

## FOR IMMEDIATE RELEASE

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## TotalSTOP Deet-Free Icaridin Insect Repellent Now Available In Canada and the United States

SurfaceScience Inc. is proud to introduce TotalSTOP Deet-Free Icaridin Insect Repellent to the North American Market

London, ON - TotalSTOP is currently sold in over 40 countries worldwide and is now available in Canada and the United States exclusively through SurfaceScience and will be available for store shelves by spring 2022.

TotalSTOP is now available to retailers, resellers & wholesale distributors and is offered as both a spray or as towelettes. Utilizing Icaridin as it's active ingredient, TotalSTOP is the first Deet-free product on the Canadian market to be offered as 100% biodegradable towelettes, and is also available as a spray.

TotalSTOP provides long-lasting, 12 hour, effective protection from mosquitoes and ticks, and 10 hour protection from black flies. Featuring portable, individually wrapped wipes that are not oily, greasy or sticky utilizing a formulation that will not damage fishing lines, plastic or other synthetic materials. The unique foil package is 100% recyclable, is water-proof and perfect for boaters, kayakers or any outdoor enthusiast.

"This highly-effective, broad spectrum insect repellent is known for it's skin-friendly properties." Says Donald Hawken, Owner of SurfaceScience Inc. "Users appreciate this products' easy of application and effectiveness."

TotalSTOP's active ingredient Icaridin is recommended by the World Health Organization (WHO) as the substance of choice for the prevention of malaria prophylaxis and is one of the CDC-recommended, EPA-registered insect repellent active ingredients proven effective in protecting against insects that carry both Lyme disease or the Zika virus.

Approved for use in 40+ countries, TotalSTOP is perfect for the whole family including individuals with skin sensitivities, children 6+ months, pregnant and nursing mothers!

For more information on TotalSTOP or to preorder, visit www.totalstop.ca

## About TotalSTOP

TotalSTOP provides long-lasting, 12 hour effective protection from mosquitos and ticks, and 10 hour protection from black flies. TotalSTOP's active ingredient lcaridin is approved for use in 40+ countries, recommended by the World Health Organization (WHO) and and is one of the CDC-recommended, EPA-registered active ingredients proven effective in protecting against insects that carry both Lyme disease or the Zika virus.

## About SurfaceScience Inc.

SurfaceScience®, the newest member of the GardGroup family of companies and produces an extensive collection of versatile products that are available in Canada only through SurfaceScience®. Utilizing technologies from around the globe in world-class laboratories, SurfaceScience® products showcase authentic technology that provide additional performance characteristics not found in other products on the market today. Visit www.surfacescience.ca

