



BEST. BIRTHDAY. EVER.

**Magical Moments to
Inject into Your Next Party**

BIRTHDAY
BUTLER


You've been to
LOTS of
birthday parties
over the years.



But how many do you
remember?

memorable

mem·o·ra·ble

/ˈmem(ə)rəb(ə)l/ 

adjective

worth remembering or easily remembered

especially because of being special or unusual

"this victory was one of the most memorable of his career"

synonyms: [unforgettable](#), [indelible](#), [catchy](#), [amazing](#); [More](#)

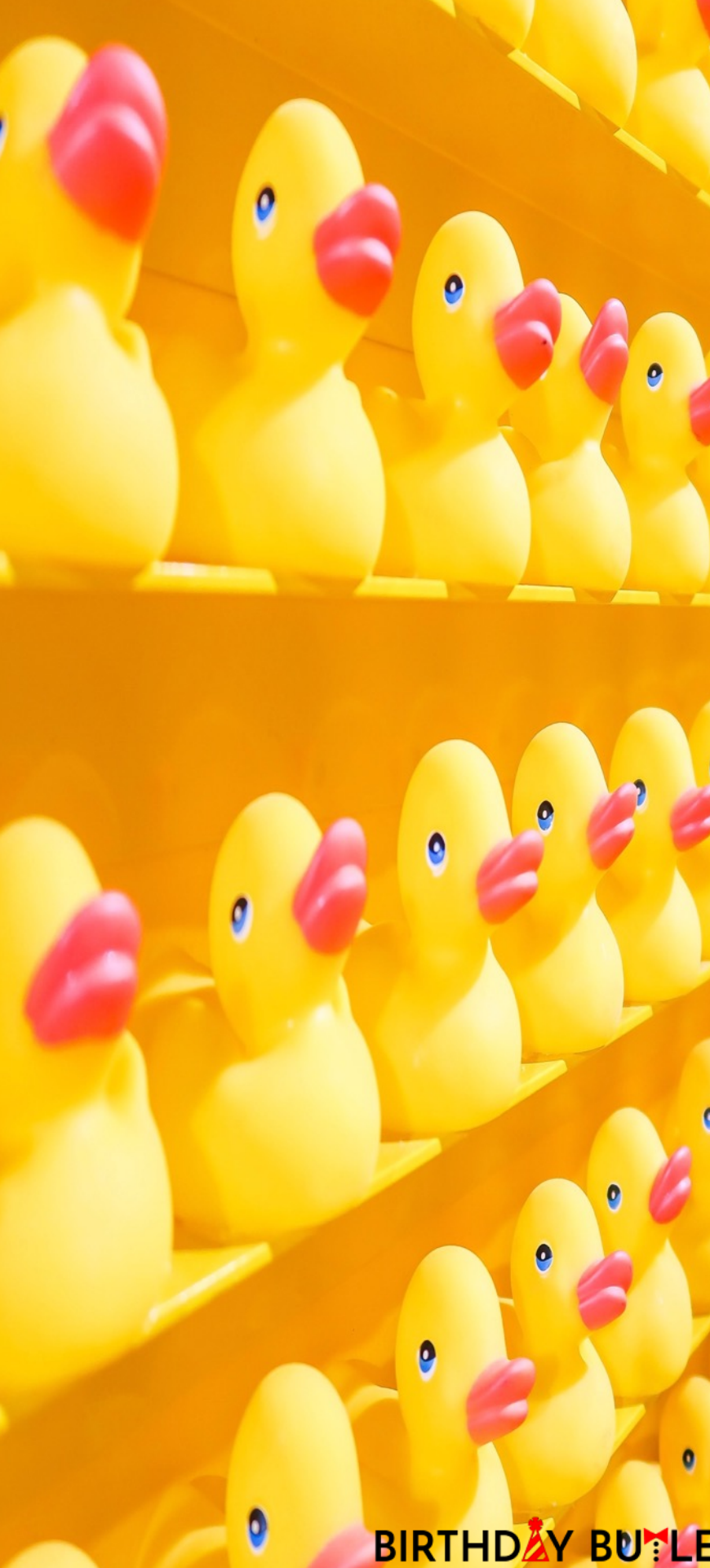


AWESOME IDEAS FOR A *memorable* BIRTHDAY PARTY



- 1 Choose a fun theme
- 2 Offer a signature cocktail
- 3 Serve a favorite food
- 4 Serve something unexpected
- 5 Display photos of the guest of honor
- 6 Make a big impact with oversized decorations
- 7 Provide a fun activity
- 8 Provide gift guidance
- 9 Take a group photo
- 10 Say goodbye with party favors





Choose a fun theme

- Maximizes the “wow” factor***
- Provides focus and saves time***
- Links your efforts together***

SUGGESTED THEMES

- ☐ Person's age
- ☐ Monogram
- ☐ Decade of their teen years
- ☐ Year they were born

Their favorite...

- ☐ Board Game
- ☐ Sport
- ☐ Movie/play
- ☐ Music
- ☐ TV show
- ☐ Flower/plant
- ☐ Food
- ☐ Color

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Serve a signature cocktail



- ◆ Turn the ordinary into something fun
- ◆ Great conversation starter



IDEAS

- ☐ Serve the favorite cocktail of the birthday person
- ☐ Take a classic cocktail and transform it. A martini, served with an olive garnish skewered with a birthday candle, is suddenly “The Fountain of Youth.”
- ☐ Serve the birthday person’s favorite liquor/wine/beer

HAPPY HOSTS

Have a cocktail ready when guests arrive.



3

Serve the birthday person's favorite food.

Indulge the guest of honor by serving some of their favorite foods



IDEAS

- ☐ Include place cards on the table to let guests know you are serving favorite items of the birthday person
- ☐ Make their favorite food using their favorite recipe. Who knows? Their mom might share her world-famous recipe for meatloaf with you.

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Serve an unexpected food or presentation

Our brains are wired to notice things that are different. By changing up what's expected, you create something more memorable.

IDEAS

- ☐ Break the rules and serve breakfast for dinner
- ☐ Use unexpected serving pieces such as flower pots or buckets
- ☐ Decorate the serving platters or buffet table with theme-related items
- ☐ Cut food into shapes
- ☐ Decorate the table with sprinkle confetti
- ☐ Use birthday candles as skewers



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Display photos of the guest of honor

- ◆ *Adds to the décor*
- ◆ *Great conversation starter*
- ◆ *Fun for birthday person and guests*



BIRTHDAY BULLER



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Make a big impact with a few oversized decorations

- ◆ Large scale decorations “pop” in any room
- ◆ Looks great in party pictures
- ◆ Check out www.BirthdayButler.com for easy and elegant party kits

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Provide a fun activity

Kids aren't the only ones who enjoy games! Activities are a great way to get guests mixing and mingling.

IDEAS

- ☐ Trivia questions about the birthday person
- ☐ Trivia about the year the birthday person was born
- ☐ Go retro with Pin the Tail on the Donkey
- ☐ Award memorable prizes



Provide guidance on gifts.

*Help the birthday person
AND the guests by
recommending desired gifts.*

IDEAS

- ☐ Ask people to contribute to a group gift
- ☐ Suggest everyone bring a favorite item of the birthday person, such as a book or a bottle of wine
- ☐ Pick a theme, such as kitchen gadgets, and suggest guests bring something accordingly.





Take a group photo

- ◆ *Preserves a happy memory*
- ◆ *Identifies party guests*
- ◆ *Makes a fun addition to thank you notes*





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Give
party
favors
as your
guests leave.

Favors are a thoughtful way to let your guests know you appreciate them.

Since people remember the high points and endings of an event more than anything else, it's a great way to wrap up on a high note.

IDEAS

- ☐ Candy
- ☐ Small plant
- ☐ Candles
- ☐ Homemade treat
- ☐ Book

Make their birthday a wow.



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