	<u>Click here for more information and join their community!</u>	<u>Click here to get started</u>	Shopify is the number one choice for opening an independent online store. Fashion designers of all sizes use Shopify for their online stores as well as the optional in- store and mobile Point of Sale. Get started today and be ready to sell online, offline, and everywhere in between!
MOKUBA	Ribbons, braid, laces etc.	50% discount on full rolls. 30% discount on cut meterage (minimum 1 metre).	<u>Members can register on the Mokuba website to view online catalogues and purchases can be made in person or placed by email or phone with your TFI membership number (subject to verification).</u>	All Mokuba products are original designs manufactured in Japan. They produce high quality products, with its current collection comprising of 50,000 varieties of ribbon, braid and lace. T: 416-504-5358 mokubatoronto@rogers.com
RELIABLE	Industry Equipment	Get special pricing on sewing and pressing equipment.	Call Reliable and give them your TFI membership number (subject to verification) T: 416-785-0200 or 800-268-1649	Reliable Corporation is a leader in the Canadian fashion industry, providing equipment and service for over 60 years. Promo applies to sewing machines, garment steamers, irons and jewellery steamers.
MATTE PR	Social Media and PR	Matte PR offers special pricing for TFI members. Our services include media and influencer relations, social media & digital marketing, e-commerce services, pop-up production and consulting, and more. www.mattepr.com	<u>Email newclients@mattepr.com with your TFI membership number (subject to verification).</u>	Matte PR are experts at helping Canadian fashion brands grow from the ground up.
LAVEN INDUSTRIES	Labels and Hangtags	15-20% discount on all products.	<u>Contact Lee McLaven and give him your TFI membership number (subject to verification). Lee@Laven.com</u>	Laven is the only manufacturer of both printed and woven labels left in Canada. With almost 60 years of experience in the industry they provide the best quality of labels and hangtags.
PAPERLESS PUZZLES	Digital patterns	10% discount for TFI members for digital patterns and other services. www.paperlesspuzzles.com	<u>Contact Eve at torontopatterns@gmail.com and provide your TFI membership number (subject to verification).</u>	Pattern making services for the apparel industry. The company offers digital patterns for independent fashion & accessory designers.

PRITCHARD PAPER	Paper products	15% discount on all types of production paper such as patternmaking, plotter, marker, separating tissue, underlay, super white, perforated, kraft, low pink, Tyvek plus corrugated cartons, packaging equipment and more! www.pritchardpaper.com	<u>Contact Russell Pritchard at info@ritchardpaper.com and give your TFI membership number (subject to verification).</u>	Pritchard Paper is a leading converter in the paper industry founded in Toronto in 1970. Their product portfolio ranges from traditional paper grades of high quality & innovative performance products for the sewn products industry to patented high-tech digital sublimation transfer paper & protection tissue.
KOBY INC.	Photography, stylists, models	Special rates for TFI members on lookbook services including arrangement of a full lookbook photo shoot including set lighting, hiring a stylist and model etc. www.koby-inc.com	<u>Contact Koby with your TFI membership number. Subject to verification.</u>	Koby is an award-winning portrait and fashion photographer based in Toronto. He is known for his unique style and technique.
SEA LEATHER WEAR	Fish Leather	Get 20% discounts on different leather skins. Not valid in conjunction with other promotions or discounts.	<u>Contact TFI for a promo code.</u>	Serving designers with Canadian suede and glazed tanned fish leather skins for custom production / manufacturing since 2005. Sea Leather Wear re-uses fishskins from canneries that would otherwise have been thrown back into the water bodies.
ART OF WHERE	Customized Blanks	Get 20% off 24+ products! Everytime you try a new product, get 20% off the first sample via our Goals & Rewards program.	<u>Contact Customer Support at info@artofwhere.com with your TFI membership number. Subject to verification.</u>	Over 100+ print-on-demand products including silk scarves, performance clothing, underwear, streetwear, and home decor products.
ART FABRICS	Fabrics	25% off your first meter of printed fabric. Free shipping on sample packs.	<u>Contact Customer Support at info@artfabrics.com with your TFI membership number. Subject to verification.</u>	Custom print-on-demand fabrics in both natural and synthetic fibers. Reactive printing on silks, organic cottons, linen, and hemp. Any artwork!
ALA.HAUSSE	Sale/Buy/Rent Social Shopping Channel	3 months commission-free trial for TFI members	<u>Email hello@alahausse.ca with your TFI membership number (subject to verification). Or simply DM @alahausse on IG with your TFI membership number to gain immediate assistance with your onboarding and free IG social marketing campaign!</u>	Brand New Omni Channel Social Shopping and Resale, Rental Network, for People, and Brands.
TORONTO FASHION INCUBATOR	TFI Pop-ups	Special pricing and priority consideration for all pop-ups organized by TFI	<u>Contact TFI via email: tfi@fashionincubator.com</u> <u>A member of our team will verify your status and get in touch.</u>	TFI helps emerging fashion entrepreneurs in success by understanding the fashion business. Spaces for pop-ups are limited and are offered to approved brands who complete an application and remit payment.
TORONTO FASHION INCUBATOR	TFI Networking Events	Free access to all Networking Events organized by TFI	Members will receive an email with instructions how to register for the event.	TFI helps emerging fashion entrepreneurs in success by understanding the fashion business.
TORONTO FASHION INCUBATOR	TFI webinars	Free access to all webinars organized by TFI	<u>Contact TFI with your membership number to get the promo code.</u>	TFI helps emerging fashion entrepreneurs in success by understanding the fashion business.
TORONTO FASHION INCUBATOR	Mentorship	120 minutes of FREE*, customized, and private one-on-one business mentoring sessions with industry experts. To be used within the membership year. *Not available for Student Membership	<u>Contact mentors directly through our website. After your membership and remaining mentor time has been verified, we will contact you.</u>	TFI helps emerging fashion entrepreneurs in success by understanding the fashion business.
TORONTO FASHION INCUBATOR	Newsletter	Free monthly newsletter subscription to keep you up to date with grants, events and industry news.	Automatic subscription with your membership	Curated content about fashion business news and events, tailored for Canadians
TORONTO FASHION INCUBATOR	TFI e-lists	50% discount on all TFI e-lists	<u>Contact TFI with your membership number to get the promo code.</u>	TFI helps emerging fashion entrepreneurs in success by understanding the fashion business.

*Last updated Feb 2, 2024, to the current deals and discounts. Rewards are subject to change and can be revoked by companies at any time. TFI does everything to keep the list up to date but it does not take responsibility for any changes. TFI rewards might have limitations, restrictions and exclusions, sometimes for reasons beyond our control. Thank you for your understanding.