

2018 SHANNON PASSERO Business Grant Program for Women Entrepreneurs

1. 2018 Business Grant Application Form

SHANNON PASSERO

SHANNON PASSERO will award a grant of \$10,000 to the recipient of the 2018 Women's Business Grant Program. Your business must meet the following requirements:

- The business must have a women in a significant leadership role.
- Innovative product(s) that foster environmental and economic health in the global community. (This business grant is NOT meant for consulting services, medical practices, and personal services. We favor product-based enterprises.
- Company must be based in Ontario (preference will be given to businesses operating in Niagara or supplying product to Niagara).
- Applicants that have been in business at least 3 years will be considered based on the strength of their business plan. Specifically, we are interested in how the SHANNON PASSERO grant money will enhance the growth of your business and how your financial documents reflect the current health and future potential of the business. (Note: in the initial application we only request info about gross and net sales. If your business is selected as a semifinalist, we require the previous 3 years P&L and Balance Sheets plus Cash Flow Projections for the next 3 years. If you cannot provide this, please consider waiting until the next grant cycle to apply.)
- For profit businesses or non-profit hybrids (social enterprises) are eligible for this grant. (Not for profits may contact us directly at info@shannonpassero.com for information on sponsorships.)

Deadline for submission is **October 14, 2018** at 11:59pm Eastern Time. Semi-finalists will be contacted directly for additional information after October 29, 2018. Winners will be announced Dec 1, 2018.

Unfortunately, if you don't hear from us by October 30th, your application was not selected in the grant cycle. Due to the volume of applications expected, we cannot notify people individually or provide direct feedback on individual applications. Feel free to reapply next year if you feel your business is a strong candidate for this grant.

Please note: No organization or agency may charge for this application. Please report any unauthorized solicitations info@shannonpassero.com.

2. Business Details & Contact Information

***1. Name of Business:**

***2. Type of Business (Sole Proprietor, Corporation, etc.):**

***3. Contact Person:**

Name:

Company:

Address 1:

Address 2:

City/ Town:

State/
Province:

ZIP/ Postal
Code:

Country:

Email Address:

Phone
Number:

***4. Who is (are) the owner (s) of this business?**

***5. Please tell us the date and year your business was established.**

3. Executive Summary & Financial Information

1. Executive Summary (from your business plan – please limit to 250 words):

*2. Please report your GROSS earnings for the past 3 years:

2015	<input type="text"/>
2016	<input type="text"/>
2017	<input type="text"/>

*3. Please provide your NET earnings for the past 3 years here:

2015	<input type="text"/>
2016	<input type="text"/>
2017	<input type="text"/>

4. Are you prepared to provide financial information (P&L, Balance Sheet, Cash Flow report) for the past 3 years?

- Yes
- No

5. FEEDBACK & INSIGHT

1. Use of Funds: Please tell us how this grant will help you take the next steps in your business development and contribute to your success.

2. What inspires you?

3. How did you learn about the SHANNON PASSERO Women's Business Grant Program?

- Shannon Passero Store
- Via Social Media
- Word of Mouth
- Print Media (please tell us which one below)

Other (please specify)

4. Do you use recycled or repurposed materials in the creation of your product?

6. Thank you!

Congratulations! You have completed your grant application form. Please check to make sure that you have answered all the questions that apply to your business before submitting your application.

PLEASE SUBMIT APPLICATION BY EMAIL ONLY TO info@shannonpassero.com. APPLICATIONS SUBMITTED BY ANY WAY OTHER THAN EMAIL MAY NOT BE ACCEPTED.

Thank you for your interest in the 2018 SHANNON PASSERO Business Grant Program for Women Entrepreneurs.