

The Tinkle Belle aims to keep women standing

July 9, 2018

Kalispell, Mont. — A Northwest Montana company is changing the mindset of a daily necessity. The Tinkle Belle device brings the ease of urinating while standing — something men routinely do — to women, whether they are hiking in the woods or want to avoid using a dirty public restroom.

While recreating or working outside, women often have to pee in situations that require hiding behind bushes, trees or car doors if a public restroom cannot be found. When a public restroom, outhouse, or airplane lavatory is available, the toilet may be unsanitary. Hovering or squatting is not convenient or easy, and sometimes is physically painful, which means women forgo hydrating, avoid long road trips, or hold their urine in until they can find a safe, clean bathroom to use.

*“Once you try The Tinkle Belle
and get used to peeing standing up,
you’ll never leave home without it.”*

~ Adyn Sonju

“It’s time for women to pee with the same freedom that men can, without having to bare our assets,” said Adyn Sonju. “Once you try The Tinkle Belle and get used to peeing standing up, you’ll never leave home without it.” Sonju helped with design input and testing of the device during the development phase. “We feel our design is the most intuitive and easy to use,” she says.

A group of professional, adventurous women from Northwestern Montana have been working to design and refine the patented Tinkle Belle over the past two years. It is made in the U.S.A., reusable, UV stable, hydrophobic and antimicrobial. The anatomically shaped Tinkle Belle is nine inches long, rigid to prevent collapsing, yet has a flexible spout for deadeye aim. The smooth lip allows The Tinkle Belle to be used to wipe so that toilet paper is not necessary. It is foldable, compact and can be discreetly carried in its case in a purse, backpack or glovebox. After years of reliable use, The Tinkle Belle is completely recyclable.

The Tinkle Belle will be at the Outdoor Retailer Summer Market Show in Denver, Colorado, July 23-26, 2018, and at the Sturgis Motorcycle Rally in Sturgis, South Dakota, Aug. 3-12, 2018.

The Tinkle Belle is available to purchase online from The Tinkle Belle website or Amazon.com. The price includes free shipping in the U.S. and this product can be shipped worldwide. For more information, please visit <https://www.TheTinkleBelle.com>, on Facebook at <https://www.facebook.com/TheTinkleBelle> or on Instagram @thetinklebelle.

Contact

To learn more about The Tinkle Belle, please contact:

Adyn Sonju, Media Relations
(406) 640-8822
adyn@thetinklebelle.com
www.thetinklebelle.com

