

# PRODUCT CATALOGUE 2024

عالم  
سوق  
souq





Named after our founder, Aidil, Ideal's Souq is a one-stop-shop for quality Middle-Eastern products. Our aim is to be the ideal choice for healthy snacks and gifts for our customers, as goodness is desired by all.

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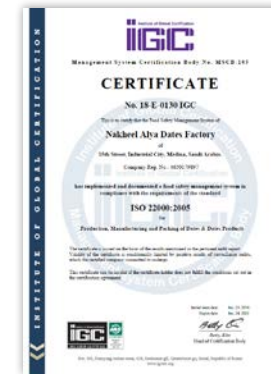
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# QUALITY ASSURANCE



GMP Certificate



ISO 22000 Certificate



BRC Certificate



EU Organic Certificate



USDA Organic Certificate



Halal Certificate

# عيد ميلاد تمر

## dates

Our resealable pouch bag uses fine quality dates from Saudi Arabia, exclusively by Ideal's Souq.

There are a number of nutritional and health benefits associated with dates. They contain a small amount of the hormone oestrogen which helps to promote muscle growth in women.



**PREMIUM AJWA DATES**  
250G



**PREMIUM SUKKARY DATES**  
250G



**PREMIUM SAFAWI DATES**  
250G



**PREMIUM AJWA DATES**  
500G



**PREMIUM MEDJOOOL DATES**  
500G

# عسل حجازي

## honey عسل

We have 5 different types of honey from the Middle East, each with a particular flavour and colour.

Honey contains dozens (if not hundreds) of different vitamins and minerals, including antioxidants, enzymes, and flavonoids.



**BLACKSEED HONEY**  
300G



**SIDR MALIKI**  
300G



**SIDR HONEY**  
300G



**SUMRAH HONEY**  
300G



**BLACKSEED HONEY**  
1KG



**SIDR MALIKI**  
1KG



**SIDR HONEY**  
1KG



**SUMRAH HONEY**  
1KG



# سوق عذبة

souq سوق

zamzam water

We are providing a service to the community in Singapore by supplying Zamzam water. It comes in a 250ml carton & 5 liter bottle.



ZAMZAM WATER  
250ml carton



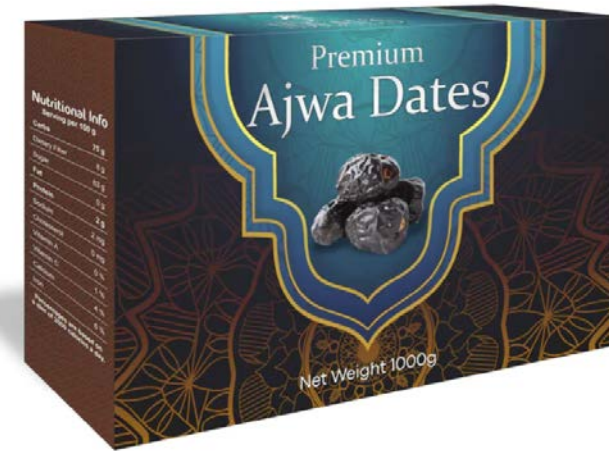
ZAMZAM WATER  
5 liter bottle



سوق  
souq

## Premium AJWA DATES

Ajwa dates have a reputation as the 'King of Dates. They are deliciously soft, of a decent size and have a fine texture. Imported from Madinah Al-Munawwarah, packed and distributed in Singapore by Ideal's Souq.

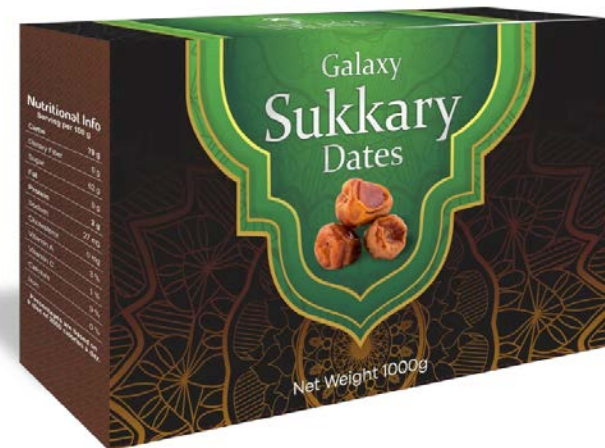


**PREMIUM AJWA DATES**  
1000g



# Galaxy SUKKARY DATES

Among all Sukkary types, the Galaxy Sukkary Date is the highest quality grade. It has a distinctive sweet taste and is very filling. It is a good source of vitamins and minerals, as well as a good source of iron and zinc. It's easy to digest because of its light texture and low sugar content, and it won't cause an overload of insulin in your bloodstream. Packed and distributed in Singapore by Ideal's Souq.



**GALAXY SUKKARY DATES**  
1000g





# Luxurious White SUKKARY BOX

A luxurious white box from Nakhlah's collection of small white boxes, filled with Sukkary dates stuffed with butter and coconut, hazelnut and coffee, pistachios.



**SUKKARY LUXURIOUS WHITE BOX**  
15 DATES PER BOX  
220 G







## Medjool Gold Box GIFT SET

An elegant wooden box designed with the unique Sadu Nakhlah pattern, packed with fine selected Medjool dates.

These dates are filled with four exquisite flavours - peanut butter with 24k gold leaf, hazelnut and coffee, pistachio and grind pistachios, walnut and grilled coconut.



**MEDJOOOL GOLD BOX**  
2.5 KG



# Date MA'AMOUL

A box of delicious date maamoul contains 18 individually wrapped maamoul pieces. No added sugar.



**DATE MA'AMOUL**  
18 PIECES PER BOX  
360 G





*Dates*

**LOOSE CARTON**

Loose dates often come in various types, such as Medjool, Ajwa, Safawi and Mabroom. They are enjoyed for their natural sweetness, chewy texture, and nutritional value.



**AJWA FAKHIR DATES**  
5KG



**MABROOM FAKHIR DATES**  
5KG



**MEDJOOl FAKHIR DATES**  
5KG



**SAFAWI FAKHIR DATES**  
5KG



## GREEN COLLECTION

Nakhlah's collection of luxurious green boxes decorated with a golden Sadu pattern.

It consists of large, medium and small.

The large size is divided into 4 sections filled with plain dates and stuffed dates.

The medium size is divided into 4 sections of two layers filled with plain dates and stuffed dates.

The small size is packed with dates stuffed with chocolate garnish.



**NAKHLAH GREEN COLLECTION**  
SMALL, MEDIUM, LARGE





NALYA

# Premium AJWA DATES

Our fresh, nutritious and better quality dates from Madinah are packed exclusively in Luxury boxes. This box contains 12 packs each, packaged with a total of 7 dates per pack.



**AJWA WRAPPED DATES LUXURY COLLECTION**  
12 PACKS OF 7 DATES



NALYA

# On-the-go SNACK PACK

The perfect on-the-go snack, or an alternative to traditional candy. There are 16 Snack Pack wrappers per carton. Each wrapper has 3 dates stuffed inside.



**DATES WITH ALMOND**  
16 PACKS



**DATES WITH APRICOT**  
16 PACKS



**DATES WITH WALNUT**  
16 PACKS



**MILK CHOCOLATE WITH ALMONDS**  
16 PACKS



**DARK CHOCOLATE WITH ALMONDS**  
16 PACKS



**WHITE CHOCOLATE WITH ALMONDS**  
16 PACKS



NALYA

# STUFFED DATES

Stuffed dates are one of the world's oldest and most versatile snacks! Bring these nutritious snacks along on your hike, camping trip, or other adventures.

The pouch is easy to open, and there's a window on the back to see how many there are.



**GLUTEN FREE**

**VEGAN**

**NON GMO**



**DATES WITH ALMOND**  
125G (4.4OZ)



**DATES WITH APRICOT**  
125G (4.4OZ)



**DATES WITH WALNUT**  
125G (4.4OZ)





NALYA

## GIFT BOXES

These dates-based chocolate treats are rich and smooth and made with only the finest ingredients. This is the perfect snack for when you want something tasty that satisfies your sweet tooth without adding empty calories!



**ASSORTED CHOCOLATE**  
300G (10.6OZ)





NALYA

# DATE TRUFFLES

Our delicious, soft, chewy, date truffles are great for snacking, or as an after-dinner treat. They are low in fat and cholesterol, as well as rich in iron, calcium, vitamin C, and other minerals.



**DATE TRUFFLES WITH  
DARK CHOCOLATE**  
150G (5.3OZ)



**DATE TRUFFLES WITH  
CAFFE MOCHA**  
150G (5.3OZ)



NALYA

# On-the-go ENERGY BALLS

Energy Balls are high-energy, healthy food snacks that provide quick and easy fuel for busy people on the go.

The “energy balls” are packed in a 100-gram resealable pouch, loaded with fruits and nuts and ready to share. Great for snacking, packing in lunches or as a post-workout boost!



**ENERGY BALLS ALMOND**  
100G (3.5OZ)



**ENERGY BALLS PISTACHIO**  
100G (3.5OZ)



**ENERGY BALLS PEANUT**  
100G (3.5OZ)



**ENERGY BALLS HAZELNUT**  
100G (3.5OZ)



NALYA

# ENERGY BITES

Our Energy Bites is great for on the go and healthy snack alternatives. There are 3 pieces in one pack.



**ENERGY BITES ALMOND**  
45G (1.59OZ)



**ENERGY BITES PISTACHIO**  
45G (1.59OZ)



**ENERGY BITES PEANUT**  
45G (1.59OZ)



**ENERGY BITES HAZELNUT**  
45G (1.59OZ)





NALYA

# CHOCOLATE DATES

Yummy, convenient, healthy snack you can munch on anywhere! Delicious dates, almonds and milk chocolate combined with 100% natural ingredients.

Satisfies your sweet tooth without adding empty calories!



**ASSORTED CHOCOLATE COVERED DATES**  
100G (3.53OZ)



**DARK CHOCOLATE COVERED DATES**  
100G (3.53OZ)



**WHITE CHOCOLATE COVERED DATES**  
100G (3.53OZ)



**MILK CHOCOLATE COVERED DATES**  
100G (3.53OZ)





NALYA

# Date INGREDIENTS

Dates, a naturally sweet and versatile fruit, can be used in various ways in cooking and baking. These date ingredients can be used as sweetener, desserts, natural binder, sauces, dressings and gluten-free baking.



**DATE SYRUP**  
250G (8.8OZ)



**DATE PASTE REGULAR**  
1KG (35.2OZ)



**DATE POWDER**  
500G (17.6OZ)



**CHOPPED DATES**  
250G (8.8OZ)



NALYA

# Wholesale DATES

We also provide wholesale dates and date products, suitable for bakeries and food industry uses. Please get in touch with us for further information.



**Wholesale Pricing  
for Resellers & Corporate**



**Trusted  
Wholesale Provider**



**Low Minimum  
Capital**



**Net 14 Days  
Payment Terms**



**Wholesale  
Support Team**



**Healthy, Fresh  
and Delicious**



## INGREDIENTS SUPPLY

Our date ingredients are available in carton and bulk packaging (upon request), caters to bakeries, restaurants and cafes.



## AJWA DATES PREMIUM CARTON

Ajwa dates are imported from Madinah Al-Munawwarah, and available in bulk 5kg sturdy cartons.



## DATE PASTE BULK CARTON

Our date paste are available in carton and bulk packaging (upon request) to bakeries, restaurants and cafes.

VISIT OUR STORE

Storefriendly Centre  
107 Eunos Avenue 3  
#06-02 Unit B6070  
Singapore 409837



SCAN THE QR CODE  
TO BROWSE OUR  
PRODUCTS & SERVICES



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